VOGUE

Christmas Presents

Fashions for the South

ADVANCE RETAIL TRADE EDITION

November 15, 1946 Price 35 Cents
Incorporating Vanity Fair 40 Cents In Canada

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Women are in Love

Risqué—Daring perfume—smoldering amber musk **3.50** oz.

Heartbeat—High-hearted perfume—vibrant floral blend **3.50** oz.

with These Lovely

Poetic Dream—Heavenly perfume—tropic-floral fantasy **3.50** oz.

Dulcinea—Perfume of romance—lovely jasmin bouquet **3.50** oz.

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LEIGH PERFUMES, *a division of Shulton, Rockefeller Center, New York.*

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Leigh Perfumes

How to use this issue of

VOGUE

Christmas Presents

Vogue editors have had the Christmas spirit since June, when they began to collect the newest, prettiest, most *usable* Christmas presents that could be found. Now on pages 206 through 213, you can see the complete collection. We have shown our presents *with people*—to show how smart they can be. If your display plans are not completed, these presentations may be of help to you. Our Christmas presents for women are presents with a *fashion* importance, presents with a-reason-to-be-given. We suggest that you show these pages to your sales staff to give them new ideas on *how to wear* similar presents, new ideas on suggestive selling.

Resort Fashion Report

Vogue gives you an advance report on resort fashions for wear this winter (pages 198-205)...fashions that have been chosen because they are very likely to carry over into northern life, city life, next-summer life.

Fashions for the south, this year, make a point of *straplessness.* Attention has shifted from long-brown-legs to smooth-brown-shoulders. The second point that southward fashions make is in *long, loose-waisted tops.* See middy blouses on pages 184-187. The third point is the return to the *spectator-sports look* of the many-pleated skirt, the classic blazer. In this issue the colour point is pure *white* to dress up in, to flash a bold jewel, and bold blacker than *black* to wear on the sand. There is also a new feeling for shady, *murky prints* (see these in December 1st Vogue.)

Accessories

Vogue gives close-ups of purebred American accessories (pages 159-161), the small things that add up to so much: the Merry Hull finger-free glove, the precision belt, the beautiful shoulder bag in saddler's leather...all with town-or-country connotations. On page 168 see Vogue's portrait of American accessories. Let this idea be the theme for a shadow-box display of your own accessories.

In this issue Vogue also gives close-ups of faraway things, some of which will be exported to America. A review of traditional British appointments (pages 162-165) and close-ups of shoes, bags, perfections in leather...accessories now being made in Italy (pages 166-167).

Don't Miss . . .

Hats...Spanish accent—pages 170-171.
Evening...in Paris—pages 172-177.
Baring, bouffant ball dresses—pages 182-183.
Black with colour—pages 188-189.
Made-to-order notebook—pages 218-219.

Junior Accessories

Vogue shows close-ups of Junior accessories...five bright young ideas for Nights-on-the-Town (pages 216-217). The bright ideas are: an elegant dinner hat for across-the-table close-up...a gold kid pouch swinging from a matching belt for a young, narrow waist...a fitted evening bag...a white doeskin glove...a short, short jacket planned for a full view of a bouffant full skirt.

In a newspaper advertisement show your own Junior accessories. Good for now because it's the young party season, good now, too, for early Christmas shoppers.

RELEASE DATES for material in this issue: November 26th, East of the Mississippi—November 29th, West of the Mississippi. For other information, write or wire Vogue Merchandising Service.

TRADE EDITION SUBSCRIPTIONS
2 YEARS (48 ISSUES) $9.00
WRITE FOR QUANTITY RATES
NOVEMBER 15, 1946

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To sell fashion, quote

VOGUE

Use these Quotations in your advertising or on your own window or departmental cards

Release Dates: November 26th, East of the Mississippi—November 29th, West of the Mississippi

VOGUE SAYS:
Bold white
for resort
dress-up

VOGUE SAYS:
Wear
beach
black

VOGUE SAYS:
Wear a
bouffant
ball dress

VOGUE SAYS:
The long-torso
middy blouse
is back

VOGUE SAYS:
High-heel
ankle-strap
shoe for
pure allure

VOGUE SAYS:
A bright
printed scarf
with your
city-day-suit

VOGUE SAYS:
Wear one
bold jewel

VOGUE SAYS:
Carry an
abridged
handbag

These new "Vogue Says" cards may be ordered without charge!

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VOGUE SAYS: Give glitter for Christmas
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VOGUE SAYS: Make a point of straplessness
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VOGUE SAYS: Good leather belt, American accessory
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"Chandelier Lustre" Exclusives
Kiviette's smoke-gray rayon crepe (or white or black)
covered with crystal-clear bugle bead embroidery
to catch the lights that shine on gala evenings.
In sizes 10 to 16, the dress, $265;
the matching dinner jacket, $175

VOGUE
November 15th, 1946

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Vol. 108, No. 9
Whole No. 1775

Three on a party

. . . in Bendel Originals designed for immediate wear.

Second Floor

Henri Bendel
10 WEST 57
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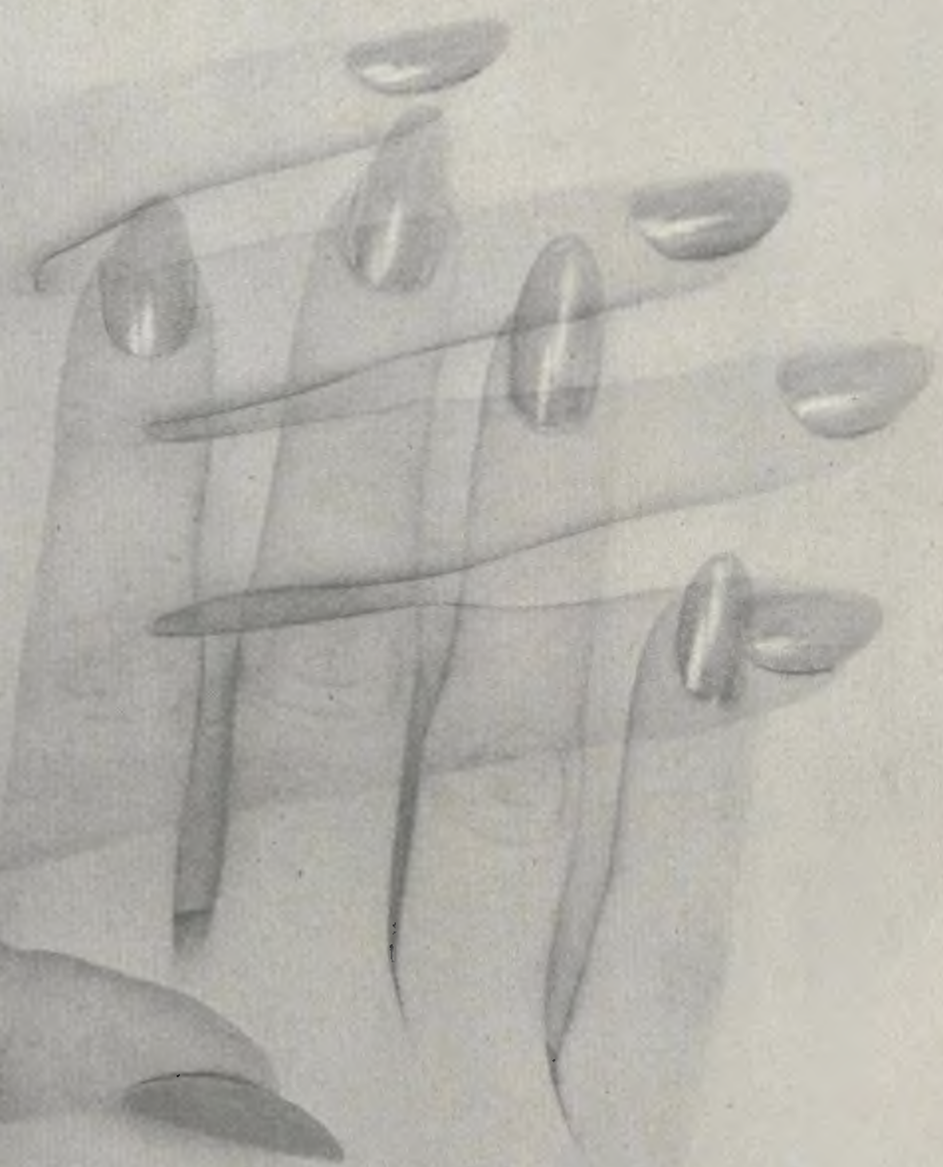
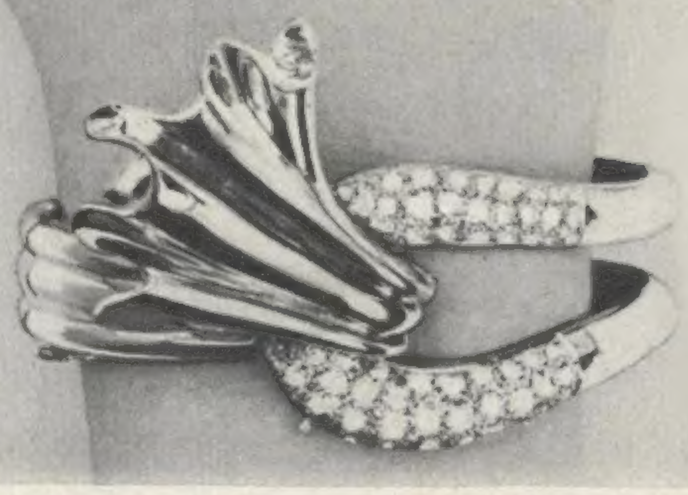


Cocktail time...anywhere...a small watch concealed under baroque folds of gold, knotted with diamonds.



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High-wrapping, high-heeled
sandal by Newton Elkin;
rayon satin,
gilt or silver kid, sequins.
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Diamond, ruby and emerald necklaces — the detachable clips are available separately.

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fabulous

DESIGNED BY

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B. ALTMAN & CO.

Fifth Avenue New York

A STAR SPANGLED CHRISTMAS BY

Lenthéric perfumes

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LEFT-HAND PAGE: **1.** BEAUTY BATH GIFT SET, Tweed Bath Powder, Soap, and decanter of Bouquet Lenthéric; also in Shanghai and Confetti, $5.25. **2.** DE LUXE DUO, Confetti Perfume and decanter of Bouquet Confetti; also in Tweed, $13.75. In Miracle and Shanghai, $16.25; Anticipation, $19.50. **3.** "THREE SILENT MESSENGERS," flacon each of Tweed, Miracle and Confetti Bouquet, $2.25. **4.** GALA LENTHÉRIC GIFT BOX, closed. **5.** MIRACLE PERFUME, $7.00 to $75.00. **6.** THE NEW LENTHÉRIC PERFUME, "DARK BRILLIANCE," $15.00 to $75.00. **7.** CONFETTI PERFUME, $5.50 to $57.50. *RIGHT-HAND PAGE:* **8.** "FOR HER—FOR HIM" DE LUXE GIFT SET, Tweed Perfume and decanter of Tweed Bouquet "for her;" Shaving Bowl and decanter of After-Shave Lotion "for him," $12.75. **9.** BATH DUO, Tweed Bath Powder and flacon of Bouquet Tweed; also in Miracle, Shanghai, A Bientôt and Confetti, $2.90. **10.** DE LUXE BATH SET, Confetti Bath Powder and decanter of Bouquet Confetti; also in Tweed, Miracle and Shanghai, $4.25. **11.** ANTICIPATION PERFUME, $15.00 to $60.00. **12.** PRESENT-PERFECT PERFUME TRIO, flacon each of Tweed, Miracle and Confetti Perfumes, $7.50. **13.** MIRACLE BATH GIFT SET, Bath Powder, Bath Oil and flacon of Bouquet; also in Tweed, Shanghai and Confetti, $5.50. **14.** TWEED PERFUME, $5.50 to $57.50. **15.** SHANGHAI PERFUME, $7.00 to $75.00. **16.** CHRISTMAS "MINIATURES," flacon each of Tweed, A Bientôt and Confetti Perfumes, $5.50. **17.** BRILLIANT "GOLDEN BLAZE" DOUBLE LOOSE-POWDER VANITY, $5.50. **18.** "TRIPLIKIT" VANITY, $7.50. *(All Prices Plus Tax)*

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favorite of top ranking designers—
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dress by Nettie Rosenstein.

styled by Philip A Vogelman

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Emma Lange, Inc.
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Exclusively Ours in Milwaukee.

de Schiaparelli
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bright lights again

Burnished Brown...vivid new
version of a long-loved color
in supple rayon crepe.
Draped to the left, slit up the right
for new grace in motion...
with paillettes cascading from
shoulder to harem hem.

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. . . with the artist's discerning touch for pure line, Frank Sbicca creates a rhythmic pump that's all sweep and flow!
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An

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the loveliest Pearls made by man
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designed by
Jo Copeland

Adele Simpson reverts to the Romanesque for this new evening gown...in William Winkler's Madonna blue sueded jersey... made of DuPont rayon... embroidered in gold.

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Rare elegance, this *imported black Chantilly* lace over a pearly bodice (and the pearly gleam of your back and shoulders). Magnificent texture contrast with the rich black rayon sheath. In 10 to 18. **89.95**

Made of "*Crepe Armando*," a fine rayon fabric by Hess-Goldsmith.

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wonderful new series . . . like fabulous jeweler pieces . . .
golden globes studded with flashing many-color
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Worth
swirls majestic mink
in a regal sleeve
and shoulder setting.

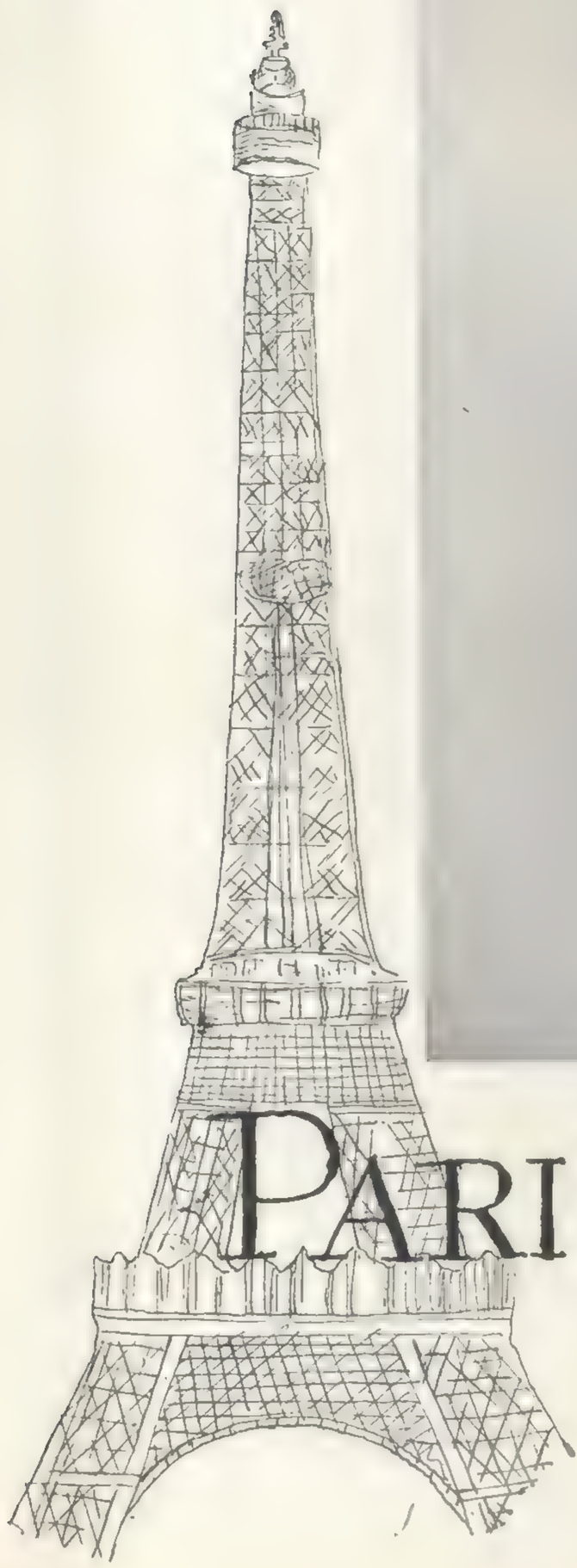

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Illustration by Salvador Dali

Sumptuous! Anthony Blotta's Falconer Coat!

The knowing hand of Anthony Blotta, outstanding American designer, creates medieval splendor from the thick-piled richness of Milliken's virgin wool fleece. See the new, knightly lines of coat and hood . . . the pageantry of jet.

Sumptuous! Queenly Jeane O'Donahue!

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With fleeces very much on fashion's scene, we spotlight Milliken's virgin wool fleece; deep, velvety, regal. See this and other fine Milliken Woolens in newest styles at your favorite shop. Look, too, for Milliken Woolens by-the-yard in piece-goods departments. Ask the salesperson . . . make sure it's a Milliken Woolen!

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Intoxication
D'ORSAY
it goes to your heart!

Rare as gems of world renown . . .

COHAMA

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Pure luxury, this caressingly soft fabric, a blend of imported blonde baby Guanaco fur and virgin wool—a precious find, in the finest of casual coats, both for men and for women.

COHAMA FABRICS—a division of United Merchants and Manufacturers, Inc.

DIAMONDS FROM THE HARRY WINSTON COLLECTION

Gown by KIVIETTE

ROMAN STRIPE *hosiery Steps ahead!*

Manufactured by CHIPMAN KNITTING MILLS, EASTON, PENNSYLVANIA

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Miss Deb SLIPS

FOLLOW THE CONTOUR! Note the ingeniously designed "Contour-Molded" bodice.

How closely it follows the outlines of your bra... doesn't bind or flatten!

With bias top, straight-cut skirt — doesn't ride or twist.

With precious Nylon fagotting and stitching... of wonderful rayon crepe. about $3

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Perfect match-mates for your new
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precious Python. (golden brown,
tropical red, jungle green)
Shoes by
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GRATIFY YOUR COLOR URGE

Moonstone, Star Ruby, Star Sapphire,
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America's Most Distinguished Woolens
Shown here: Soft-as-heather alpaca and wool tweed
Stroock Woolens—at leading stores everywhere by
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of course at Seidenbach's

Tulsa, Oklahoma

Nettie Rosenstein

uses a fine pure silk

in turquoise blue

for the balanced drapery

of a long-sleeved gown

for formal evenings.

Eric

Nicholas Ungár
OF PORTLAND, OREGON

Nettie Rosenstein

adds a brilliant

black-spangled overblouse

to a hug-me-tight sheath

for black-tie evenings.

Eric

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YOU
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OR
UNDER

Susan Wayne
PETTI SIZE*

Navy assumes new significance accented with rayon faille epaulets and collar against soft wool . . . fabric by Hamilton. A brightly buttoned two-piece afternoon suit . . . perfectly proportioned to spare you costly alterations. Pettisizes 10 to 18. About $25.00. For name of Susan Wayne store nearest you, write Susan Wayne, 1400 Broadway, New York 18, N. Y.

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the May Company

DENVER

Vision

nylon stockings

a vision of sheer loveliness

DRESS BY FILCOL

Junior-Deb
ORIGINAL

as worn by
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in Charles R. Rogers'
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Released thru United Artists

Jacket $45
pants and matching tiger
lined with
Paratone, a Pondel
acetate rayon fabric

100% VIRGIN WOOL
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FABRIC
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sheer-sheer Kantrun Nylons
so sleek - so satisfying -
full-fashioned for flawless fit
run-resistant for supreme wear

Sheer... Sheer... **Berkshire**

For the loveliest legs in the world . . . by the world's largest manufacturer of full-fashioned stockings

whippet cloth

playcloth
of the
Western
World

playclothes by Tina Leser

Duplex Fabrics

a Duplex Colorset* rayon gabardine. In smart clothes and by the yard at leading stores. Duplex Fabrics Corp., 1410 Broadway, N. Y. C.

*TRADEMARK

PHOTO BY RAWLINGS

PHOTOGRAPH BY RAWLINGS

Do you know the secret of a $155 hostess gown?

It isn't just the glamour of this hostess gown that accounts for its princely price. Everything about it is superlative . . . the rich sheer wool . . . the beautiful princess line that demands such skillful cutting . . . the sparkling sequins, each one sewn on by hand. Even the slide fastener—on which so much of the fit depends—is the finest to be found. It's a Talon slide fastener. Yet, strangely enough, this same slide fastener—a quality feature in this $155 hostess gown—is so inexpensive you can enjoy its ease and convenience in a $2.98 housecoat. Logical, isn't it—whatever you spend—to look for the trademark "Talon" whenever you buy merchandise that's slide fastened. Talon, Inc., Meadville, Pa.

$155 hostess gown or $2.98 housecoat, the Talon slide fastener adds extra value to each!

Talon

REG. U. S. PAT. OFF.

THE QUALITY SLIDE FASTENER

parfum

20 CARATS Dana

High fashion fragrance with the maddening rapacity of things so definitely, so elegantly French.

A 20 Carats Original By
BALENCIAGA

Rawlings

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Fabric: DREAM-GLO of BEMBERG RAYON YARN

Raymond sets the scene for Sunday breakfast . . . his ravishing morning gowns in porcelain prints. About $45 each. For store nearest you, write Raymodes Negligees, Inc., 105 Madison Avenue, New York City.

Charbert's Amber
echo of golden days
reflects its
enchantment in
amber satin* for
night time luxury
* Bur-Mil rayon
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KAY BELL

A BEN REIG Original designed by OMAR KIAM . . . woven striped rayon taffeta veiled in black marquisette . . . its sweeping lines spanned with bands of black Venise lace . . . its near-strapless shoulders graced with a black mantilla.

HENRY ROSENFELD

A Henry Rosenfeld original
of Springmaid
Combed Broadcloth
in lovely pastel shades

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. . . and for men **MEYERS MAKE** have been first choice for over **80** years

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It's Sunbak*—Skinner's amazing new fabric. Glorious gleam of Enka rayon satin on one side. A 100% wool nap on the other for cuddling coziness.

Look for Sunbak* in other new fashions from now on and remember that it is made only by William Skinner & Sons, Est. 1848, New York 3, N. Y. Mills: Holyoke, Mass.

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as we keep telling you, you can bend in a Jantzen...
you can sit, stand, walk, run, dance, climb a tree,
fly a plane, ride a horse, a bike, or a hobby.
Jantzen girdles and panty-girdles fit like something
you dreamed... stay up at the top, down at the bottom,
without pinching, poking, binding or twisting...
wash as easily as your skin. In light-as-air
"Lastex" yarn fabrics...5.00 to 12.50 at most stores.

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is a truly
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1. Gruen Veri-Thin Cordelia..2 diamonds..$165 2. Veri-Thin Vivian..2 diamonds..$225 3. Veri-Thin Antoinette..8 diamonds..$300 4. Veri-Thin Melanie..18 diamonds..$525

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here's the most fascinating thing that ever happened
to zippers. From top to tip it's fabric-covered
in the color of your choice to blend like a seam, to flex
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in the world is...**WALDES KOVER-ZIP***

It's a zipper, zipper, zipper...with a magnificent difference

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delicately fashioned pins
and earrings — perfect gifts
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jewelry collection of
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Romeo, may we borrow your ballet-blouse...your wide sweeping sleeves...your dramatic high-throated cowl-neckline? May we borrow it and drape it dramatically in *San Chu*, a Duplex Luxury Rayon Crepe, and wear it as gracefully as Juliet might? Sizes 12 to 18 in Juliet White, Montague Blue, Rose Red, Midnight Black and Verona Green. About $10.00 at better stores everywhere or write to Casino Classics, Inc., 526 Seventh Ave., N. Y. 18.

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Perhaps like you...she was "in the dark" about plastic products

But no "buying a pig in a poke" for Mrs. Jack Foster, of Denver. With plastic products so new, she wasn't going to buy until she discovered how to get the most that plastics can give for the money. Here's how Mrs. Foster made that discovery . . . learned that in plastic products . . .

"Krene" is Queen!

"Like most other women, I was excited about the new plastics . . . But, when it came to buying . . . there were so many kinds . . . so many names . . . I was stumped to know which to choose. Well, I wrote the editor of my favorite woman's magazine. I hear quite a few other women did the same thing. Next thing I knew, back came a letter from the manufacturers of 'Krene' plastic products. They'd seen my letter, and they asked me to come right up to Bennington and watch 'Krene' plastic products being made! I went to a 'Krene' style show in New York too. Here are just a few of the things I saw that made 'Krene' brand plastics stand for quality to me!"

"White Blossom"... white flowers on a field of luminous color... (Any of the shades of "Krene" fabric you choose.) "Krene" shower curtains are mildew-proof, waterproof... folds won't stick together.

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Unit of Union Carbide and Carbon Corporation
"Krene" products are made and sold in Canada by Canadian National Carbon Company, Ltd.
"Krene" is a registered trade-mark of National Carbon Company, Inc.

Replacement or Refund of Money — Guaranteed by Good Housekeeping — if defective or not as advertised therein

A Krene TRADE-MARK PLASTIC PRODUCT

NATIONAL CARBON COMPANY, Inc., NEW YORK 17, N.Y.

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choice of men-about-town, at home.
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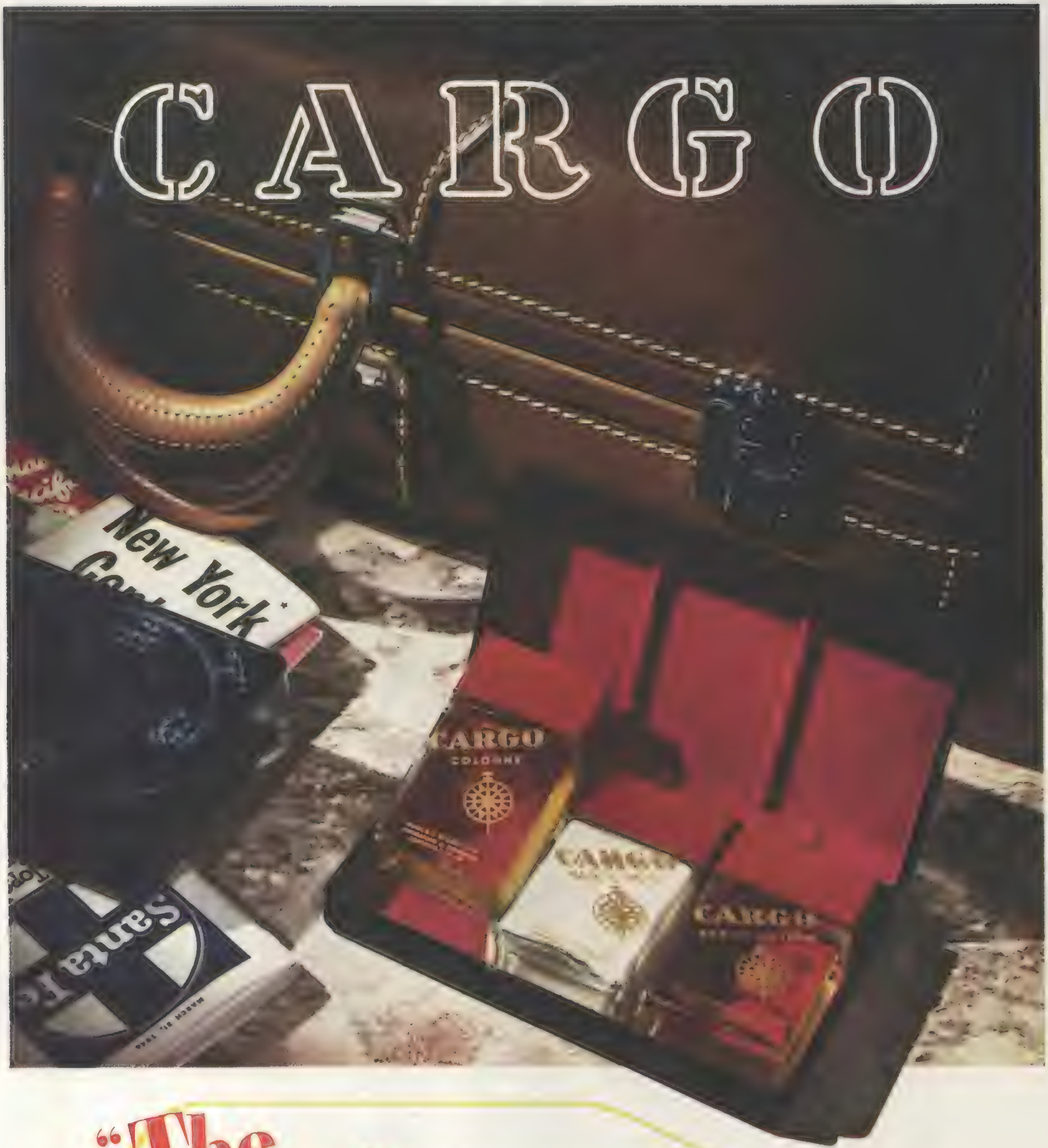

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The draped sandal in suede mounted on shining satin.

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Victoria simulated pearls are perfection in quality:

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Make your Christmas carol LANCÔME Perfume.

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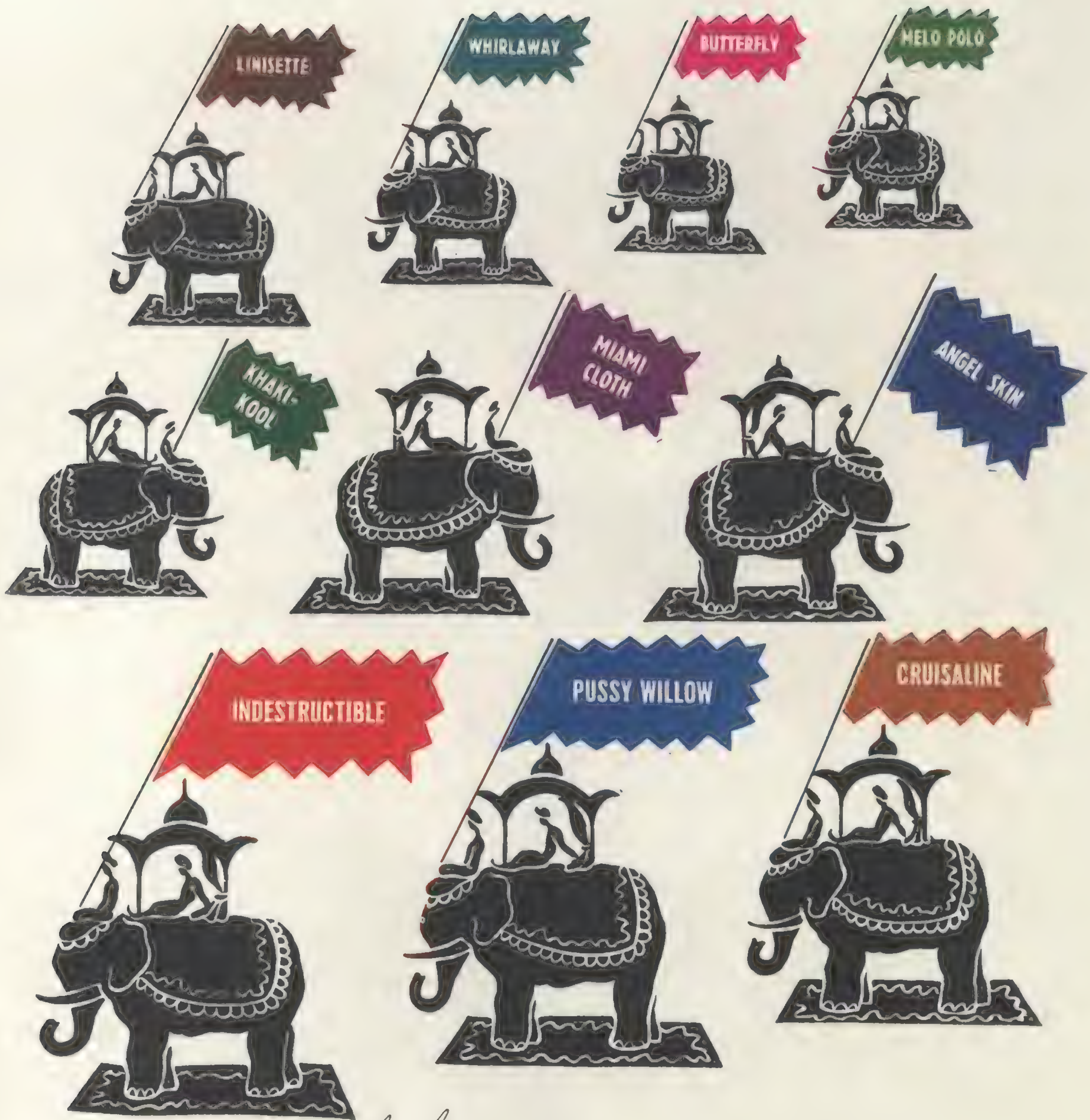

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Heaven to wear during the holidays
. . . wonderful to give . . . HENSON
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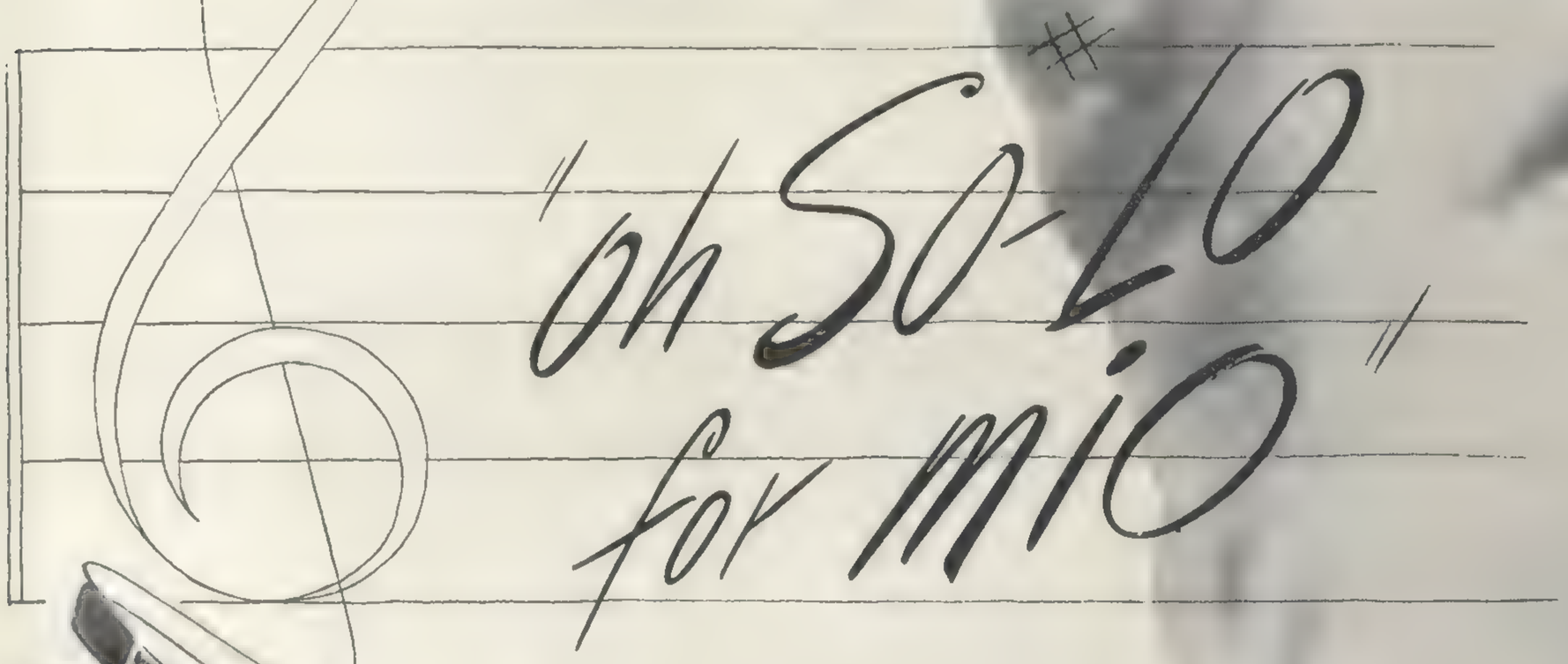
♫ Calf in black, brown or cranberry sauce-y, $12.95

The young crowd's sharp in our flats



♫ Both of these in black or brown suede $12.95

♫ Turns walking into a dancing thing

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All styles 4 to 10 . . . AAAA - B
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Your dramatic bag . . . with extravagant "hold-all" proportions that you'll love whether shopping or off for the week-end. Fine 100% Virgin Wool felt in black, brown, navy, grey, red, green or wine. Felt lined.
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TOAST TO TRIMNESS
Here's to the smooth, sleek lines . . . here's to the curve-hugging flexible knit, that gives both ways to conform with body movements . . . here's to the quality that keeps it that way through tubbing after countless tubbing . . . here's to Spun-lo — the wonderful knit rayon fabric that makes it all possible . . . and here's to the stores who take pride in the label that reads:
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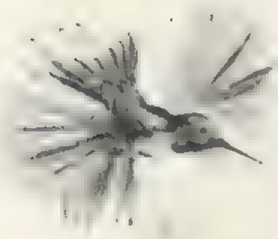
always the winning number



Humming Bird 51

Humming Bird 51 always comes up with the winning combination of fit, sheerness, strength. When you can choose again, choose Humming Bird 51. Once you've worn this stocking, you'll never be happy with anything else.

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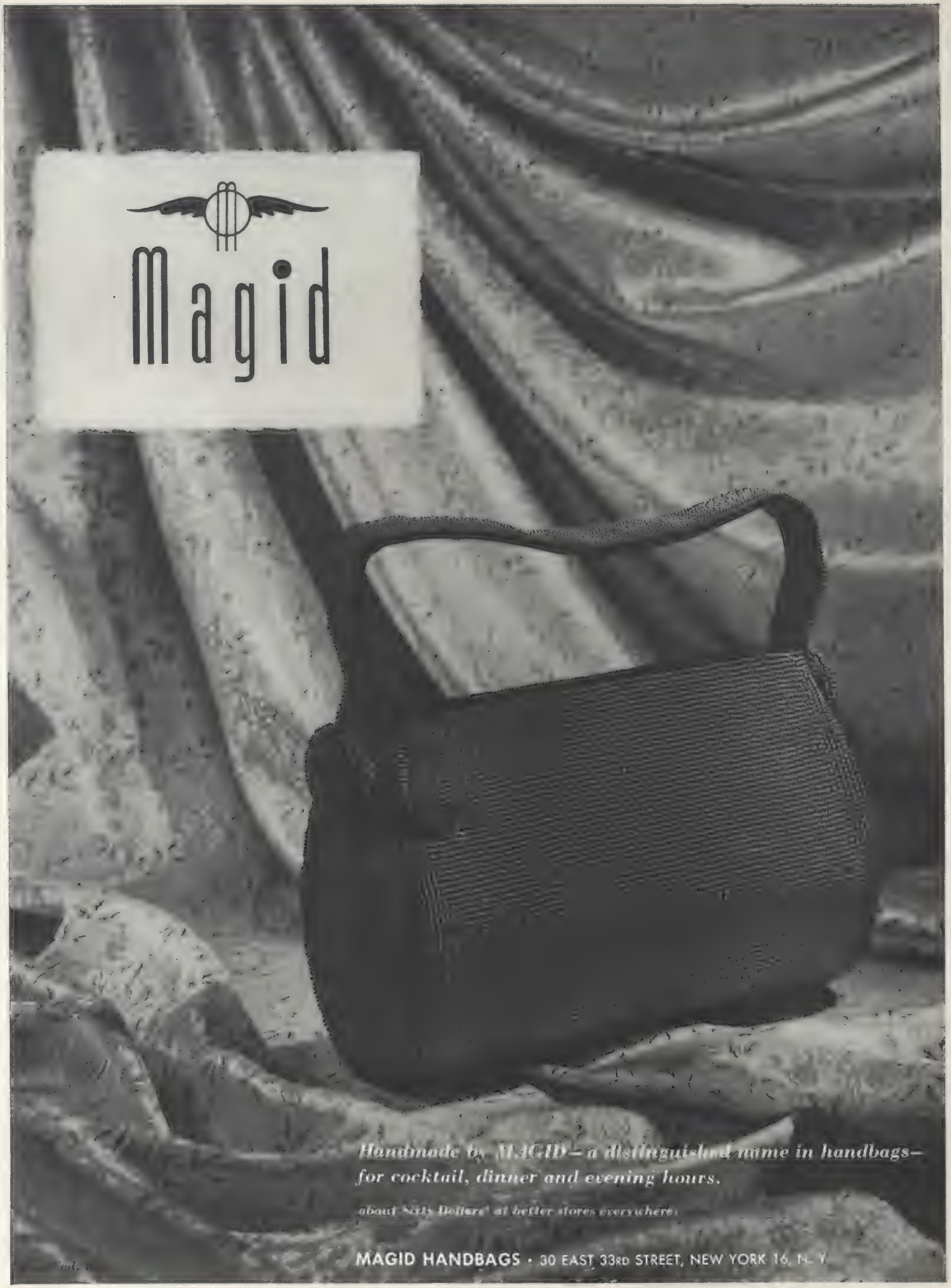
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for cocktail, dinner and evening hours.
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in velvety broadcloth_

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as only Koret
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Nylons OF NEW DISTINCTION

A new kind of nylon hosiery is rapidly gaining preference among the best dressed women of America.

DANCING TWINS seam-free nylon hosiery, obtainable under leading brand names, combines seam-free beauty with such perfect fit that new leg and ankle flattery and new comfort are achieved!

Look for the Seal of the DANCING TWINS on the box, wrapper or stockings. If, on your first call, your favorite store has not yet been able to obtain DANCING TWINS seam-free nylons, ask when they will be available. For where you find this Seal, you'll find the *best* in nylons.

New patented heel with two-way fabric elasticity is precision-knitted to hug the instep, slenderize the ankle, banish wrinkles. Patented toe provides extra flexibility for comfort. Complete absence of seams improves both leg beauty and foot comfort.*

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PATENTED HEEL AND TOE

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. . . that sparkle in pure silk brocade and sequin bows. The pumps in black with jet sequins or white* with gold sequins. The sandals have gold kid platforms with contrasting black or white* brocade. Choose your evening purse besequined all-over in gold or black.

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California Fashions in
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...advance news on things to dream about. California's own maker of eager-to-swim WATER FASHIONS brings you a complete collection of coordinates in Botany's superb all-worsted Marchan gabardine. Crisply tailored into Slacks, slightly pegged for slim lines, with a shirt blouse of Hess Goldsmith printed crepe that harmonizes with all the sunny pastels of the gabardine. Besides the slacks, there are short slacks...a boxy jacket with casual full cuffed sleeves ...a beautiful skirt...shorts...and a swim suit that's perfection plus. They'll range from $22.95 for the Slacks to $45 for the Jacket and Skirt. No mail orders please—write and we'll tell you where.

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17 jewels, priced from $40 . . . sold by selected jewelers

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Shoes with the gleaming spirit of youth . . . styled to serve youth . . . with a dominant quality that ever-lastingly satisfies. At better stores throughout the nation.

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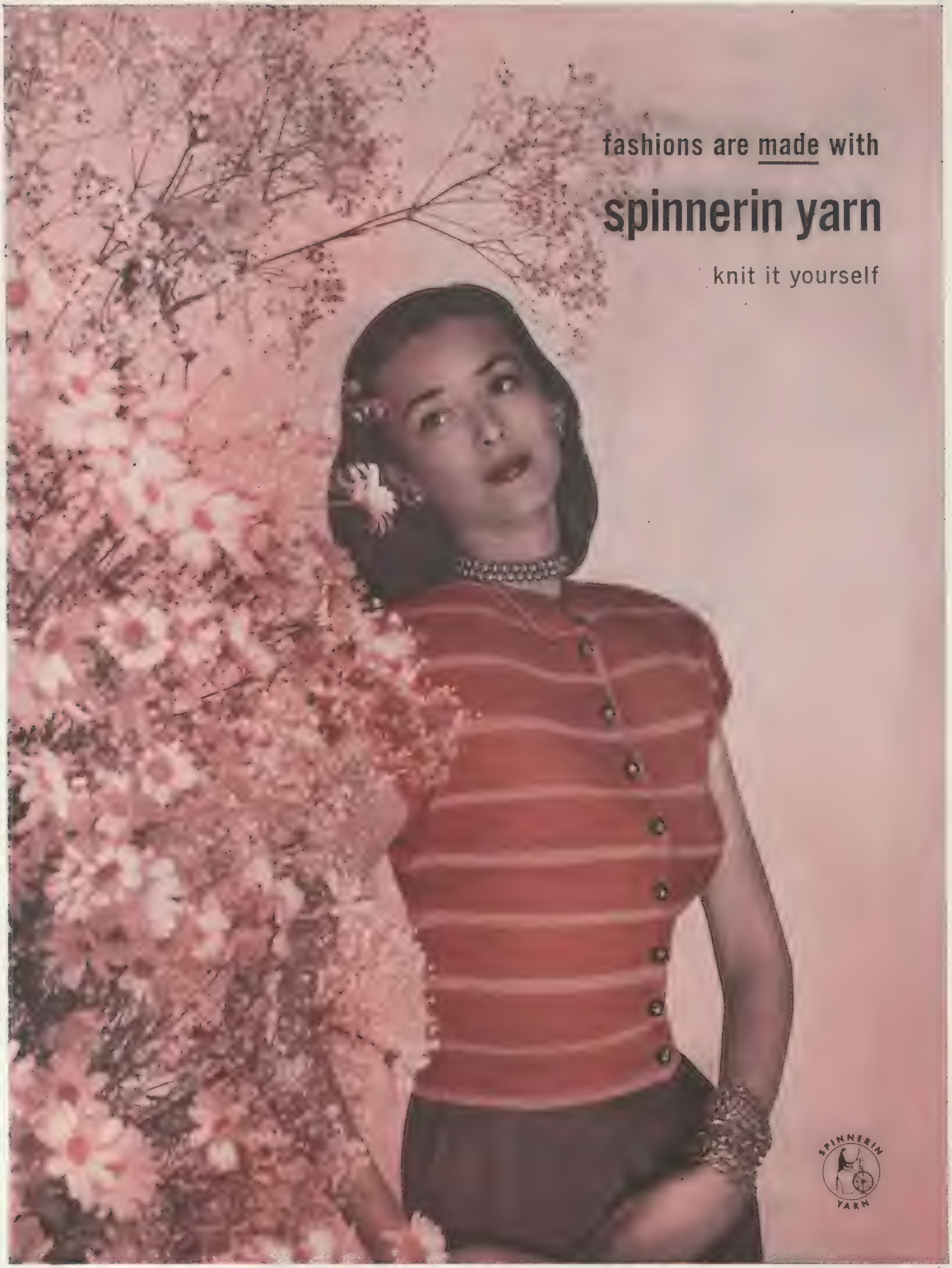

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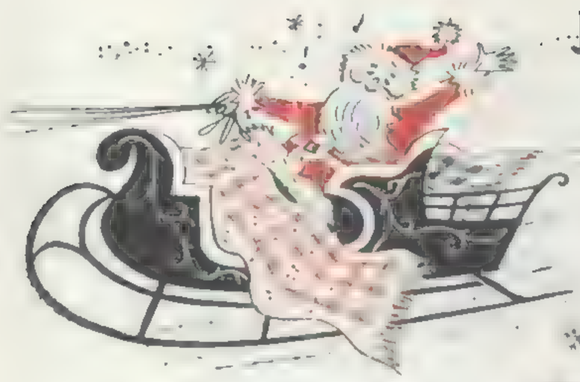
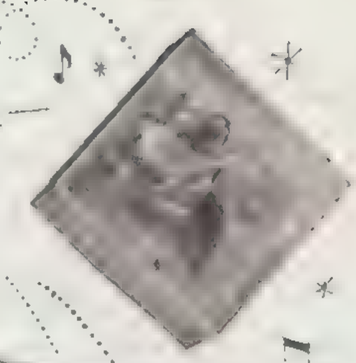
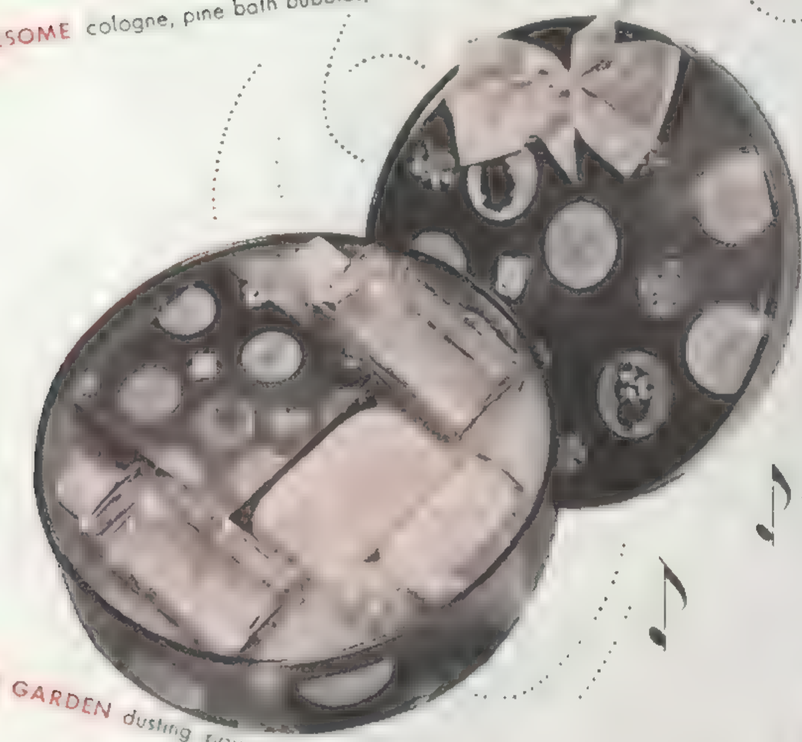




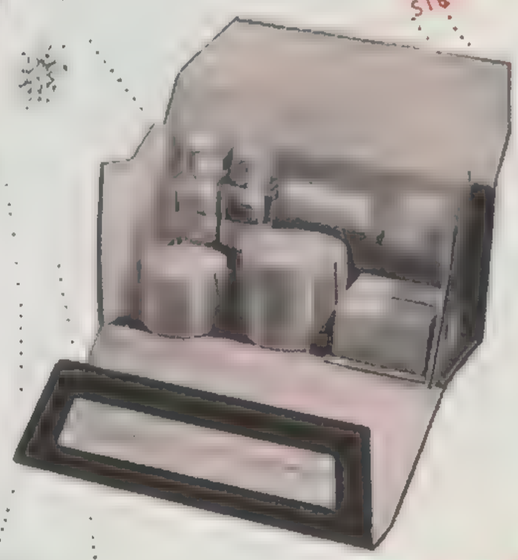
SACHET PILLOWS acetate package **$2.50***

JACOLOGNE THREESOME cologne, pine bath bubbles, Jacologne bath bubbles **$3.00***

JACOLOGNE BATH BUBBLES quart decanter **$10.50***



JACOLOGNE FLOWER GARDEN dusting powder, cologne, bath bubbles, bath soap, body sachet **$9.75***



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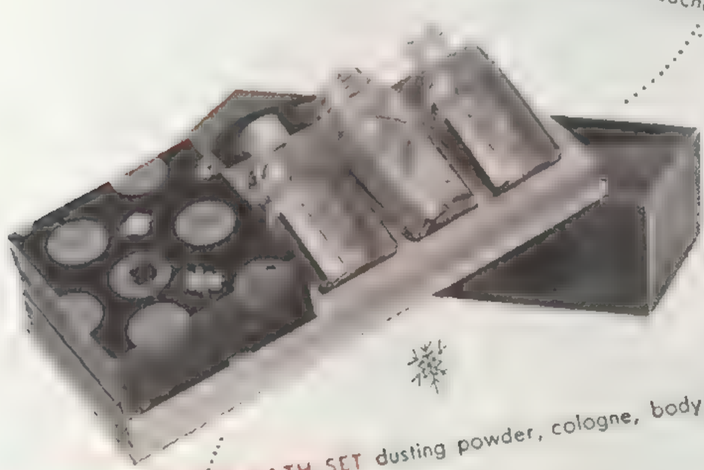
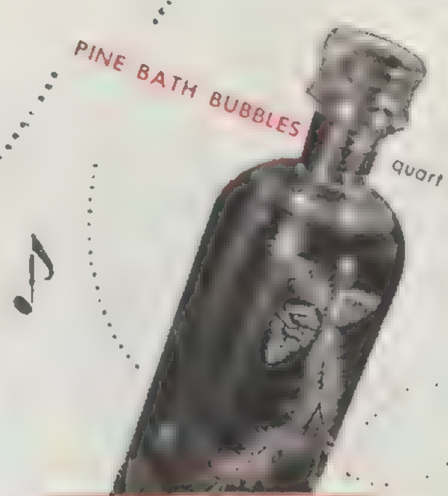


JACOLOGNE BEAUTY BATH SET dusting powder, cologne, body sachet, bath bubbles **$6.50***

JACOLOGNE TRIO bath bubbles, soap, cologne **$2.75***

MERRY-GO-ROUND TWIN dusting powder, cologne **$2.00***



PINE BATH BUBBLES quart decanter **$8.50***

JACQUELINE COCHRAN

*Plus Tax

FROM THE HOUSE THAT JACQUELINE BUILT

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THOROUGHBRED WORSTEDS... pure in strain and stand. Like all things that are bred from the best stock, Kanmak Worsteds prove their quality at first glance... and in the long run. Kanmak gabardines and worsteds are preferred by leading makers of clothes for men *and* women.

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LUCIEN LELONG

16, Avenue Malignon, Paris

PARIS, le 15 Octobre 1946

Greetings from Paris:

To write you of my newest perfume ORGUEIL gives me great joy. It is really wonderful to be able once again to create and carry out the ideas that have been in our minds and hearts so long.

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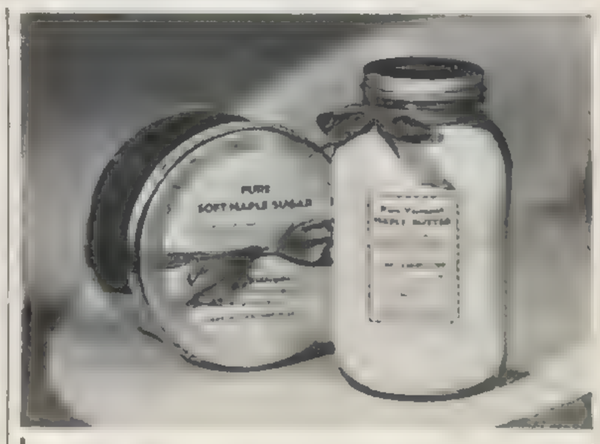

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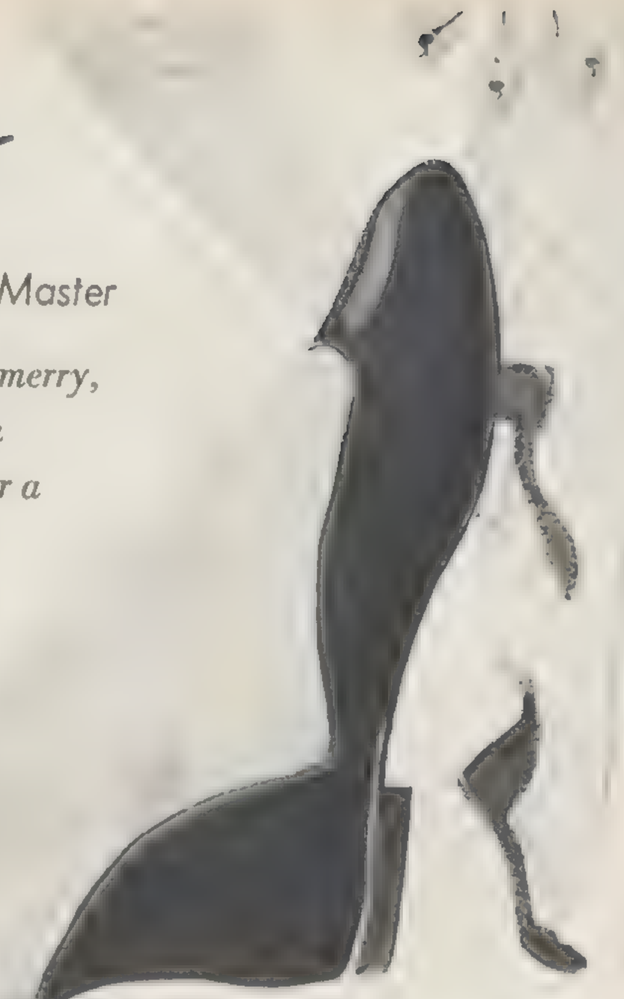

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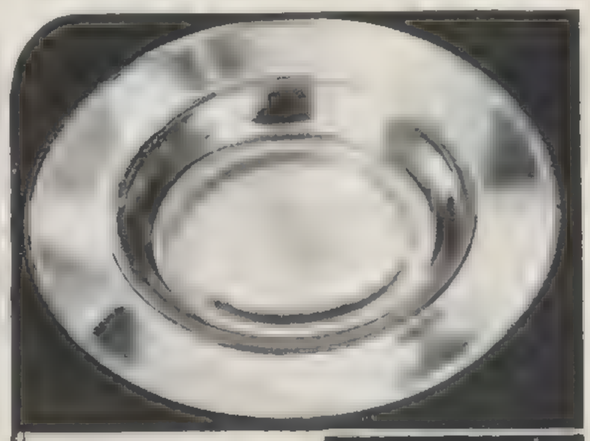

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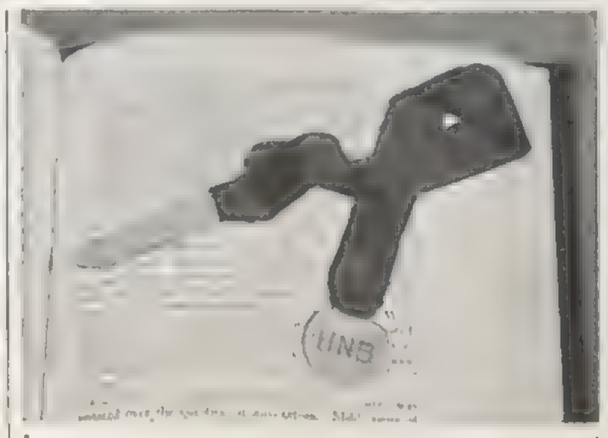

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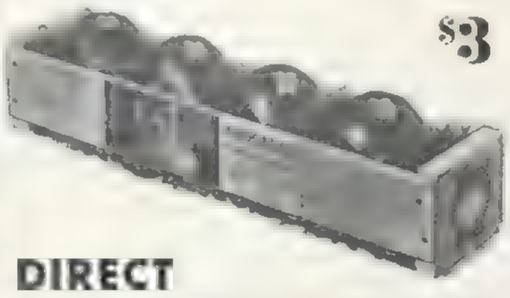

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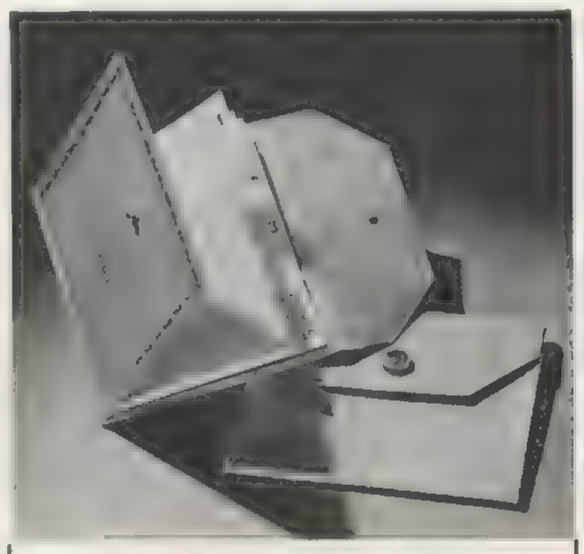

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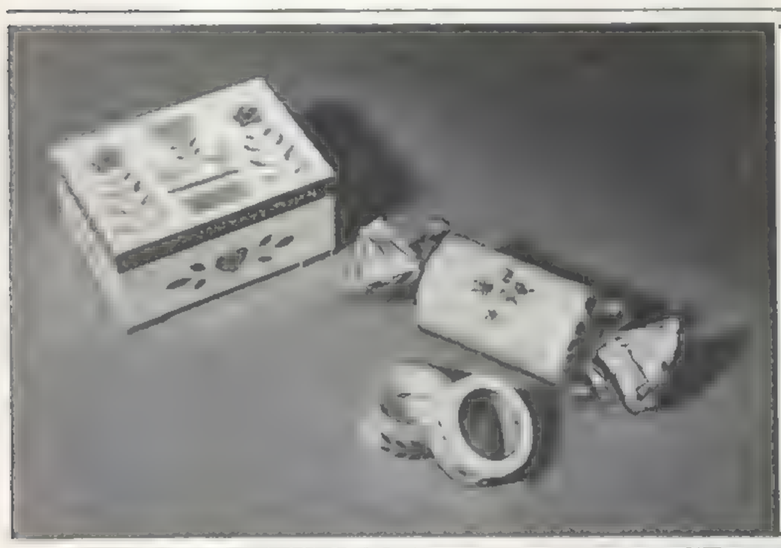
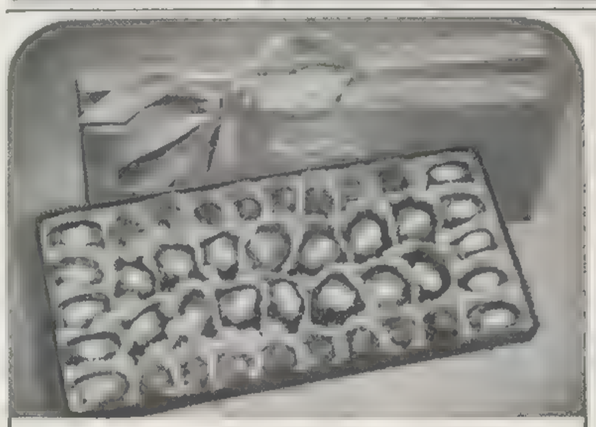
BAKER

A pendant with a martial background and a very official appearance. It was minted in 1810 in France. The medal is engraved with the face of Napoleon, and its bronze was melted down from captured guns. You will hang all this history around your neck on a gold-plated sterling chain. $35, plus tax. By Kendall Smith at Henri Bendel. 10 West 57 St.

Hair breadths. All about chignons, bangs, and page boy coiffures, all yours—but not home-grown. These if you like the pleasant fantasy of short hair in the morning, long hair at night (or vice versa). And an inconspicuous way to add to what too eager shears have detracted. If your hair is getting sadly thin, you can get what is known in these circles as a "fall," which almost grows under your own hair, and won't (as all these concoctions) budge in the strongest wind. Or if your hairline is meagre, you can have a light halo of curls. These miracles at Joseph Fleischer, 12 W. 27. Send a clipping of your hair, or if you can, come in.



GALA IDEAS
for a Merry Christmas
Napkin rings wrapped into party-snapper shape . . . pretty box for cigarettes, jewels, etc. All hand-painted in pastel peasant designs, and all of sturdy wood. Set of vari-colored rings 6 for $3, 4 for $2.50. Treasure box $3 (all postpaid).
Please no c.o.d.'s.
M. HOLLINGSHEAD
Tomkins Cove New York



FILLED FRUIT MINIATURES
California's Choicest Gift
Delicious fig, date, prune miniatures filled with luscious peaches, pears, honey, nuts — flavor heightened with liqueurs "Each piece just a bite."
Heretofore limited to a few connoisseurs of California's rare fruit delicacies — now offered to you or for distinctive gifts, beautifully wrapped for Christmas
2 lb. Gift Package $4.40 prepaid
SEND CHECK OR MONEY ORDER
THE HOUSE OF Faye's
8636-F SUNSET BLVD., HOLLYWOOD 46, CALIF.

Fill your home with the fragrance of Florida flowers

Winter or summer, you can enjoy the enchanting fragrance of fresh Florida flowers by using FLORIDAIRE Air Perfume. A small quantity, poured into the attractive FLORIDAIRE Holder, emits a delightful and romantic aroma which lingers for days and even weeks, and overcomes unpleasant odors such as those caused by cooking, tobacco, and mustiness.

Imagine gathering an armful of night-blooming jasmine, orange blossoms, orchids, hibiscus, oleanders, bougainvillea, poinciana, frangipani, roses, and gardenias and bringing them indoors where they could cast a magical spell with their matchless fragrance. That's what FLORIDAIRE Air Perfume does. It produces an intoxicating essence reminiscent of all of these exotic blooms from Florida's fairyland of flowers.

FLORIDAIRE Air Perfume and a FLORIDAIRE Holder will make an unusual and welcome gift for your friends at Christmastime.

FLORIDAIRE Air Perfume
6 oz. Bottle....$1.50 12 oz. Bottle...$ 2.75
32 oz. Bottle...$6.25 Gallon Bottle...$24.00

FLORIDAIRE Holder
Wall style (5½" high by 5¼" wide)
Hand Colored . . . $1.50
Table style, same size as above . . . $2.00

When ordering, please remit with check or money order. We pay postage and guarantee safe delivery. Address:

THE FLORIDAIRE COMPANY
BOX C-80, LITTLE RIVER, FLORIDA
Floridaire Your Home For Freshness

THE IDEAL CHRISTMAS GIFT

Patented

Novel-Useful-Desirable
T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.
Colors— $5.95 —No C.O.D.'s
Unpainted T-Top $4.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, INC.
Dept. V Salem, Mass.

CIGARETTE SET
Bride, hostess, wife or friend will be delighted with this charming miniature chafing dish to hold cigarettes—the lid may double as an ashtray. The little tray at the left with the tree and well motif is also for ashes. They are made of triple-plated sterling silver on solid copper. The chafing dish is $13.75, and the tray is $7.95, postpaid. Federal tax is included.
No C. O. D.'s, please
Merriam's
136 Erie Boulevard
Schenectady 5, N. Y.

ALPACA FLUFFS DE LUXE
The most luxurious fur slippers, in the world —amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest Alpaca fur, soft leather lining and outer soles, Alpaca fur inner soles. Perfect for boudoir, travel, after-sports.
Ladies' sizes 2-11; white, white with tint of gold, beige, tan or black.
Men's sizes 5-13; tan, cafe-au-lait or black.
$9.75 postpaid
State shoe size
Reg. U. S. Patent Off.
GOOD NEIGHBOR IMPORTS
16 East 50th Street, New York 22, N. Y.

Shop

HOLLYWOOD FLOPDOLLY

An Entirely New Idea In Dolls!

The Ideal Gift. Floppy, animated, lifelike—an artist's creation brought to life in silk, leather and ceramics on an especially constructed unbreakable foundation. Individually hand made, sturdy, nothing to break or crack. Bunny-soft dress and hood are comforting and cuddlesome. Bridget is in baby blue, Baby Bootsy wears pastel pink.

LIFE SIZE—Express Prepaid.....Each **$6.95**

Sorry, no C.O.D.'s

Enough Bunny-soft quilt blocks for baby blanket $1.50

HOLLYWOOD FLOPDOLLY DEPT. V P. O. BOX 295 VAN NUYS, CALIF.

Poets, and other wise Chinese gentlemen, have been painted on silk, right in the midst of a peripatetic discussion. Nicely shadow-boxed in wood, and matted, these hand-painted little treasures are from (surprise) the Chinese Treasure Centre, 441 Madison. All different—but all the same size. 9½" x 11" (frame and all). $15 the pair, express collect.

A list of the components of these slippers reads like a page from the zoological *Who's Who*. Of Merino sheep wool, with a cuff of alpaca fur, and a kid sole. (The alpaca is a cousin of the llama, and lives in the Andes mountains.) $6.50, postpaid. Good Neighbor Imports, 16 East 50th St., N. Y. C.

BAKER

WANT SOMETHING DIFFERENT?

Of course, you do! That's why you're going to love this simply heavenly blouse from Ajijic . . . the Village in the Sun . . . in glamorous Mexico. It's all hand-woven fabric and exquisitely decorated in breath-taking colors with those very individual "South-of-the-Border" designs. In all our stock, no two blouses are exactly alike, so you won't have to worry about seeing your model on someone else.

In Sizes 14, 16 and 18

$12.95 Postpaid

New 48-page Illustrated Catalog just off presses! Send 10c to cover mailing costs.

FRED LEIGHTON

15 East 8th St. Dept. V-11 New York 3

"Treasure Chest"

For every girl who "treasures" her jewels, here's a charming Christmas gift. A genuine leather jewel box in wine, light blue, royal blue, peach, ivory and brown. Felt lined with removable tray. $5.00 plus 10¢ postage.

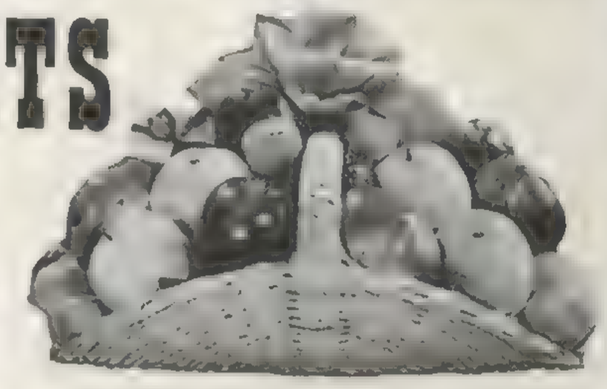
Gimbels

Sixth and Smithfield

PITTSBURGH

Give this gorgeous basket heaped with the finest of

RARE FRUITS



Thrill your friends with breath-taking "El Grande" gift basket No. 10. Approx. 25 lbs. of huge Du Comice pears, giant "Delicious" apples, and other rare Stagecoach fruits beautifully arranged in hand-woven Mexican imported basket. Guaranteed to arrive as pictured above. Available Nov. through Jan. Perfect for Thanksgiving, Christmas, etc. Express prepaid, **$14.95**

Lovely "La Bonita" basket No. 9—approximately 16 lbs. of same rare, luscious fruits. Express prepaid, **$8.95**

FREE! Full-Color Brochure

Send postcard for my 16-page brochure, picturing all Stagecoach Fine Fruits in natural color, details of Club and other rare fruit packages.

STAGECOACH FINE FRUIT CLUB

A year-round procession of the world's rarest fruits—magnificent gift packages shipped every month through the year. Start your Club Memberships with world-famed Du Comice pears (Nov.), or with the "El Grande" fruit basket pictured above (Dec.)

Full 12-month memberships, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95. All include large "El Grande" basket and handsome Certificate. All packages guaranteed to contain finest fruit in perfect condition. Order today.

Gordon Green

Dear Gordon Green: Please send your free color brochure. I am also enclosing check or money order for $_____ for _____ baskets, _____ boxes pears, _____ Club Memberships to names on attached list.

Name_____

Address_____

City_____ State_____ 64

STAGECOACH ORCHARDS

BOX 64
OLD STAGE ROAD
MEDFORD, OREGON

MILK GLASS

Punch Bowl Set in the rare moulded fruit design. 100 years ago stimulating stirrup-cups were served from the original. You'll use this set for festive holiday occasions — and all year 'round too — the bowl for ivy, for flowers, for buffet salads; the cups for desserts, fruit-cup, or for a glamorous way to start the day with your morning orange juice. Complete set, bowl and 12 cups, express paid to your nearest express office $12.95

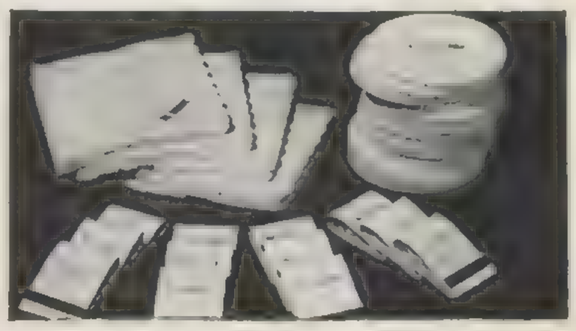
Carl Forslund

EAST FULTON, DEPT. J
GRAND RAPIDS 2, MICHIGAN

Send for our free Christmas catalog

That Different

Xmas Gift



THE PARTY SET

Beautifully Embossed with

NAME OR MONOGRAM

Dress up your parties, protect furniture with the Party Set! Includes 50 Genuine SAFE-SORB Coasters guaranteed not to pick up with your glass, 50 Linen-soft Cocktail Napkins, 50 Packs of high quality matches — all distinctively embossed with name or monogram. Choice of colors: Snow White or Canary Yellow. Buy Several—for yourself, for Gifts! Sent prepaid, Gift Boxed, Set..... **$2.95**

MONOGRAMMED ITEMS SINGLY

Coasters, 50 for	$1.00
Cocktail Napkins, 50 for	$1.00
Match Packs, 50 for	$1.25

(Please print name or monogram plainly)

Send also for FREE 52-page Catalog of distinctive Gifts and Personalized Entertaining Specialties

GIFTCRAFT SHOP

1232 E. 47th St. Chicago 15, Ill.

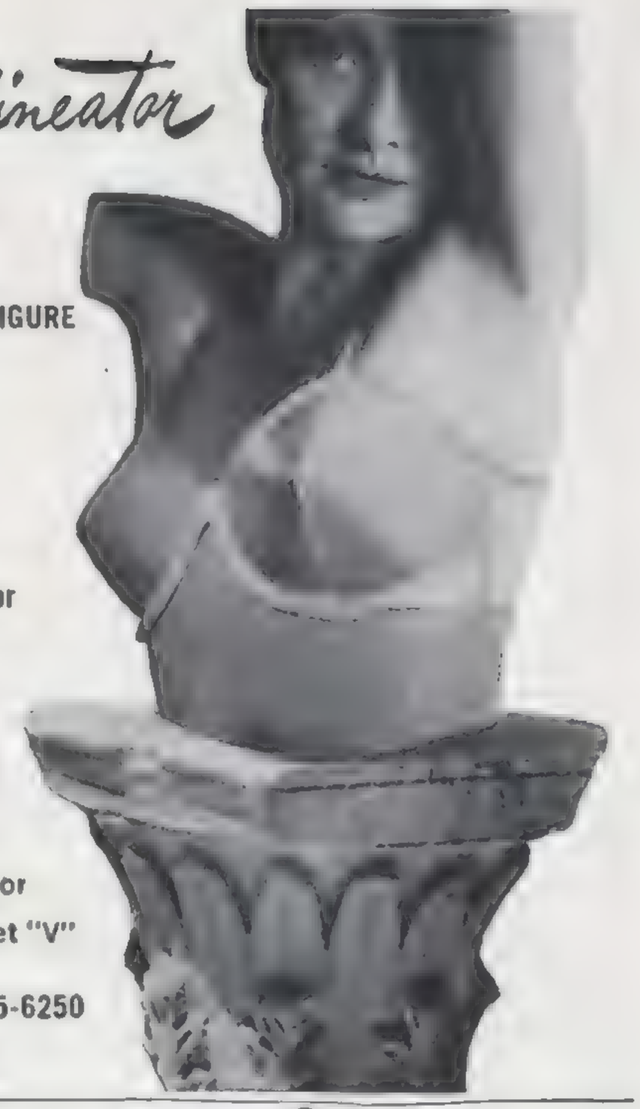
Hound

...plays Prancer

A jewel, hung with three chains of diamonds. Perhaps a present for someone else, but more probably a present for yourself, if you once see it. (From someone else, if you can manage it.) The pin is old, the diamonds are mine-cut, set in gold and silver. The price is $1250, tax included. You can find it at Milton Schepps, 554 Madison Avenue, New York 22.

If your butcher is implacable and you like to eat in your own *réfectoire*, simply call this number: Rhinelander 4-6023, and a complete (and good) dinner will be promptly delivered on your doorstep—roast beef, veal, lamb, or chicken for one or as many as you like, done up nicely and warmly in casseroles; and salad, two vegetables, potatoes, roll, and dessert, when sugar isn't too scarce. $1.80, per dinner basket, plus $1 deposit, until you return the containers. No charge for delivery. The menu changes every night, but there's always a choice, and meat is almost ever-present. Mayfair Dinner Service, 857 Lexington Avenue, N. Y.

the F. Berlé delineator
not a bra!



SCULPTURED TO YOUR INDIVIDUAL FIGURE

a masterly couturière design constructed to your individual measurements. Corde à piano handled with delicate Parisian skill separates and molds your bosom into proud feminine lines with gentle firm support.

Only Berlé makes the original Delineator

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other beautiful fabrics $16.50 and up

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Unique, practical stand of hand wrought iron—light, easy to move. Finished in white.

Sturdy-built for all pot sizes

Trays arranged like steps and are 8" x 30", and are 14", 24" and 36½" from the floor. $15.00

Mail Orders: Express Collect
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HELEN PEP
8260-116th Street • Kew Gardens, N. Y.

Pheasants

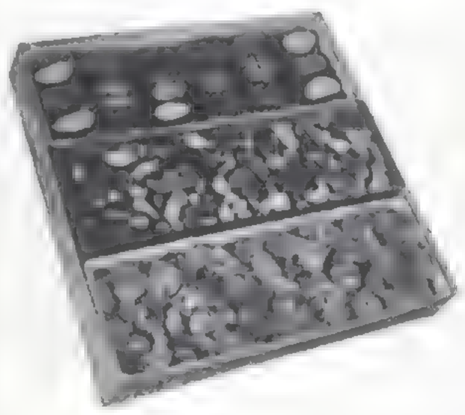
from the famous
CHIP'S FOLLY PHEASANT FARM
New Gretna, N. J.

For everyone on your holiday list—a taste-tantalizing gift that will long be remembered. A brace of pheasants, fresh-killed, tender, juicy and specially bred at the famous Chip's Folly Pheasant Farm. Attractively packaged in an unusual pine filled natural cedar log box. Order now for immediate or holiday delivery—enclose your gift card and check or money order.

We ship direct east of Rocky Mts.

$12.50 A BRACE PREPAID

Wild Mallard Ducks—$10.50 a Brace



GOOD TO LOOK AT . . .
BETTER TO TASTE!

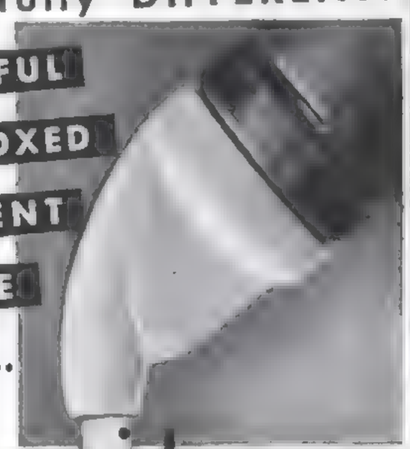
A triple gift combination to entice the eye and please the palate. This distinctive gift box includes a pound of hard-to-get Persian dates... a pound of deliciously salted rare nuts...and a pound of fresh crystalized Ginger that stays fresh and juicy...all wrapped in moisture-proof cellophane.

Sent prepaid anywhere in the United States, for $4.78.

PERRY'S TROPICAL NUT HOUSE
BELFAST, MAINE

THE PERFECT GIFT
Delightfully DIFFERENT!

COLORFUL
GIFT BOXED
EFFICIENT
UNIQUE



Pour-aid LIQUOR POURERS

Smart, brilliant Red plastic POUR-AIDS add sparkle to home bars . . . brighten every entertaining occasion. POUR-AIDS fit any bottle, make pouring easy, prevent spilling and waste. Unique, durable, practical and sanitary.

ORDER BY MAIL NOW...
for prompt pre-Christmas delivery. Price: only $3 for six, $5 per dozen (postpaid). Attractively gift boxed. Sorry, no C.O.D.'s. Add 3% if delivered in Ohio.

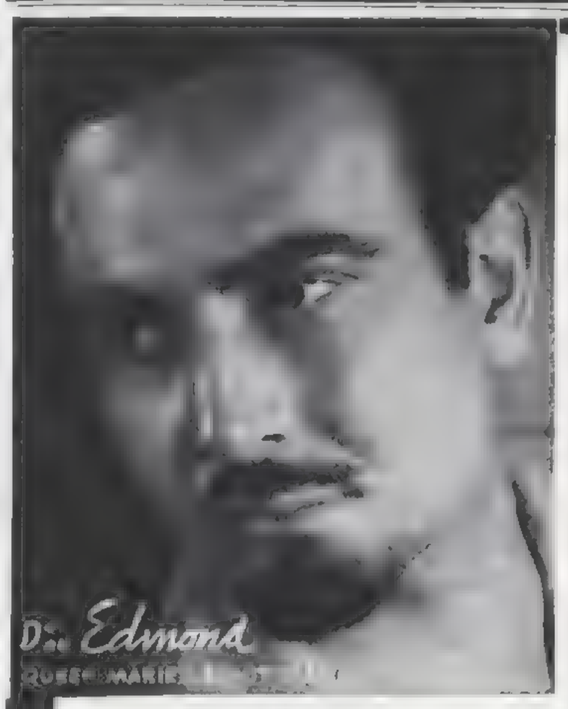
BILL BEST GIFTS OF TRUE DISTINCTION
BOX 932-A LIMA, OHIO

HOLIDAY NOTES

Here is an assortment of ten notefolders and envelopes that can be used as Christmas Cards, Informal Invitations, Thank You's or Gift Enclosures. Delightful colors printed on fine vellum will be a reflection of your own good taste. So order early because you'll want to re-order. This is an exclusive group which can be purchased only from the designer.

$1.00 per box postpaid.
Sorry, no C.O.D.'s

MYRON JOHNSON
836-A Virginia Ave. • Hagerstown, Md.



"I want the most difficult hair coloring problems"

The FERVID Treatment is the perfect permanent for colored or bleached hair. Make-up and make-up lesson to co-ordinate with your color personally done by Donu Edmond.

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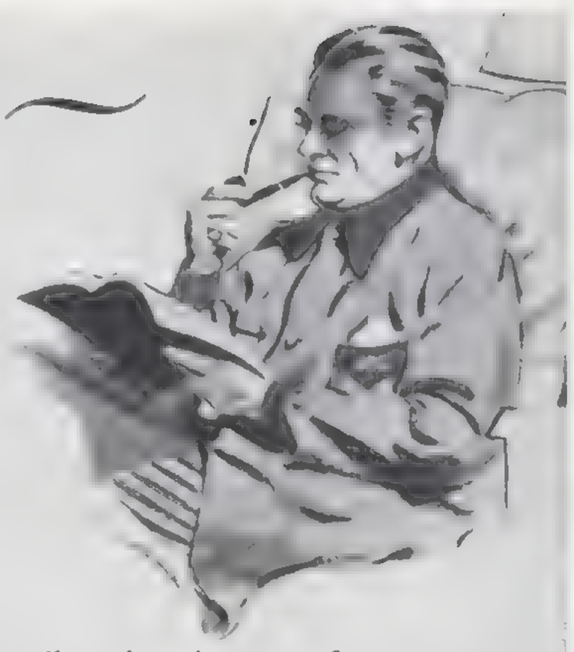
New York 22
Plaza 8-2511

Donu Edmond

Largest hair coloring establishment in the world.

For Him —

An Interesting Gift
Appropriate, Original,
Exclusive



Sulka Reading Jackets

Delightful for the man who reads in bed — warm and comfortable — handsomely tailored by us from Fine "Juilliard" Flannel — 100% new wool.

In Smart Plain Colors—the collar, cuffs and pocket top of contrasting color—Navy trimmed in cadet or maroon—Maroon trimmed in grey or blue Beige trimmed in maroon—Medium Blue trimmed in grey, etc. Samples of materials on request. — $30.50

Hand-embroidered Monogram on pocket, $1.95 to $3.50

When ordering by Mail, state collar size and sleeve length

A. Sulka & Company

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Perfect Gift

FOR EVERYONE

De Luxe Model $1.00

A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest—yet ideal for that business acquaintance.

This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, out-of-doors. No more fumbling in the dark!

Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, $1.00 postpaid. Initials embossed in 22k gold 25c extra.

For that SPECIAL GIFT we suggest Superfine Key-Chain Lite, heavy 22k gold plated with engraved design, $3.00 including tax. Engraved initials 25c extra.

Print name and address clearly when ordering. Please, no C.O.D.

MAIL COUPON TODAY

Personal Gifts, Dept. V-6
48 West 22nd St., New York 10, N. Y.
Enclosed is $ ..... (cash, money order, check) for which please send at once in Gift Package.
.. Leather covered Key-Chain-Lites at $1.00 each.
.. Superfine Gold Plated Key-Chain Lites at $3.00 each.
Initials as follows (25c extra)
SHIP TO .....
.....
MY NAME IS

A GIFT FOR SMOKERS

TRAY-PAK is the new combination cigarette pack holder and ashtray. It keeps cigarettes firm and prevents tobacco from spilling in handbag or pocket. And it's handy to have an ashtray with you. Unique Christmas gift appreciated by fastidious smokers. For a personal touch, insert a pack of your friend's favorite cigarettes. Its charm is its rich simplicity.

$1.25 each, or 3 for $3.50 del.
No c.o.d.'s, please

COLLINS CRAFTSMEN, Inc.
Bryn Mawr, Pa.

BAR MART Presents

Tray Bar and Collapsible Stand
Exquisite Mahogany serving tray that eloquently answers the 'unexpected guests' problem. The surface is alcohol-proofed, and the nail-studded leatherette sides are available in Ivory or Red. Height: 34½", Removable tray; 18" x 24½".

$27.50 F.O.B., New York

Mail orders filled promptly.

Write for our Illustrated Catalog V11.

Executive Director bobbie ganger

THE BAR MART INC. The Only Store of its Kind

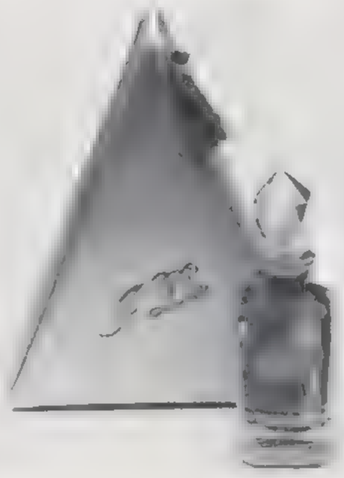
62 WEST 45TH ST., N.Y.C. 19, N.Y.

Everything For Your Entertaining Needs

HOME BARS · CELLARETTES · GADGETS · GLASSWARE

Shop

"I Do," and this time it's the name of a perfume—created (surprise) especially for the bride, but it will give anyone a bridal aura, even if you've been married for years. This very pleasant perfume comes in a pyramid box, and costs $6.50 for a ¼ ounce, $12.50 for a ½ ounce, and $19.50 for a full ounce. By Kathryn Palmer. Jay Thorpe.



No more mysterious spots on your favourite things when you unpack your bag (mysterious till you notice that your bottle of hand lotion is half empty!). These leak-proof bottles are gold-plated and therefore alcohol-resistant. The set is $7.95. To be found at Alice Marks, 9 West 57 Street, N. Y.

BAKER

Former Subscribers: new series—16 weeks, letters, gifts, etc. Only, $3.00.

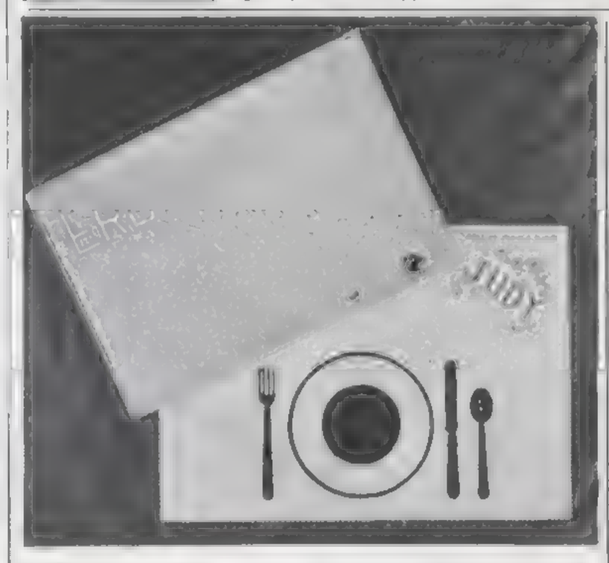
Children Thrilled

BY THIS NOVEL GIFT!

Susie-amazing dog writes 28 weekly letters to ages 5 to 8. Fun, gifts, surprises and big Susie book. All, only $5. Send today, child's name, address; from whom—Aunty, Santy, etc. . .

SUSIE CUCUMBER

BOX 211V, ROUTE 1, ALEXANDRIA, VIRGINIA



bright hued
TABLE MATS

They're only wonderful, that's all! Fine quality leatherette; heat proof, washable. And such colors! Yellow, blue, red, white, green, navy or pink. Child's mat **$2,** with name **$2.75.** Adult's mat **$2,** without monogram **$1.50.** Add 30¢ for postage.

Sorry, no c.o.d.'s. Write for booklet

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WRITE FOR OUR *Catalog!*

ALUMINUM HOUSE SIGN WITH NAME $7.

Sunbeam

Cast aluminum FOOT SCRAPERS $2.95

Weather Vanes ALUMINUM & BRASS $10.50

POST-TOP LANTERNS WIRED - 16½ IN. HIGH RUST-PROOF $11.50

SPENCER STUDIOS INCORPORATED

710 CHESTNUT, PHILA. 6, PA.

Hound

...plays Prancer

The world is yours, in fourteen-karat gold, to hang on a bracelet. It would be fun to stud it with diamonds at memorable points and places. The globe charm is $75, tax included, and the memorable diamonds are $10 each. The gold silhouettes can be made of anyone—your own child, or someone else's. $20, inc. tax. At Neiman-Marcus, Dallas, Tex.

Shop Hound suggests giving records for Christmas—a most enduring kind of present. For instance, The Piano Music of Chopin, played by Maryla Jonas, the Polish pianist, who studied many years with Paderewski. The album has some of the Nocturnes and Mazurkas and a few of the Waltzes. $3.85. We're happy about Nathan Milstein's album, with Bruno Walter and the New York Philharmonic, of the Mendelssohn Violin Concerto. $4.85. Also by Bruno Walter and the New York Philharmonic is the Mahler Symphony No. Four—nice, the first few times, then even better. Columbia Records, The Liberty Music Shops.

ORANGES • GRAPEFRUIT • CHOICE OF THE TREE •

EXPRESS PREPAID EAST OF MISSISSIPPI RIVER

FULL BOX DeLuxe (1⅗ bu.) mixed oranges and grapefruit $14.00

HALF BOX DeLuxe (⅘ bu.) mixed oranges and grapefruit $9.75

The above also contain 1 lb. each of Orange Marmalade, Guava Jelly, Orange Blossom Honey and Fruit Cake

FULL BOX Standard. Mixed $9.00

HALF BOX Standard. Mixed $5.00

HALF BUSHEL DeLuxe. Mixed
Also contains 1 lb. Orange Marmalade, 1 lb. Orange Blossom Honey, ½ lb. Fruit Cake $6.50

HALF BUSHEL Standard. Mixed $3.50

For Western states add $1.00 for whole box; 60c for half box; 40c for half bushel.

SHIPPING SEASON DEC. 1 TO MAY 15

Picked from our own groves . . . the best on the trees especially selected and packed for you or as gifts. Rushed by fast express, reaching you as nearly nature-fresh as possible.

BOX A MONTH FOR SIX MONTHS
(Payable in advance)
6 FULL BOXES Standard $50.00
6 HALF BOXES Standard $28.00
(Also 3 months shipments)

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State whether all oranges, grapefruit, or mixed.
No shipments outside U. S. proper, or to California, Texas, and Arizona.
Enclose check or money order designating when and to whom you wish shipments made.

Attractive Greeting Card sent if desired

SEND FOR FOLDER ON OTHER ITEMS AND GIFTS

TAYLOR GROVES AND FRUIT PRODUCTS
Box 763 Winter Haven, Florida

GIFT-HAPPY IDEA!
Social Capers
CALENDAR
Ample space for recording morning, afternoon, evening events, and memos. Handsome plastic cover, aqua with silver and white design. In beautiful silver gift box. 6 x 9-in. size.
Mail orders prepaid anywhere in the U. S. A. $1.00

The Fair
FORT WORTH 1, TEXAS

Give a REAL GIFT this Christmas

KITCHENETTE

The Vogue Kitchenette is one of the most outstanding kitchenette combinations ever made. Consists of two burners with heat control, a toaster, a coffee maker, and double boiler of glass, for only $29.75 F.O.B. New York.

Ideal for breakfast or buffet

Immediate Delivery
Send mail orders to
1926 B'way, New York 23, N.Y.

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"The Watch of Timely Beauty"

BEAUTIES BOTH

Lisa Kirk, Broadway's newest song stylist, wears NARD'S newest 14K gold New Yorker model with 17 jewel swiss movement. $425 including tax.

FEATURED at
Joel Morton Co.
Midway Theatre Building, Forest Hills, N.Y.

NAMECHAIN

Personalized KEY CHAIN
Spells YOUR NAME *in full*

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

● GOLD PLATED $3.50
● STERLING SILVER $7.00

Women too delight in wearing them with slacks.

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. 30 Chicago 11

TALL GALS
Lead the Spotlight Fashion Parade!

For lounging at home.

WEAR D'ORSAY $6.95

SIZES To 12

VERY NEAT IN FINE BLACK KID OR BLACK SATIN.. SUEDE KID LINED....

NARROW AND MEDIUM WIDTHS

SHOECRAFT
603 FIFTH AVE. · NEW YORK 17
Mail orders filled • Booklet V • Charges

How newly wonderful your hair will be when

D'Amico
FIFTH AVENUE

HAIR STYLIST for STAGE and SCREEN STARS

puts his genius into a permanent or hair-brightening for you and you alone!

EST. 1921

By appointment!
Plaza 8-1030 • 675 Fifth Avenue

Enchant YOUR FRIENDS!

ON the Texas-Mexican border, along the Rio Grande, lies Magic Valley—a fabulous, sun-soaked land that grows grapefruit and oranges of *unusual* colors, regal size, incomparable flavor. Left on the tree until golden ripe, fat with vitamin-filled juice, this luscious fruit has a taste thrill enjoyed by few "outsiders." A small quantity of rare Magic Valley fruit is available this Christmas for impressive gifts—such unique grapefruit as *Ruby Reds, Foster Pinks,* oranges like *Magic Temples, Lue Gim Gongs* and many other epicurean varieties.*

Magic Valley Deluxe Christmas Gift Box
Magnificent oranges and grapefruit, hand-picked when fully ripe, cushion-packed to guard their extra juiciness (about 30 pounds), express prepaid in U.S.A. (add 65¢ for Canadian express delivery)

$4.10

*(Varieties in each package depend on ripening season.)

PEAK-OF-THE-SEASON CLUB
Give friends, customers, Magic Valley oranges and grapefruit as they ripen—each variety picked at its fully matured best. 3-box Membership (Nov. 15, Christmas, Jan. 15), $12.00 . . . 5-box Membership (add Feb. 15, March 15), $19.95 . . . 7-box Membership (add Dec. 1, Jan. 1), a bountiful supply of deluxe, tree-ripened, health-giving grapefruit and oranges for the average family for 3½ winter months, $27.95.

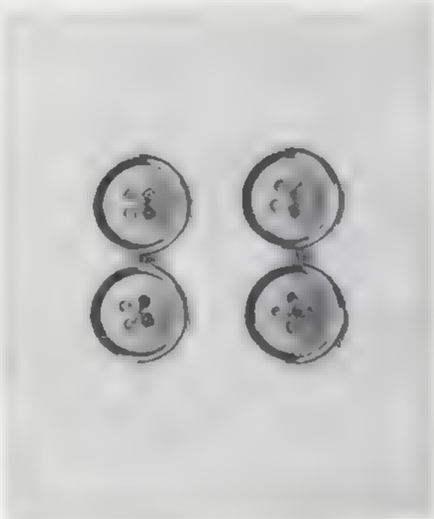
© 1946

MAGIC VALLEY GROVES
ROUTE 17 DONNA, TEXAS

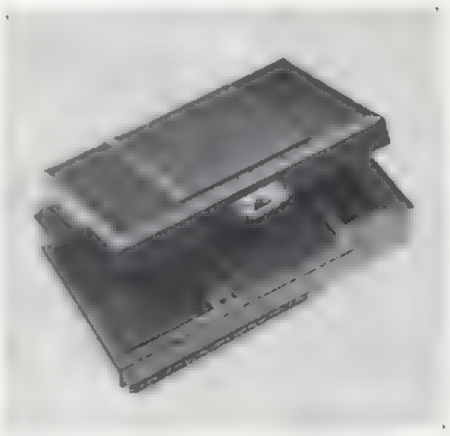
Christmas Shopping Made Easy
Send names, addresses. We enclose engraved gift certificate with your name. Order immediately for Christmas delivery. Please enclose check in full. No C.O.D.'s Satisfaction guaranteed. Write for color catalogue.

Shop

You look, and you think they are buttons. And, of course, they are, but they belie their original function in a coals-to-Newcastle sort of way. For they are cuff links—intended for a man, but for yourself, too, if you like. Or you can get earrings to match, if you are really bent on a twins-y effect. Fourteen karat gold. $39.50, inc. tax. The Time Mart, 425 Madison.



A jewel case, fit to house your great-grandmother's pearls, restrained enough to foster democratic hobnobbing between your heirlooms and your costume jewellery. Tooled leather, in tan, wine, blue, with a folding picture-frame in the cover. 10″ x 6″ x 3″. $36, inc. tax. Mayfair Gifts, Forest Hills, N. Y.



BAKER

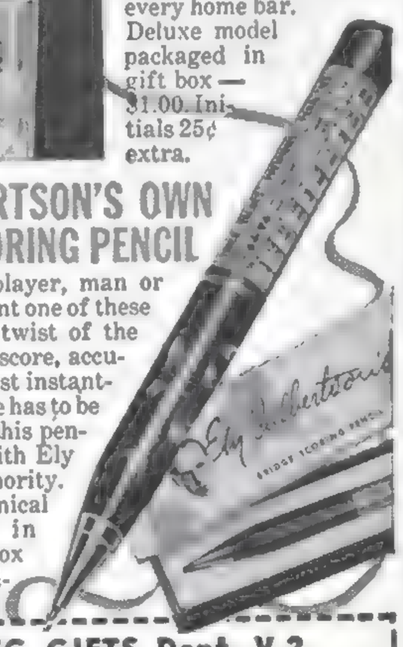
3 Most Exciting GIFTS OF THE YEAR

New KEY-CHAIN-PENCIL

Smart, trim, beautiful—a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid $1.00. Gold anodized with reptile leather $2.00. Initials 25c extra.

CHIP-CHOP

The gift no home should be without. The miracle gadget of the season. Crushes ice safely, instantly right in the glass—no fuss or bother. Ideal for frosty, festive drinks. A necessity item for every home bar. Deluxe model packaged in gift box—$1.00. Initials 25¢ extra.



ELY CULBERTSON'S OWN BRIDGE SCORING PENCIL

Every bridge player, man or woman, will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so... with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box—only $1.00. Initials 25¢ extra.

FLEETWING GIFTS Dept. V-2
53 East 10th St., New York 3, N. Y.

MAIL ORDER TODAY

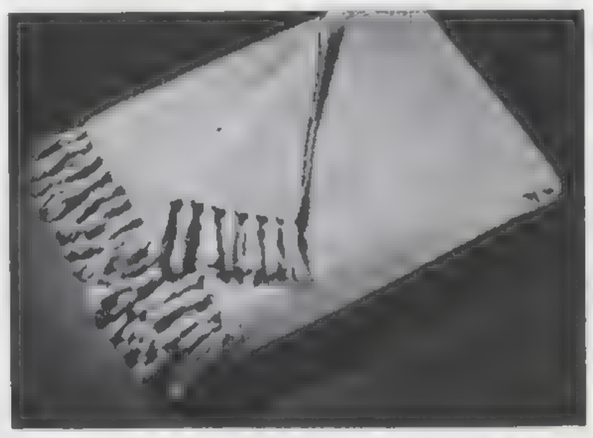
I am enclosing . . . . (cash, money order, check) for which send immediately articles itemized on attached slip.
Name . . . . . .
Address . . . . . .
. . . . . .

The Clothes-Horse
64 EAST 56th
N. Y. C.

Clothes of all kinds
17.95 - 79.95
Geraldine Lee Janet Dessau

FOR "YOURS TRULY"
The Name Blouse
It's a clever idea! Exquisitely dainty and beautifully tailored of fine white washable rayon crepe. Your name hand painted in any two-color combination—fuchsia-blue, brown-green, royal-scarlet. Sizes 10 to 18—No C.O.D.'s $11
Mail orders filled in 2 weeks
Send For Your Gift Catalog
Babette's Shop 58 North Main St. So. Norwalk, Conn.

Warm as June—Light as Thistledown



A soft hand-woven pure wool throw that you will curl up under on your chaise—that your husband will cover up with for his Sunday afternoon naps. It's 54″ x 72″, and comes in heavenly shades:
Peach, Dusty Rose, Blue, Green, Gold and Sand. Also checkered combinations of above colors.

$15.95 postpaid
MAX LITTWITZ, INC.
7 E. 47th St., Dept. V, New York 17, N.Y.

The richness of massive gold in modern design with a genuine zircon make this ring the smartest gift that you can possibly give a gentleman. It's just the thing to make his Christmas very merry, and the price is only $150.00 tax included. Can be had in blue or white zircon. When ordering by mail, be sure to specify your choice of stone, and give us his ring size. We size all rings to fit at no additional cost. Handsomely gift wrapped for his holiday pleasure.

RAPPHEL Jewelers
47 WEST 57TH ST., NEW YORK CITY

Music Hath Charms

and strikes a new high style note when it adorns your coat lapel or gown in the form of this attractive violin pin. Charming indeed and distinctively different for yourself or gift-giving. Beautiful detail; 10 kt. pink gold finish; set with multicolor jewels; 3½ inches.

Violin Pin (safety catch) $3.95
Clef Earrings to match (screw back) $1
Clef and Note Bracelet (not illustrated) $3
Complete Set $7
Add 20% Fed. Tax—Postpaid—No COD's

MASTERCRAFT PRODUCTS
27 Haymarket Square Boston 14, Mass.

Hound

...plays Prancer

A spectacle case of striped rayon taffeta. And for your money-in-the-bank, a matching checkbook cover (the outside, in any event, will always be gay). They will fit snugly into your purse, and will look very well both on the way in and on the way out. The checkbook cover is $3.95, the eyeglass case is $4. By Emily Wetherby at Henri Bendel, 10 West 57th St.

Patience and method. Both are important in the matter of reproductions, and Miss Esther Gentle is a most meticulous craftsman. Her particular technique of reproducing water colours consists of using the same media of the original; the paper, the colour and paint consistency—all hand-brushed. A key plate reproduces the line work, the rest is done by hand. She has a nice group of abstractions by Paul Klee (we especially liked "The Yellow Donkey" at $10); a lady wearing a brown hat, by Milton Avery; and a pastel still life by Picasso. Sold in limited editions. Esther Gentle Studios, 51 Grove Street, N. Y. (Christopher Street station.)

FOR YEARS WE HAVE BEEN SAYING:

SELL YOUR JEWELRY WITH CONFIDENCE

People *do* seem to have confidence in the de Witt name and reputation. And they seem to appreciate the courteous way we receive them, and advise them, in privacy. For today we are serving over five times as many *recommended* clients as we served a few years ago. Consultation and appraisal without charge.

Pieter de Witt

Pieter de Witt, Inc.

535 FIFTH AVENUE • at 44th Street

SILVER & GOLD PURCHASED

OUT-OF-TOWN INQUIRIES INVITED

BE HE—

Junior Clerk or Vice President

—HE'S PROUD

of his Good Name . . . and he'll be proud of this New Transparent, Richly Colored Plastic Name Plate on his desk. Free-standing letters (1½" high) of gleaming molded plastic are firmly secured in a polished plastic base which is colored to match his dark wood desk. Select color for the letters in—

Royal Blue for the Banker-type man.
Golden Amber if he's Chairman of the Board.
Kelly Green for Middle-of-the-roaders and Irishmen.
Crimson Red (bright) for Extroverts and Salesmen.

State colors for letters and base. Price is 25c per letter which includes cost of base and the assembling. ADD 25c packing and postage if your name comes to less than $2.00. Send check or money order. No C. O. D.s.

We'll mount his name on a shining White plastic base if you wish . . . It's very nice for Stenogs, Students or Display Signs. Be sure to print name clearly as wanted.

ORDERS SHIPPED SAME DAY THEY ARE RECEIVED.

JEBA PLASTICS, P.O. BOX No. 94a NEWARK, OHIO

NO CHRISTMAS FOR KITTY?

FELIX suggests a Christmas shopping list for Kitty . . . things that are practical and entertaining for the whole family!

Send Your Order Today
Check or Money Order

Extra Large Favorite "KATNIP TREE" $7.50
Standard Size Favorite "KATNIP TREE" $5.00
Thrifty Model "KATNIP TREE" $3.50
Kat-Nip Trees Save The Furniture
Mousie House "Kitty's Play House"... $3.50
Package of Catnip seed (to grow fresh catnip next spring) ..... .10

All Orders Postpaid
Send for Free Literature

For Fun and Exercise

FELIX 416 SMITH STREET SEATTLE 9, WASH.

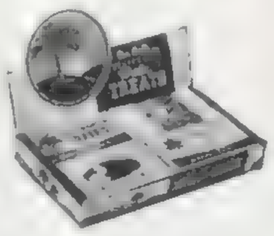
EXCITING GIFTS SHIPPED FROM California

Keg OF Dates

California dates in rare fine brandy. Use as appetizers, garnish fruit salads; serve with meats or with coffee and cheese for desserts.

5-LB. SOUVENIR KEG $10.00

DATE TREATS



Combination gift box to please every age . . . every taste. Each individual treat attractively packaged. Contains 1 lb. All Purpose Dates, 13 oz. Tokay Wine Date Loaf, 8 oz. Stuffed Fresh Dates and Fresh Date Sweets and 8 oz. Garden Sweet Eating Dates.

COMBINATION DATE TREAT . $4.25

PERSONALIZE YOUR GIFTS

NEW-NOVEL-IDEAL

Your Name on Every Gift with PERSONALIZED HOLIDAY TAPE

Seal your gifts the smart new way.

only $1 per roll

For Decorative White Tape

Beautiful Silver Tape $1.50 per roll

100 ft. to roll—ENOUGH FOR ALL YOUR GIFTS

We pay postage if you send check or money order. C. O. D. if desired, plus mailing fees.

Any Name desired. Print clearly.

TRANSPARENT PRODUCTS CO. INC.

Dept. V.G. 419 West 55th St., New York 19, N. Y.

SEQUIN SLIPPERS

Only $5.95 Postpaid

Elegantly NONCHALANT

You'll absolutely float when your feet are in these down-soft crocheted woolies made expressly for lounging in high style. And their gay colors with flashing sequins will brighten your life! Specify second color choice of American Beauty Rose, Chartreuse, White, Turquoise or Black. State shoe size, too. We wager you'll know they're perfect for gifts.

Lanz Originals

130 East Delaware Place • Chicago, Ill.

FOR A GOOD CHILD!

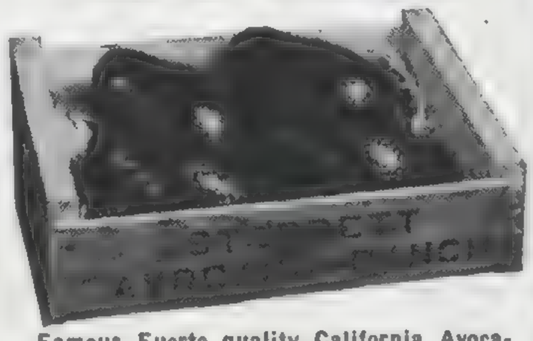
Treat your favorite young 'un to this dear set with his or her very own name. Hand painted Bakelite tumbler and matching toothbrush. White with pink, blue or red. Tumbler $1. Toothbrush 75¢.

Add 25¢ for postage.
Gift booklet on request.

TOWN & COUNTRY GIFTS

906 Madison Avenue • New York 21, N. Y.

BOX OF AVOCADOS



Famous Fuerte quality California Avocados, luscious and healthful. All mature fruit, hand picked, selected and carefully packed. Containing 4 or 6 (depending on size) large avocados $2.50

Containing 8 to 10 large Avocados . $4.25

DEGLET NOOR DATES...

Special economy carton pack designed for those who prefer a bonus of dates to a fancy container.

3-LB. CARTON $3.15

Send Season's Greetings with Gifts from Sterrett Avocado Ranch

Here is your opportunity to give—with a minimum of time and effort—gifts that are a compliment to the receiver's good taste. All you have to do is give us the names and addresses—we pay the express. Safe arrival guaranteed. Send your check or money order to Sterrett Avocado Ranch, Box I, Vista, California.

Sterrett Avocado Ranch VISTA, CALIFORNIA

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

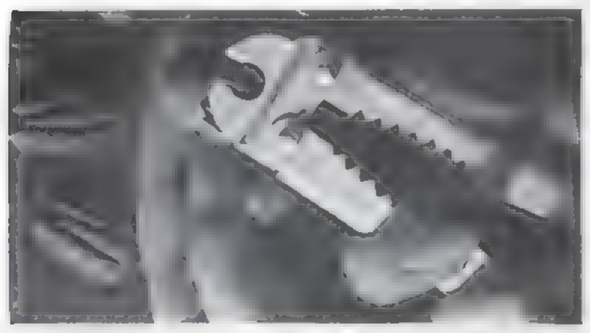
We specialize in mail orders.

Send for illustrated catalog of prints.

INQUIRIES PROMPTLY ANSWERED.

Oestreicher's

1208 Avenue of Americas (Dept. 4) New York 19 (Bet. 47th-48th Sts.)



It Cracks! It Shells! It Picks!

COOK'S NUT CRACKER AND SHELLER

Ideal for Christmas

The old way

The new way

Now you can get the whole nut meat out of the shell easily, quickly and whole. Made of stainless steel—

$1

COOK SALES

1212 Lowerline St.

New Orleans 18

In the words of Tiny Tim: *"God Bless Us Every One!"*

And what a charming way we have in which to repeat this dearest of Christmas Greetings!

Exquisitely hand-made dolls have unbreakable heads, modeled and oil painted like little portraits. Soft flannel, crisp old-time gingham and wool felt keep high the standard of these quality dolls . . . Mrs. Cratchit is 9" tall, "gay with ribbons". It's 12" up to Tim atop Bob's shoulder . . . Marvelous for Christmas or welcome all year through in any library where Dickens is loved. Bob Cratchit and Tiny Tim together $12.50. Mrs. Cratchit $7.50 mailed postpaid.

KIMPORT DOLLS

Independence Missouri

(For many years Kimport has been the source of authentic dolls for collectors. Sample "Doll Talk" V free on request.)

Every Child Wants A Puppy

And every child will love "Snooper" because he's so cuddly and cute to look at. He's made of corduroy, has very floppy yarn ears and stands about a foot high.

$5.98

plus express charges collect. No C.O.D.'s.

"Snooper, Jr." measures 7" by 7" $2.98

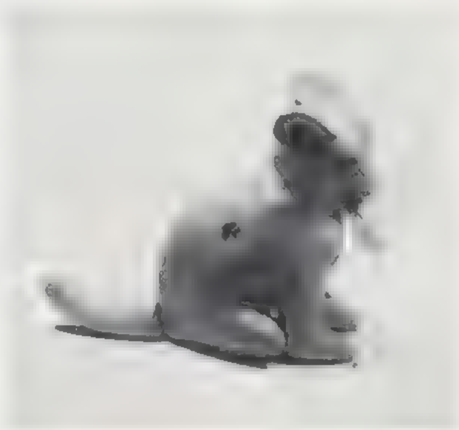
THE CHILDREN'S SHOP

986 Farmington Ave., West Hartford 7, Conn.

Shop

For comfort, for your husband, brother, or et cetera. It ties deceptively across the front like an Oxford, is actually a flexible moccasin. For country wear, inside and outside of his own house or somebody else's. They come in brown calfskin, sizes 7-12, widths C-E. The price: $30. To be found at Lefcourt Shoes, 400 Madison Avenue, N. Y.

Cats, elephants, horses, and dogs. Luminous, to glow in your child's room after his light is out. Shop Hound thinks that the I-want-a-drink-of-water hazard will be greatly reduced. If your child thinks they're edible, there's no harm done. Washable. Dorzar Toys. $3.95. FAO Schwarz, 745 Fifth Ave.



BAKER

Belinda Pink-Ears'

MAGIC BOOK OF SURPRISES!

Contains a real toy surprise on almost every page! This new book about the famous Bunny who writes letters to children is unusual—from the genuine ribbon bow around Belinda's neck on the cover to the little toy on its last page. Send Belinda's BOOK OF SURPRISES to your favorite child . . Only $2 postpaid

Belinda's weekly letters also available—8 letters, $1.95. 16 letters, $3.75.

Send check or money order to

TINY-TOT GIFTS OF HOLLYWOOD, Dept. V

1834 W. 11th Place, Los Angeles 6, Calif.

A New Rose

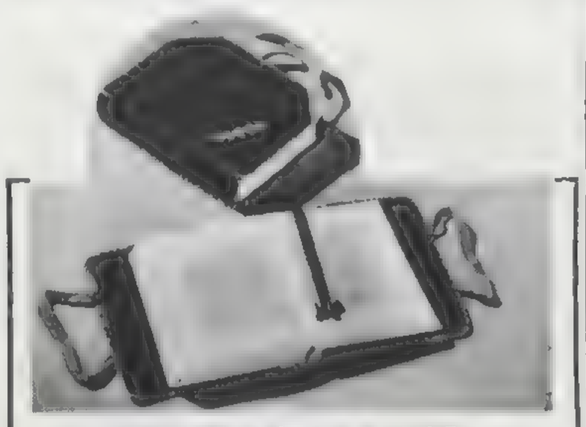
"Mayeda" Sterling

Pin—$4.00 p. p. and tax incl.

Earrings—$2.00 p. p. and tax incl.

MAYEDA GIFT SHOP, LTD.

30 ROCKEFELLER PLAZA NEW YORK 20, N. Y.



GENUINE LEATHER

LIZARD OR ALLIGATOR (GRAIN)

BOOK JACKET

Here's the perfectly practical gift that's truly different and personal! It comes in red, black, brown, navy or green with handles, hand stitching and Scotty bookmark in contrasting color. Fits the average size book. First name or initials sewed on free.

ALSO AVAILABLE IN LUXURIOUS CAPESKIN LEATHER IN THE COLORS LISTED ABOVE.

$3.75 postpaid

LUCILLE DISTRIBUTING CO., Dept. V-11

637 Madison Avenue, New York 22, N. Y.

I enclose check ☐ money order ☐ for the following: (No C.O.D.'s) Name or Initials .....

LEATHER: ☐ Capeskin ☐ Lizard ☐ Alligator

COLORS: ☐ Black ☐ Brown ☐ Navy ☐ Green ☐ Red

Name .....

Address .....

Hound

...plays Prancer

Two, and in one, a combination knife and bottle-opener with fine and efficient steel blades. And to put in the same pocket, or purse, a cigarette case of gold and steel, for fourteen cigarettes, but very flat and slim. The knife-bottle-opener is solid gold and costs $110 plus Federal tax. The case is $725 plus tax. By Laykin et Cie., at I. Magnin, in California.

This is it. That is, if you're searching for a good custom tailor. We found Mr. Teppel on East 57th Street, with a wonderful collection of imported fabrics—English cashmeres, vicuña, sharkskin, worsted...and a hand-woven material, made in America by a gifted Czechoslovakian lady. Mr. Teppel will mould a most handsome suit (or coat) around your particular proportions. All this is not an inexpensive affair, but then a tailored suit is good for one season, and then again and again. Also at Teppel are beautiful silk scarfs—and silk ties, both printed and woven, at $7.50 up (some of the nicest we've seen). 19 East 57th Street, N. Y.

3 bags in 1.
Short handle or shoulder strap. Black, brown, red, turf, navy, green calf.
Black or brown satin or suede. $45 includes Fed. tax. Postpaid.

Sarin
42 University Place
New York 3, N.Y.

Russian Broadtail
by Raymond

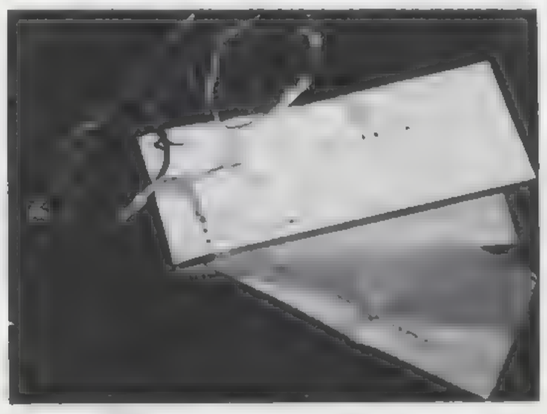
350 East First South
Salt Lake City, Utah

THAT PERSONAL GIFT
For Mother, Wife, Daughter or Sweetheart

14Kt Yellow or White Solid Gold Bar Pin. Engraved with Three Initials (actual size: 2¼" x 3/16"). $17.50 Tax Included.

Louis G. Weigel
3 Maiden Lane, New York 7, N. Y.
Diamonds, Fine Jewelry and Special Orders

For All Who Wear Glasses!



EYEGLASS CLEANING TISSUES
Specially treated patented tissues clean perfectly, leave no lint, **prevent misting!** These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

12 BOOKLETS
(Year's Supply) Send **$1**
10 BOOKLETS
Gift Wrapped Send **$1**
OR
The SWANKY-MOST Gift
with 10 DeLuxe Gold Monogrammed Booklets. Send Initials and **$2.50**

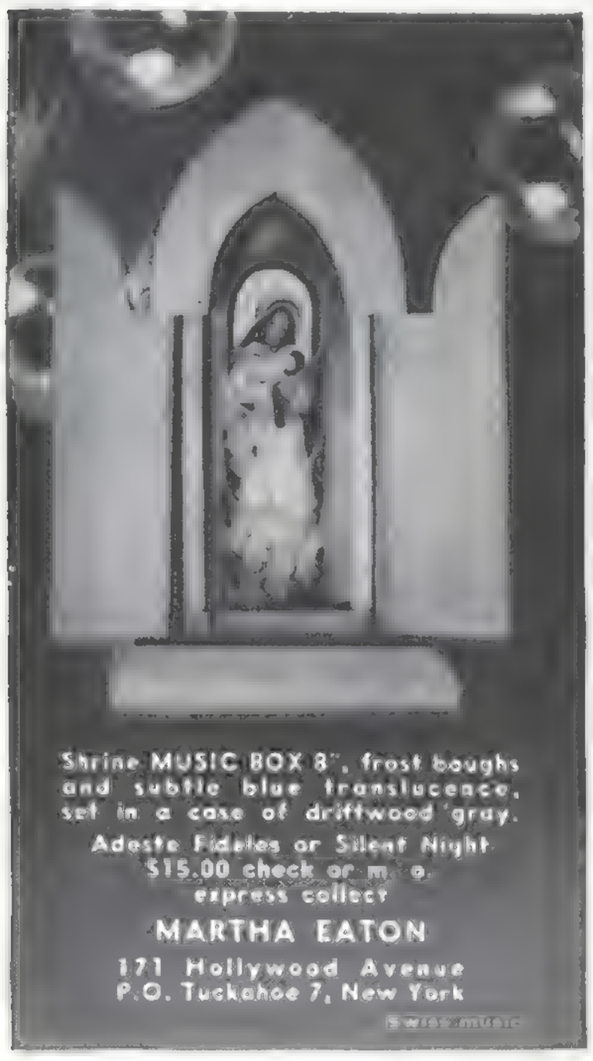
CLEAN-OMIST
BOX 634, ORADELL, N. J.

YEAR 'ROUND BEAUTY

Wonderful gift for your favorite hostess! She'll use it indoors during winter, move it out on the terrace when summer comes. Gaily decorated tile top takes spilled drinks without mishap, won't stain, is easy to keep clean. Hand-wrought iron, Pompeian Green finish. Top 18x12", 18" high. $20

Mail Orders: Express Collect

WROUGHT IRON INTERIORS
24 W. 56th St. N. Y. 19, N. Y.



Shrine MUSIC BOX 8", frost boughs and subtle blue translucence, set in a case of driftwood gray.
Adeste Fideles or Silent Night
$15.00 check or m. o. express collect
MARTHA EATON
171 Hollywood Avenue
P.O. Tuckahoe 7, New York

• FOR XMAS •

Sequin Monogrammed
SCARF

Beautiful hand made scarf in your favorite color with contrasting monogram in bold, glittering sequins. A gift with a personal touch. $15.00 each

No Christmas orders accepted after December 1st.
Order today. Send check or money order. Postage prepaid. Sorry, no C.O.D.'s.

PARKER-COX, 303 W 42nd St., N.Y. 18, NY

Eddie Senz
movie makeup expert... services are available to private clientele at
48 East 52nd
near Park Avenue
PLaza 3-2326

Write (or call) for your free Personal Beauty Habit Chart.

are you "Over 21"?

Then you should know about that rich blend of soothing lanolin and rare avocado oil found only in Elisabeth Rae-Lamont's OVER 21 Dry Skin Blend. Try this scientific, Hypo-Allergenic formula ...see how it actually conditions your skin and makes you look younger... fresher!

90-day supply
$2.50 plus tax

Elisabeth Rae-Lamont
School of Symmetrical Makeup, 14 E. 55th St., New York 22

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Hairdresser

presents the One-Sided Coif . . . Buns and Berets that complement each other.

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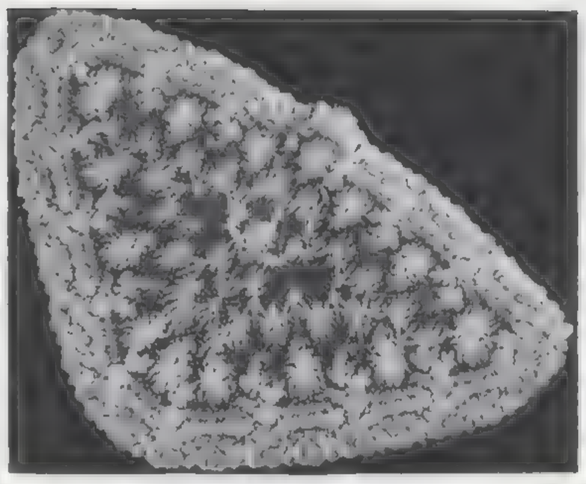

We pamper your FINE OLD LACES

Rare pieces remodeled for a new bride . . . and, of course, laces for sale.

Cleaning and mending service for precious laces and linens!

Don't give them up—
send them to

Mme. Helen G. Albert
760 MADISON AVENUE NEW YORK 21

Shop

A tome of an album, fat and massive, like books-by-the-yard. Its Cellophane holders will create order out of your own little chaos of loose photographs, wedding pictures, summer snapshots. 7¼ x 10 inches of glazed leather, padded and tooled with gold. The colours are red, brown, blue, or green. For $7.50 at Kent Luggage, 745 Fifth Avenue, New York City.

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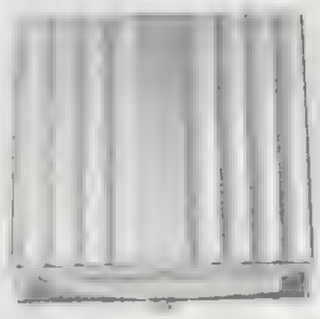

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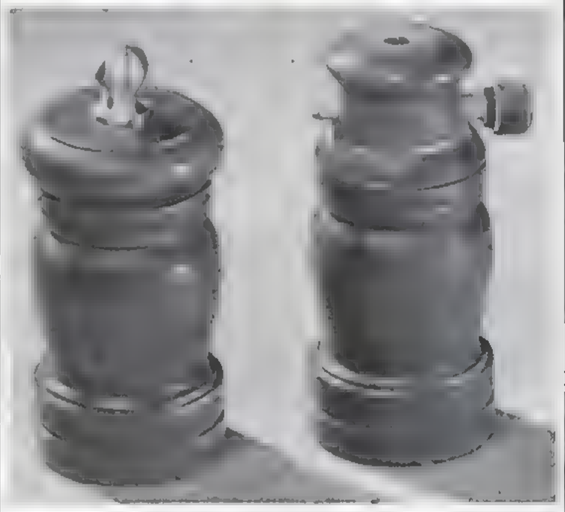

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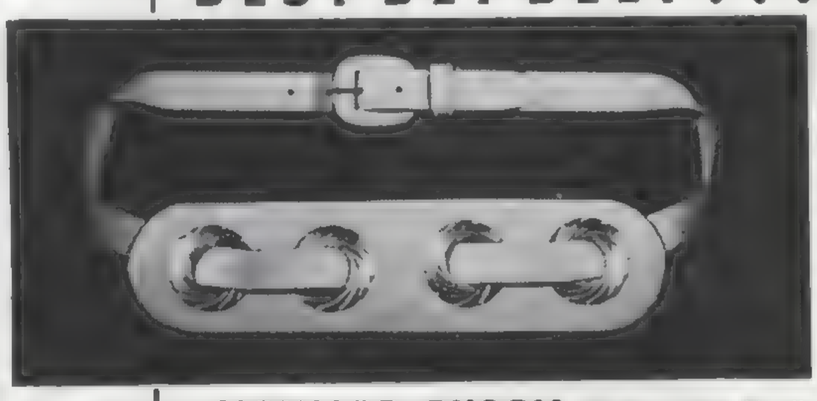

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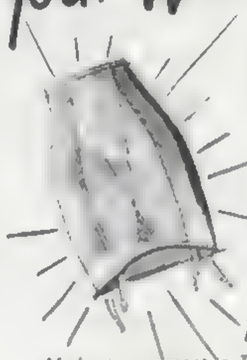

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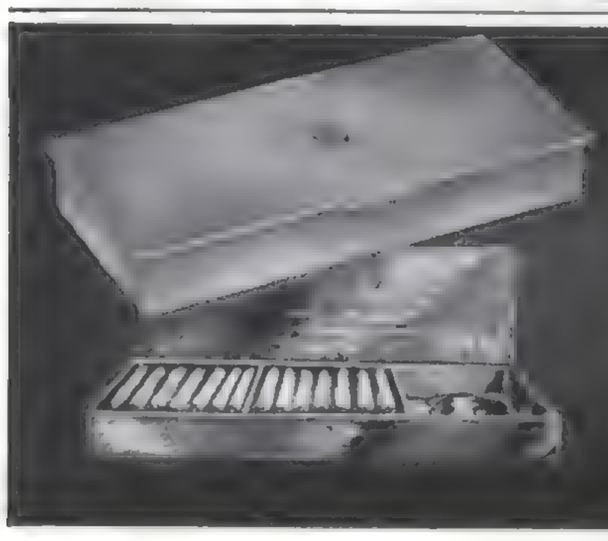

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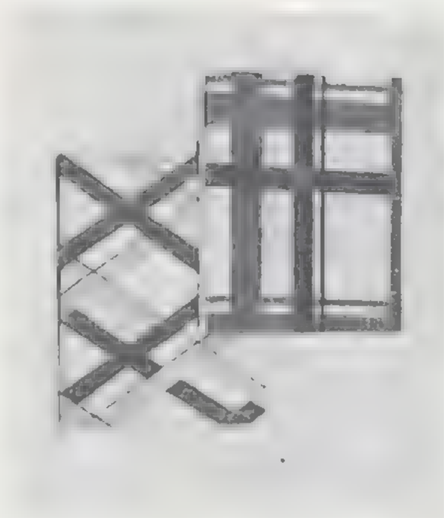

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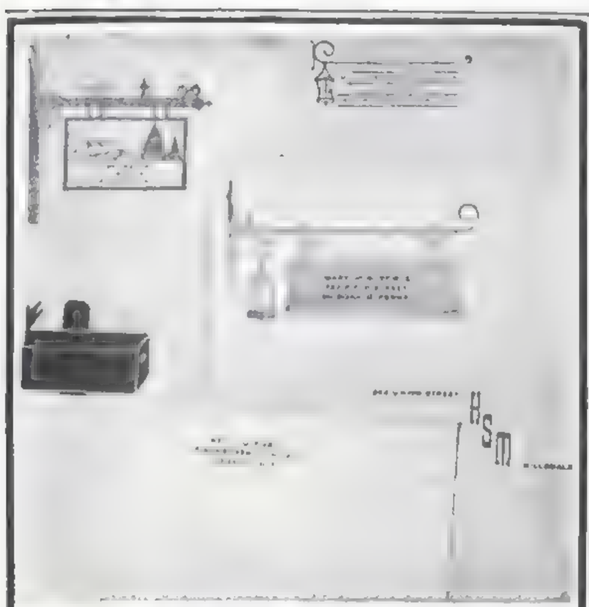

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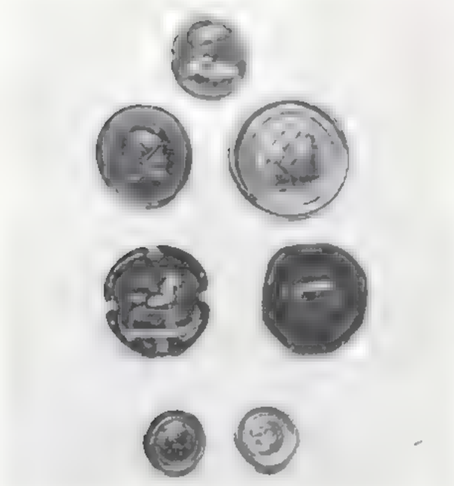

Buttons, buttons, from Bimini. They are made by hand by artists in London, and are copies of old Greek coins—glass with pure gold and silver, in red, blue, green, amber, black and white. They range from $3.75 to $5.50 plus tax. The clips and earrings range from $10 to $10.95, plus tax. To be found at Lord and Taylor, Fifth Ave. and 38th St.

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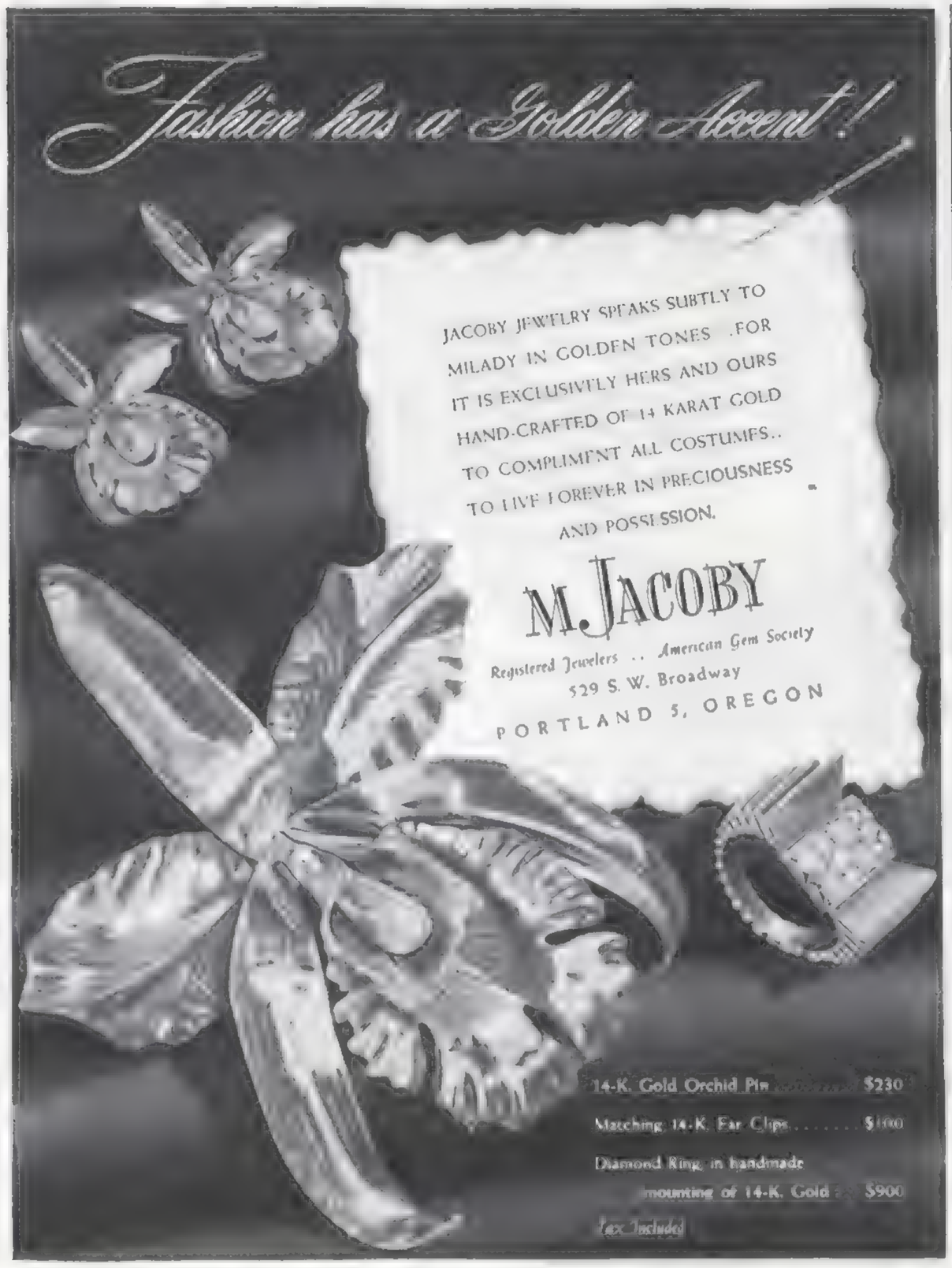

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...plays Prancer

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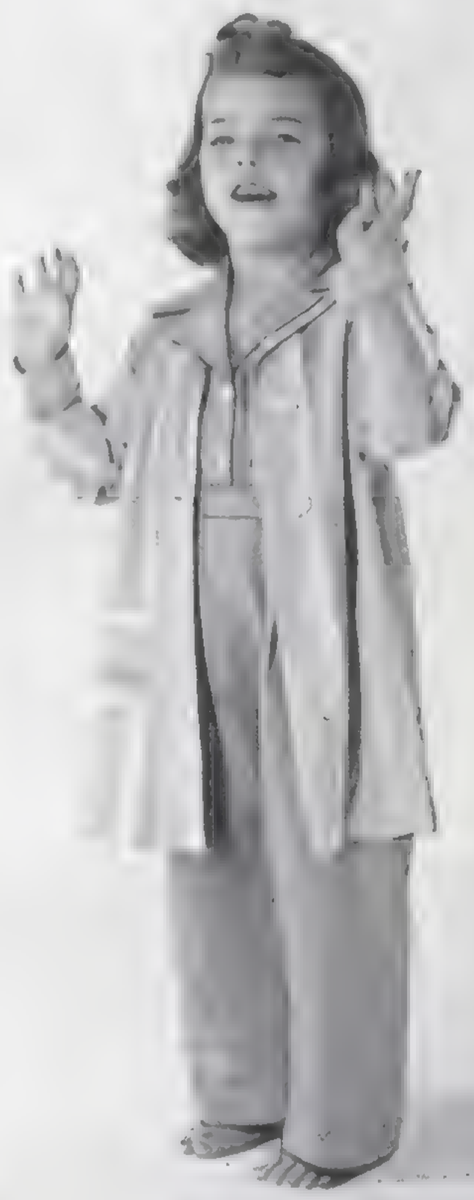

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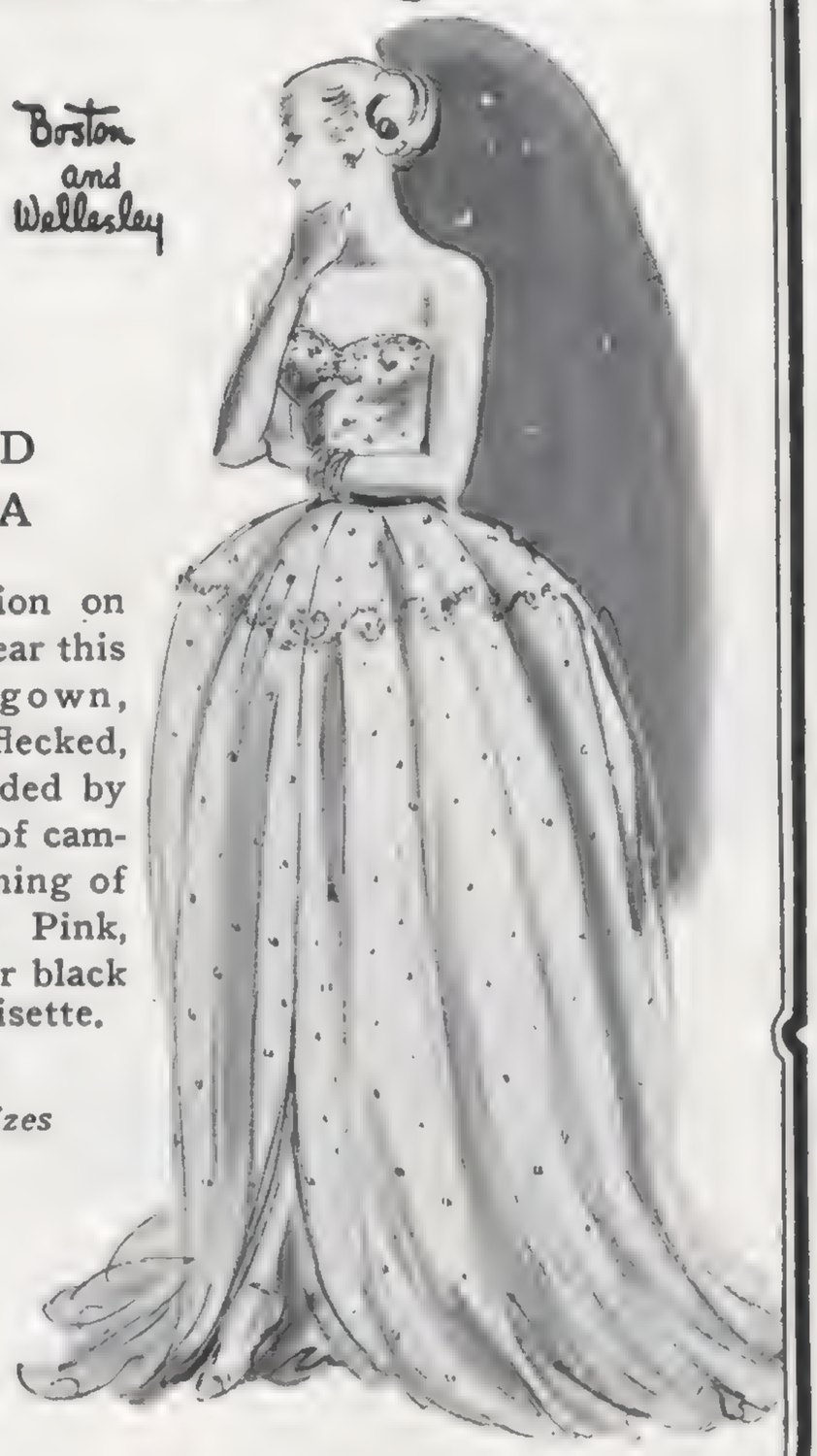

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NOVEMBER 15, 1946 CONTENTS

Fashions for the South, and Other Fashions
Vogue's-eye View 157
Close-ups—accessories 158–161
Accessories—British, Italian, American 162–169
The Spanish accent in hats 170–171
Evening—in Paris 172–177
Baring, bouffant ball dresses 182–183
New line...the soft middy blouse 185–187
New black is many blacks 189
Resort collections: first report 198–205
Vogue Designs for Dressmaking 214–215
Vogue Junior Fashions 216–217
Made-to-order evenings 218–219
Short course in beauty 220

Christmas Presents
35 suggestions for Christmas presents 206–213

People and Ideas
Cream of the jesters. By Frank Sullivan 178–180
Miss Penelope Dudley Ward 181
"Let us now praise famous men." By Oliver St. John Gogarty . . . 184
International breakfasts. By Sybil Sutton-Vane 188
The Hogarth loan collection in America 190–191
Happy birthday, Your Highness. By Seymour Freedgood 192–193
Keeping a great city alive. By Stephen Spender 194
Eileen Herlie—new tragic star 195
Vogue's spotlight 196
José Ferrer as Cyrano 197
Vogue's Prix de Paris Quiz 304

PENN

COVER: *Portrait of a Christmas present, with symbols. The bracelet ...glitter to outlast the season: a three-strand cuff of rhinestones set in silver, set like jewels. By Kramer. $16 plus tax. Saks Fifth Avenue.*

Merry Christmas Morning

Kickernick Restware . . . wonderful for you, wonderful for giving.

Pajama of BeauSpun by Beaunit. Gown of brushed Bemberg Rayon*

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*Reg. U. S. Pat. Off.

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UP NORTH on snow skis, you're twisting, turning, winging through space... or lounging comfortably after a long ski run! No matter what you're doing, your *Contro*-cuffed ski-suit and your *Contro* elasticized pantie girdle give you trim ski-lines...and fitting comfort!

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IT'S THE ONLY ELASTIC
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Set a shimmering flame to your beauty. Touch your lips, your lids, your finger tips, your hair with RADIANT STAR* . . . Antoine's newest Paris inspired make-up. It's the magic of a thousand stars captured in pulse-tingling color for you.

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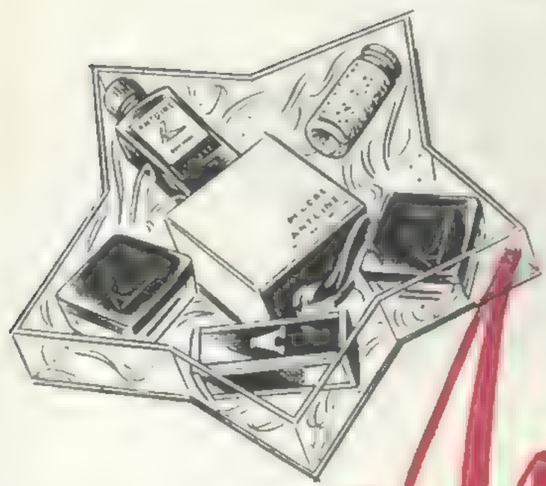
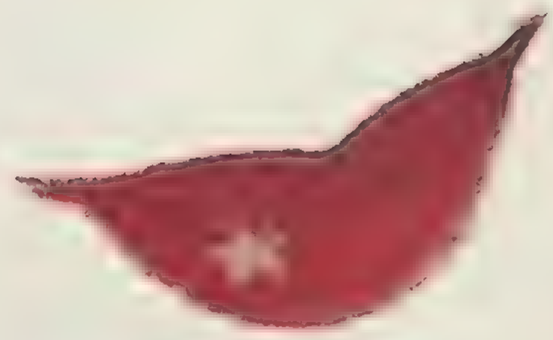
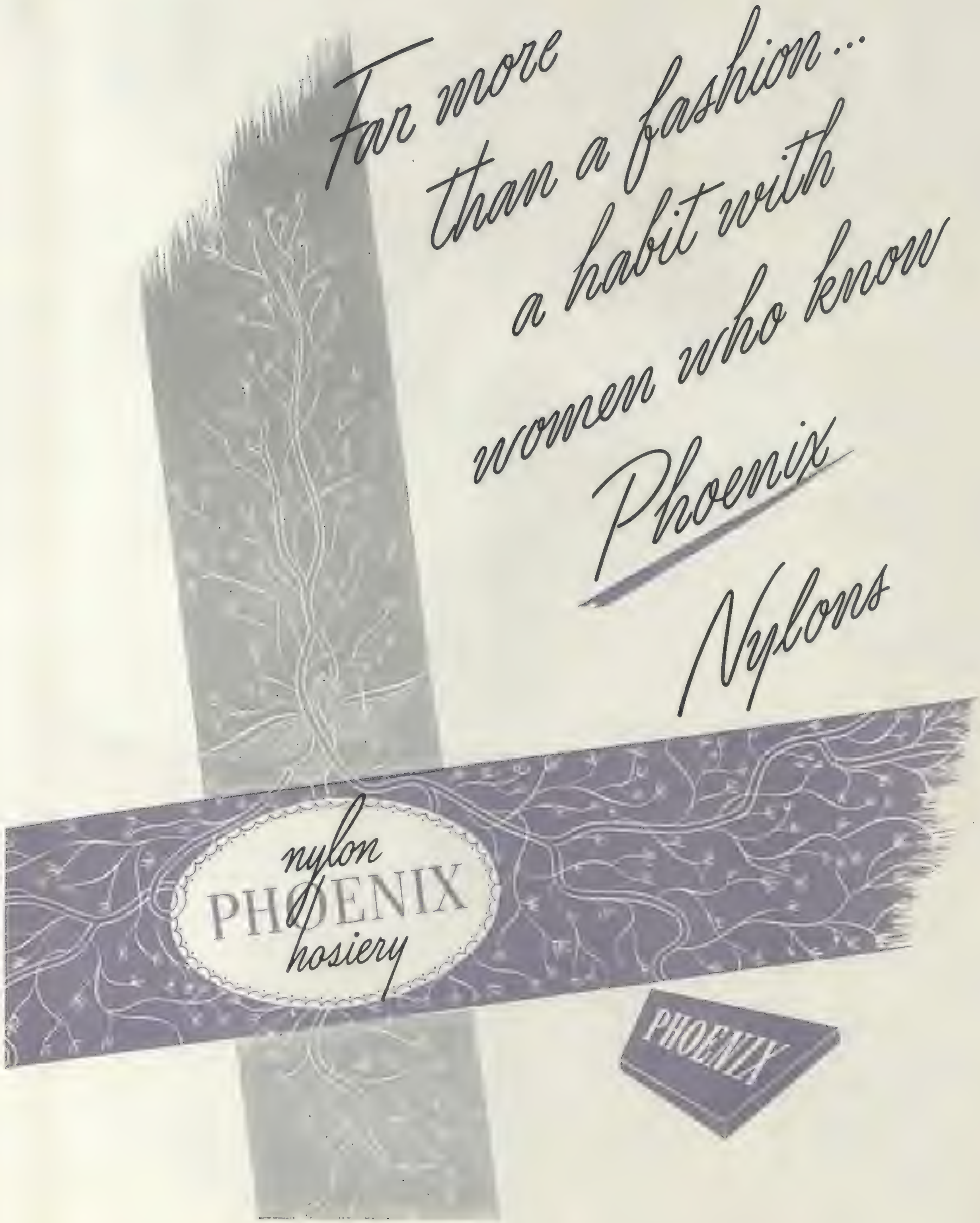


Antoine
DE PARIS



"RADIANT STAR" hats created by Jeanne Tete.


Far more than a fashion... a habit with women who know Phoenix Nylons
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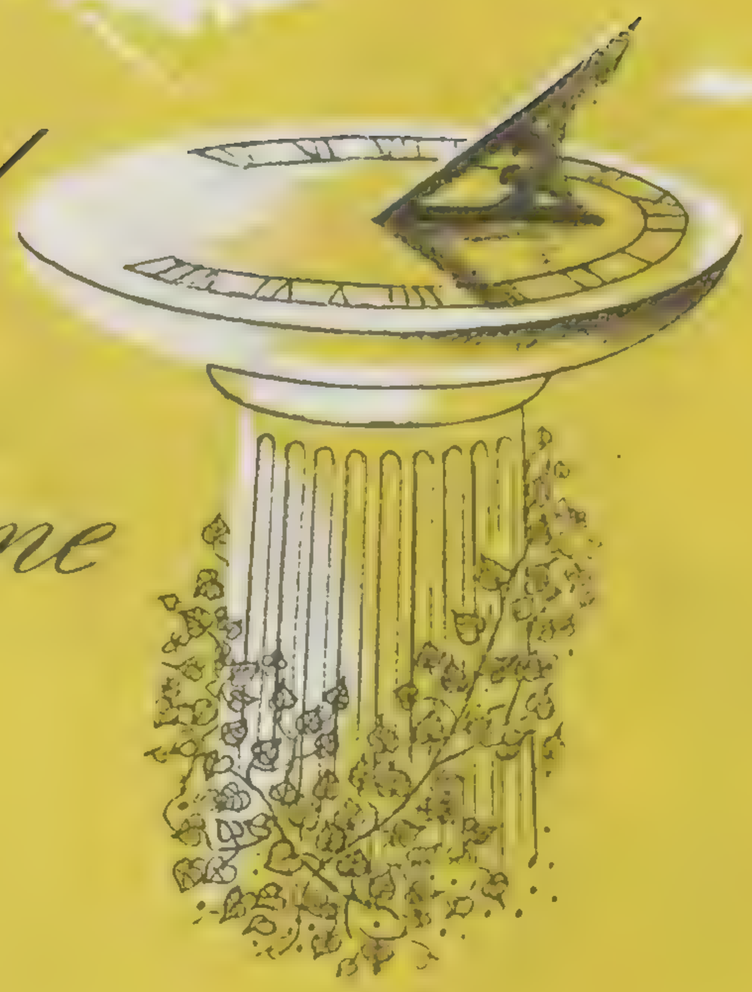
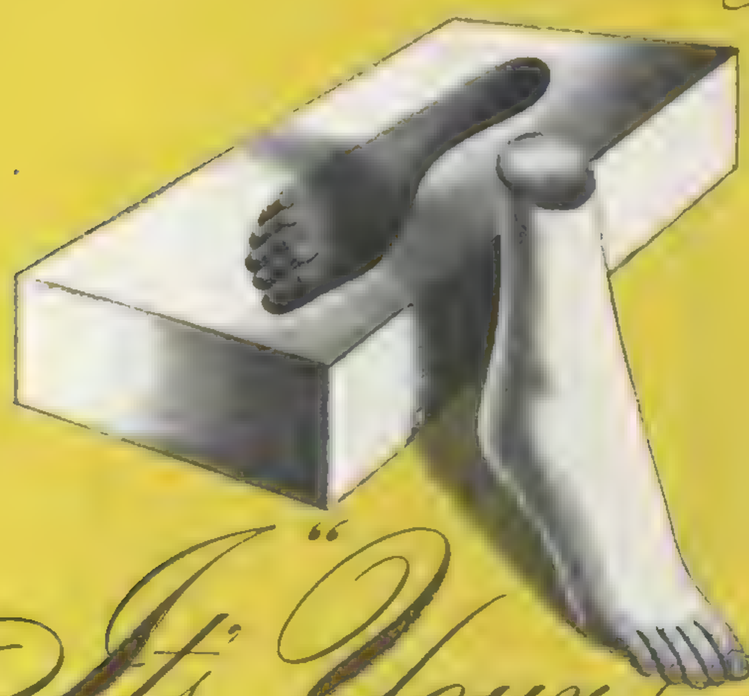


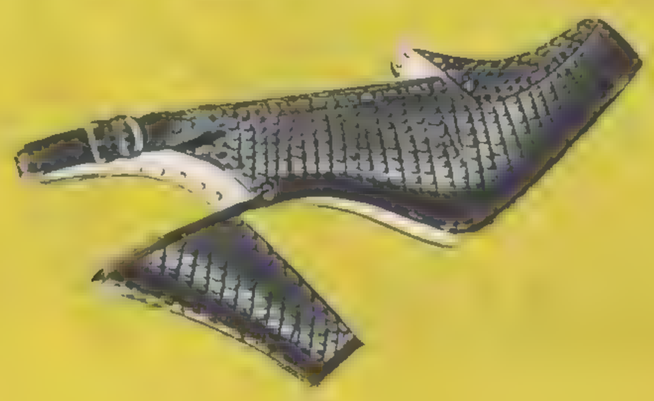
Once in a Lifetime



It's "Your Footprint in Leather" *

and it's found only in

Matrix* Shoes



*Reg. U. S. Pat. Off., E. P. Reed & Co., Rochester 3, N. Y.

Laughter
MONTEIL'S GREAT PERFUME THAT EVOKES THE DISTURBING JOY OF A NEW ROMANCE
Germaine Monteil

VOGUE'S EYE VIEW OF CLOSE-UPS

Vogue puts a magnifying glass up to a small world of things to prove again that a work of skill is made of exact and planned details...such as: a soft, white hat to change the tan tomboy of the sun-beach to a pretty lady. As: the middy, loose-waisted, hip-binding, making a casual of-course of a good figure, a tiny middle.

As: the clean, long backline between two parts of a bathing suit, cut newly high, and newly low. As: the long, tender, capable hands of England's candescent tragedienne, Eileen Herlie. As: the legend splendour of an inheritance of emeralds worn on bare shoulders. As: the barest sandal, shown with an autumn country suit to keep a long, slim leg-line below a slim and longer skirt. And as...all fine, small finities; the stitches in the tapestry, that are the first elements of all good past, present, neighbour, far-away things.

Long shot

Fade-in, pretty girl in country coat of forest green Argentine suède. Big pockets. A beige wool walking skirt....

Close-ups

Each of the Vogue-made movies on the next three pages is a build-up to a happy ending: a pleasing close-up. From long shot to close-up (cameraese for general effect to specifics) the fashion story moves in, becoming documentary down to the last hairpin. Just how good a close-up can be, can be a matter of inwardness, of course—a warm voice, a way of looking at things. Just how good a close-up can be, is also a matter of outwardness, planned, pleasure-giving accessories. This issue is particularly rich in these. Coming closer, closer are smaller bags. Neat little, complete little handbags which are part of a new silhouette proportion. Coming closer, a small world of original additions—the idea of clasping antique signet seals to a small bag (see the page opposite); of pinning chalk-white jewellery to an all-black costume. Closer, the tightened hip-band that tugs a jacket or blouse past the waist with just a passing suggestion of a tidy middle. And focussed-on for future, a coarse mesh veil and the lash-darkening, eye-deepening way it has with it. In this issue, you'll see close-ups of faraway things, some of which will be exported to America. A review of traditional British appointments, the beloved ghillie, a fine leather glove for instance. And close-ups of accessories being made in Italy now, a dark leather pouch which is threaded through with a leather thong; an Oxford made of dusky pink fishskin—pointing to the possibility of a new source of shoe-material. And the small things that add up to much of American fashion—a portrait of purebred American accessories. Close-upped in this issue: the face that has cast its charm over most of New York, the beautiful "Lady Windermere" who is Penelope Ward. And a still of a candid-resort look: dinner shorts, feminine blouse—in close-up, the important jewel here, is a gold cigarette box. And close-ups of thirty-five Christmas presents, each a taste-confirming fashion present. Close-ups, beginning here, to prove that the eye catches and holds the fine finities, proving that they are worth thinking of, dressing up to...giving.

Medium distance

Closer, Paisley cotton scarf, white background. Long, pale yellow pigskin gloves. And...

Close-up

Now you see it...red pinseal bag. Added: antique signets. Gold wristband. Everything from Bergdorf Goodman.

RAWLINGS

Long shot

City-scene; new proportion of skirt and coat, costume and bag. Smaller bag: Rath. Jay Thorpe.

Medium distance

Coming closer, straight-blade jacket; a coarse-veiled, quilled cloche. Jacques Fath—Paris...

Close-up

...and twin pins, earring, each a jewelled spiral. Laykin et Cie: I. Magnin.

RAWLINGS

Long shot

Fade-in, cocktail party; velvet and satin suit. By Castillo, Elizabeth Arden Fashion Floor...

Medium distance

Closer, more Castillo—curled ostrich feather hat; black fox muff...

Close-up

...and new white. Chalk-white shell clips tipped with jewels. Triangled earrings. All, Cartier.

COFFIN

The English boot

British appointments

The cashmere sweater

The pigskin bag

The country ghillie

The sack bag

These four pages are filled with things British...the little, finishing perfections, with their British pedigree writ in large upon them. Deep-glow leather, thick, wear-forever suède, fine-complexioned wool are the makings of them; the turn, the polish, the touch of skilled hands distinguish them. Some of these and their ilk are now in American shops; more will come... THE ENGLISH BOOT: black calf...tall, slim, perfectly proportioned. Bootmaker: Alan McAfee. Setting: Thames embankment. THE CASHMERE SWEATER: straw-coloured, soft as the bloom on a peach. By Braemar. Worn here by a tree in Regent's Park. THE PIGSKIN BAG: curved from a flat base, with a strap to swing it from the wrist. By Brevitt. Photographed in Regent's Park. THE COUNTRY GHILLIE: brown calf with a deep-down glow. By Alan McAfee. Posed on the wall of an English garden. THE SACK BAG: made of strongest green canvas and cinnamon leather. By Madame Crystal. Shown with greengrocer's goods.

The rounded bag

Shoes for tweeds

The suit gauntlet

The cotton glove

Two-faced glove

The calf bag

British appointments *(cont'd)*

The leather pouch

COFFIN

More Anglo accessories, their solid beauty photographed *in situ*...mews and pub, country drawing room, Thames riverscape. THE ROUNDED BAG: pigskin curved neatly at the sides. From the Anglo-French Company. Shown by an ancient mullioned window. SHOES FOR TWEEDS: brown calf set comfortably on a deep wedge. By Brevitt. Its resting place...a London back alley. THE SUIT GAUNTLET: long, handsewn, in beautiful bottle-green leather. By Leathercraft. In perspective...more Thames-scape. THE COTTON GLOVE: brown, hand-stitched. By Dent Allcroft & Co. Posed companionably with a mug of mild-and-bitter. TWO-FACED GLOVE: palm, Angora; back, leather. By Madame Crystal. Its present perfection close-upped against London ruins. THE CALF BAG: beautifully built...handsome inside and out. From the Anglo-French Company. Scene: Hampstead pavements. THE LEATHER POUCH (*above*): bottle-green leather strung on a leather cord. By Leathercraft. The background: County Hall.

Continued on page 297

Leather pouch, leather thong

COFFIN

the Italian school

This is what Italy makes, and what it has made for centuries: shoes, bags, perfections in leather. Interrupted by war, Italian leather-masters have returned to their craft—and from the celebrated school of shoemaking that gave us the wedge sole, the thong-sandal, come these handmade leather accessories. The scene: Florence, the banks of the Arno, the Ponte Vecchio, where Italian women (whose beautiful legs and feet are possibly the best in Europe) wear shoes like the ones shown here. *Above*: Gucci's pouch: dark, natural leather threaded through with a leather thong. *Opposite:* Shoes by Ferragamo. A Turkish mule. An adaptation of an officer's boot. An Oxford of pink fishskin, surprising source, surprisingly hardy.

Turkish-toed mule

Calfskin boot

Fishskin Oxford

the American province

These are the small things that add up to much. Native, purebred; ingredients of the put-togetherness that marks American fashion. The easy-on, tailored glove; the precision belt; the beautifully turned, hung-from-the-shoulder bag in saddler's leather ...all with town-or-country connotations. Purely decorative "costume jewellery." Delicately shaped, pure allure shoes; pretty flat-as-a-pancake shoes; bare-leg, deep beige nylons...all made to emphasize the famous, fine proportions of American legs.

PENN

CLOVE: Merry Hull's patented construction, made for the first time in France. Cork-coloured suède; by Le Grand. Bonwit Teller. BELT: by Phelps. $13. Lord & Taylor. SHOE: smooth navy-blue calf. By Newton Elkin. About $20. Ready in January. Lord & Taylor. BAG: polished pine calf. $65*. Lord & Taylor. FLAT SHOE: rust leather, the vamp cut in a V. By Mackey. $13. Lord & Taylor. GILT NECKLACES: quadruple. $8*. By Castlecliff. Lord & Taylor. NYLONS: by Hanes. $1.50. Bergdorf Goodman. *(Cont'd on page 246)*

*PLUS TAX

MRS. CUSHING MORTIMER MRS. DESMOND FITZGERALD

There are Balenciaga's toreador hats...the famous two-cornered *montera* of Spain. All shape, no fuss-and-feathers, most wearable. They go slightly atilt, show the hairline; were made in all variations, plain to glittering. Mrs. Mortimer's is felt studded with silken balls; Mrs. Fitzgerald's is tiny, simple: tucked black felt.

MRS. PALMER DIXON

HORST

Mrs. Dixon wears the *montera* in its after-dark form. Small, neat, cocked to one side; made of draped, twisted jet-beaded cloth with a blazing-red rose planted at the side.

The Spanish accent

PERIOD VELVET IN PARIS

Bared velvet. *Sensation of the Paris collections: rich, full ball dresses, each dress a ceremony in itself. Above, Paquin's—cut velvet carved into a dozen depths of blackness. The headpiece, a butterfly wreath of ostrich feathers. Fabulous necklace; Van Cleef, Paris.*

Bustled velvet *(opposite), photographed in a mingling of night-colours and floodlights. The background: the Luxembourg Palace floodlit for the Peace Conference. The foreground: Schiaparelli's back-bustled black velvet dress and dinner jacket; yellow striped faille top.*

RAWLINGS

Paris sheath, tutu overskirt. *Piguet's new evening line...fullness over narrowness. Green taffeta fanned out over black velvet. And a match for its flair, Piguet's new scent, "Brigand."*

Paris sheath, short bolero. *Over the supple narrowness of pleated wool, Balenciaga's heavily jetted bolero, just shorter than the high, satin-bound waist. In New York at Lord and Taylor.*

The barest of boleros (right), *no deeper than a deep-set sleeve, covers the barest Paris décolletage. Balenciaga's braid-mazed, red-skirted evening dress.*

Little evenings suit (below) *in braid, broadcloth, and taffeta by Balenciaga. Scaled for tiny waists, for the delicate proportions of Madame Rubio, who wears both these costumes.*

Covered-and-bare (opposite) *...a great skirted black taffeta dress from Jeanne LaFaurie, hoods shoulders, leaves a bare décolletage, a deep-cut bare back. Worn by Mrs. Richard Sears.*

RAWLINGS

RAWLINGS

FRANK SULLIVAN, AUTHOR OF "A ROCK IN EVERY SNOWBALL"

ABE BURROWS, TOP GAG-MAN OF DINAH SHORE'S RADIO SHOW

Cream of the jesters

by Frank Sullivan

What message for the atomic age have Ogden Nash, S. J. Perelman, Abe Burrows, and Frank Sullivan, the four parties whose photographs lurk in the vicinity of these words?

In groping for an answer to this poser it may be well to bear in mind four facts: Nash is an apostate publisher; Perelman lives in a willow tree in Erwinna, Pennsylvania; Burrows used to be a customer's man on 'Change, and Sullivan spent the summer of 1910 pasting labels on bottles of Saratoga Hathorn water, then as now a potent detergent. We shall see later how these seemingly unrelated details affected the campaign of 1912.

Oddly enough, Burrows, though quite the youngest of the quartet, has the least hair. He has only 276 blades of the precious stuff. Sullivan, though by far the oldest, has the most hair, a luxuriant, tawny mane flecked with silver and numbering 8,446 blades. Nash has 4,392 blades and Perelman between 3,786 and 3,787 blades. Curiously enough, all four men wear spectacles, or quizzing glasses. Naturally enough, all four are rich. It is indeed a far cry from poor Chatterton's London garret to the elaborate rookeries, complete with swimming pools, Frigidaires, and décor, in which Nash, Perelman, Burrows, and Sullivan swank about, respectively, in Baltimore, Erwinna, Park Avenue, and Saratoga Springs.

Funnily enough, the four men have six children and three wives, distributed as follows: Perelman, one wife and two children; Burrows, one wife and two children; Nash, one wife and two children; Sullivan, no wife, no children, and those who care to stoop

S. J. PERELMAN, CO-AUTHOR OF THE MUSICAL, "SWEET BYE AND BYE"

OGDEN NASH, LYRIC WRITER OF "SWEET BYE AND BYE"

to such fol-de-rol will doubtless add, no errors.

Strangely enough, the combined age of the four men is 176, a ripe old age for any humourist. Rabelais died of a surfeit at about fifty and thought himself rather clever to have lived that long in an age when sanitation was practically unknown and the fountain pen which writes under water lacked four hundred years of being invented. On a breakdown of that 176 figure we get the following ages, in the order of senility: Sullivan, 54; Nash, 44; Perelman, 42; Burrows, 36.

Perhaps a word or two as to the foibles and idiosyncrasies of each of these four characters might not be amiss.

ABE BURROWS: One of the ablest satirists since Swift, Abe Burrows is that *rara avis,* a native-born New Yorker. He has added an immense deal of riboflavin and benzedrene to American humour lately but he is a problem to the committee in charge of American humourists for he *sings* much of his humour. Sings it on a spinet, to his own accompaniment, before an audience consisting largely, but not too largely, of Marc Connelly, Fred Allen, Martha Brown, Anna Erskine Crouse, Groucho Marx, and Bennett Cerf. More than one humourist, on hearing Dr. Burrows sing his songs, has rushed out to buy a spinet, but to no avail. One spinet does not make a Burrows.

If he isn't singing his humour, Burrows is writing it for the radio ("Duffy's Tavern" for five years; the Dinah Shore hour currently) but radio writers are largely anonymous and the American public likes to know where it can lay hands on its humourists, as many a bruised jokester can testify.

Honest Abe Burrows wrote and sings such delightful songs as "The Girl with the Three Blue Eyes," "Take Some Honey from a Bee and You've Got We," and "You Put a Piece of Carbon Paper under Your Heart and Gave Me *(Continued on following page)*

a Copy of Love." It is not improbable that if he continues this ribald mockery of the June-moon-croon lovesick-lovesong lyric writers, he will shame them to a point where they will flee Tin Pan Alley and run down to the seashore and perish in the surf, like lemmings. In such an event, Abe Burrows would deserve the thanks of the Republic, and a peerage.

With the vigour and impetuosity of youth, Burrows has a hundred irons in the fire. Well, eighty-two. He writes parodies of Squire Corwin's broadcasts, makes fun of movie travelogues and documentary films, teaches radio writing, records his songs for Decca, directs dialogue, does all his own housework and mending and withal finds time for his duties as Chaplain of the Alaska delegation in Congress. Truly a man four-square.

SIDNEY JOSEPH PERELMAN: One of the ablest satirists since Swift, S. J. Perelman is that *rara avis*, a native-born Brooklynite. Naturally, after the Beecher-Tilton scandal, he was drummed out of Flatbush and fled in a northeasterly direction, finding refuge in Providence, R. I. One day while strolling through Providence he noticed Brown University and graduated from it, serving in his senior year as Democratic whip of his class. Since then S.J. has made a living by his pen, from which, as a grateful public will testify, a succession of mordant yet joyous works has poured—*Dawn Ginsbergh's Revenge, Strictly From Hunger, See Here Private Perelman!, Crazy Like a Fox, Perelman on Torts, Perelman's Manual of Laryngology, Otology and Rhinology,* and his latest gift, *Keep It Crisp.*

Several years ago through a process of capillary attraction S.J. and Ogden Nash (q.v.) got together and collaborated on a smash musical hit, "One Touch of Venus." Heady with the wine of victory, they just got together on another musical, "Sweet Bye and Bye."

Sid Perelman is a quiet, unobtrusive chap, and a loyal friend. Generous to a fault, he likes nothing better than to curl up with a good book, or, if "the world is too much with him" to tramp off into the woods for a day of solitary falconry. He varies between five and six feet in height, depending on the humidity; is well-nourished; pulse and temperature normal; blood pressure ditto, both systolic and diastolic. Abercrombie's reaction: perfect. Fitch's test, 345,987.07, excellent for a man his age. All in all, Sidney Joseph Perelman is a man of whom Watervliet High may well be proud.

OGDEN NASH: *Ogdenius Nashus, vir eminentissimus, te salutamus!* One of the ablest satirists since Swift, thou art that *rara avis,* a native of Rye, N. Y., where thou wast born on August 19, 1902. Thou wentest in thy teens to Harvard and later thou taughtest—maybe I had better lay off this parchment patois before I bite my tongue—a bunch of fourteen-year-old kids in a prep school, a searing experience. Coming to New York you parlayed that searing experience on another searing experience by becoming a writer of advertising copy. Then, searing experience tumbling upon searing experience, you became a publisher, a fate worse than death. Oddly, curiously, strangely, funnily, and naturally enough, you survived this series of grillings by fate and in 1931 when American poetry stood badly in need of a thorough housecleaning, you came forward.

Scorning the warnings of cautious friends, you tackled the job and put American verse back on its feet. The rest is history, as is witnessed by the page in Bartlett's *Familiar Quotations* devoted to excerpts from Ogden Nash. Though your three colleagues, Burrows, Perelman, and Sullivan, may in the aggregate have more hair than you, none of them has made Bartlett's *Familiar Quotations.*

The world will little note, nor long remember, what we say here, but it can never forget that you, Ogden, wrote *Hard Lines, Free Wheeling, The Face Is Familiar, I'm a Stranger Here Myself* and *The Bad Parents' Garden of Verse.* Poet, bon vivant, prince of good fellows, thou art—no, you are a force to be reckoned with and if elected you may be relied on to remedy the manifold ills which, like a worm i' the bud, eat at the heart of the body politic.

FRANK SULLIVAN: Francis John Sullivan, one of the ablest satirists since Swift, is that *rara avis,* a native of Saratoga Springs, N. Y., where he was born in 1892, the son of Lotta Crabtree and Harold W. Ross. He made his first appearance on the stage two months later, playing Fleance to Mme. Modjeska's Lady Macbeth. A promising stage career was terminated soon afterward when *(Continued on page 299)*

British loan: a new great beauty in New York *(opposite)*

As Lady Windermere in the current revival of Wilde's mannered, witty play, Penelope Dudley Ward has cast her charm over most of New York. The ingredients: her grave good acting; her great beauty, an English ideal of pure features, fair fragile colouring. Here she wears a grey wool dress custom-made by Sorel.

GEORGE PLATT LYNES

MISS PENELOPE DUDLEY WARD

Baring, bouffant ball dresses

MRS. CLAIBORNE PELL, the former Nuala O'Donnell, wears one of the season's prettiest ball dresses...one she has chosen to take with her to Prague, where her husband is the new Third Secretary of the American Embassy. Fluted net frames its deep bareness, rays from the skirt. The dress is all black net and velvet ...background for a single jewel; above all, background for a beauty.

MISS CYNTHIA BOISSEVAIN of Mexico City in a blue taffeta ball dress . . . pure and simple backdrop for a beauty; ear jewels, long white gloves fill in the design. Under her professional name—Anne Bronté—she has just finished her first starring film in Mexico. The dress is a sculpture of tucks, crisscrossing the bodice, leading the skirt into its oval line. Elizabeth Arden; Castillo design. John Rubel jewels.

BLUMENFELD

"Let us now praise famous men"

Doctor Oliver St. John Gogarty—Irishman, wiseman, writer, wit—

here diagnoses the debunkers

NOWADAYS there seems to be a formula for vilifying the great, a formula that takes what Dean Swift calls a *mean* man to apply. It begins by the critic or biographer, as the case may be, taking you into his confidence and thereby elevating himself by implying that you and he are too much men of the world to be fooled by hero worship. Insensibly you come to share his opinion that great men are merely men whom you and he could emulate if you cared to compete. He prefers however to remain superior in his own superior way. To prove his superiority he gathers up every unfortunate or disedifying detail of his victim's childhood and adolescence. If possible some report of his nurse or his schoolmaster; then some remark of his wife, or, more convincing, of his mistress if he had one. If he had not, that can be turned into a short-coming. The aim is to give trivialities more prominence than achievements.

If in some cases such as that of Lord Nelson whose philandering has endeared him to the great heart of England, this scheme will not succeed, then some other no less contemptible trick may be employed to drag him down so that his critic or biographer goes up. It might be proved that he lived at a time when the natural expansion of the nation made achievement easy, as easy as it was during the spacious days of Queen Elizabeth. If this fails then there is the treatment by silence. This may be the reason that we hear so little about Sir Walter Raleigh. True, he is mentioned now and again but he is presented more as the showman who laid his cloak under the feet of a favour-bestowing Queen than as the great innovator of the naval strategy of his day, the colonizer of India and America, the developer of Virginia and the believer in its great future, the bringer of the gold of Guiana; of the potato, quinine, and tobacco to Europe; the soldier-sailor-saviour of his country. He is a supreme example of the injustice of debunkers, for Raleigh fell a victim to a wolfish pact of the detractors of his time who were in the pay of the enemy, men whose howls of envy eventually sent him to the scaffold.

Wordsworth, Wellington, and Columbus among many have been the subjects of modern "research." Their biographers have discovered that Wordsworth and Columbus were the fathers of illegitimate children. We are told that Columbus might have been canonized but for this, by men who are ignorant of the fact that such an encumbrance was no obstacle to the honours of the altar in St. Augustine's case. Milton who, unfortunately for the biographer of his wife, had not the distinction of profligacy, has his domesticity turned against him. He becomes an impossible husband, an exacting father, and a household bully, anything but "the third amongst the sons of light" and the most mellifluous of the English poets. Wellington, who "never lost an English gun" is distinguished for his answer to a blackmailer—"Publish and be damned."

What is the reason for this emphasis on detraction? It is twofold. It comes from the time in which we live and its effect on some of the people in it. Ours is an age of disruptions which cast their shadows before them in literature. The upheaval which ultimately followed the distortions of Hegelism can be seen in the revolt against form and against literature itself in the work of Arthur Rimbaud and, later, in the James Joyce who began by modelling himself on Rimbaud. Classical forms and scholasticism were smashed to pieces, and, just as the *(Continued on page 298)*

New line... the soft middy blouse *(opposite).*

We showed you (Vogue, Nov. 1) Jacques Fath's loose middy blouse—called it a straw in the wind. And now, three more straws to watch; to show you the turn in the wind.

Here, the shirt-waist middy, loose at the waist, snug at the hips, in wine wool jersey. White linen at throat and wrists. About $23. By B. H. Wragge. Bonwit Teller; Vandervoort's; Neiman-Marcus.

DROPPED-SHOULDER MIDDY: *Loose waist, cuffed hip. Striped white and blue wool jersey. By Duchess Royal. $11. Altman; Bonwit Teller, Phila.; L. L. Berger.*

Eric

ASYMMETRIC MIDDY: *Side-swept at the waist, high-low at the hips. In brown wool jersey. $18.*
By B. H. Wragge. Bonwit Teller; Harzfeld's; Frost Bros.

International breakfasts

People, places, and breakfasts...notes on how the day begins

BY SYBIL SUTTON-VANE

"No, *no*," she declared loudly, "it was *not* Rome. It was Venice. You've forgotten completely."

"I guess I have, dear," her husband said. "We went to so many places, and in so short a time. I'm not even sure, after all these years, that I remember Venice very well."

"Oh, you simply *must* remember Venice," she insisted. "Venice was the place where we bought those green socks...."

I suppose that, to some people, green socks are as good a reason for remembering a place as any other. Each of us has his foibles. Mine, looking back over seventeen pre-war years of wandering round the world, are people and breakfasts—or, to be more exact, the breakfast hour, for all men do not start the day as we do.

The first breakfast I can remember was one of a twenty-year series in England, where I was born. I was fighting a losing battle with the temptations of a hotplate, above the tiny blue flames of which were covered silver dishes containing such solid offerings as porridge, scrambled eggs with anchovies on toast, pheasant, grilled kidneys with bacon and tomatoes, kedgeree, or sausages and mashed potatoes.

Perhaps it was from such breakfasts as these, more than from anything else, that I fled when I went to live in the Balearic Islands. In Palma de Mallorca, we breakfasted in the patio of our ancient stone house, which was on the outskirts of the town. Through the great wooden gateway—my latchkey was six inches long—we looked down to the wrinkled sea, far below. The stillness of morning was stressed by the rippling tinkle of sheep-bells from the hills behind the house, where, knee-deep in asphodels, the shepherd boy would stand blowing messages on a huge conch-shell.

Above our heads, framed in red roof-tiles, the square of deep blue sky heralded the heat of the day, so that our breakfast table, one solid slab of grey oak, was set in purple shadow beneath the broad leaves of a fruitless banana tree.

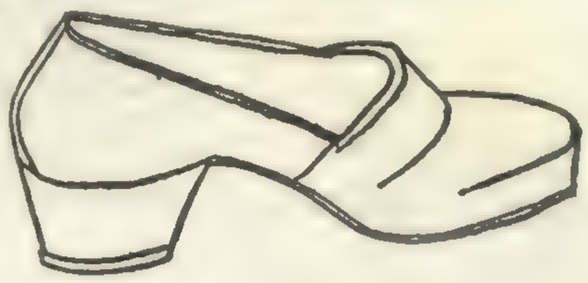
Antonia Molino, who worked for us, aided by various members of her family who dropped in when they were hungry or in need of conversation, was always smiling as she came from the vast kitchen, her skirts sweeping the patio cobblestones. Her strong brown hands held a tray on which was an earthenware, double-spouted water jar, two elaborately painted and gilded china cups brimming with foamy hot chocolate in which stood sticks of cinnamon—and *ensaimadas*.

"Good appetite!" she said, as she placed a napkin in my lap, the official signal that we might all eat.

Ensaimadas are a breakfast delicacy peculiar to Mallorca. Nobody knows how old the recipe is, for it has been handed down secretly by word of mouth, from generation to generation of Mallorquin bakers. They are flat, round pastries, twisting upon themselves from the centre rather like American cinnamon buns, and are as light as a feather. Let one of these delectable creations, fresh and warm from the oven, melt in your mouth, savour the creamy, nutty flavour, and you will immediately launch, as I did, upon an untiring but never successful campaign to discover the secret of their making. *(Continued on page 253)*

New black is many blacks

(Facing page) *...blacks different in tone and texture. Arthur Falkenstein composes in blacks, rayon velvet for the bolero, wool for the skirt. Underneath: a black wool jersey shirt, plaided weskit. Falkenstein shows with his suit suède sandals, naked and free. Made-to-order at Stylecraft.* Right: *an alternate type of shoe for autumn days in town.*



HORST

"THE COUNTESS' DRESSING ROOM"; OIL ON CANVAS; 27" x 35"; 1744

Hogarth loan collection in America

ENGLAND LENDS US HER GREATEST PAINTINGS

Sixty-two "Masterpieces of English Painting" are now for the first time visiting the United States. These great canvases by England's greatest painters, Hogarth, Constable, and Turner, sat out the war in air-conditioned caves in Wales; required a special act of Parliament to approve their leaving the British Isles. In Wales, their ancient pigments were restored to forgotten freshness. They are now on exhibition at the Art Institute in Chicago. In January, they will move on to spend a few months at the Metropolitan Museum in New York.

Among the dozen paintings by William Hogarth is the famous series of six canvases, "Marriage à la Mode," documenting eighteenth-century high life and low morals. Shown here is "The Countess' Dressing Room," fourth step on the road to marital ruin. The Countess carries on under cover of chamber music, and her Negro page-boy points to a convenient set of horns. In a detail from the painting (opposite), Hogarth pokes his satirical brush at three contemporary types: a stuffed singer, a starved flutist, and a flimsy young man of fashion.

SHRINE OF DURGA, GODDESS OF DESTRUCTION.
"PERHAPS I CAN SHOW YOU SOME SACRIFICES..."

"JAIPUR CITY WAS PINK AND FRESH."

"IN JAIPUR SOMETHING TREMENDOUS WAS GOING ON..."

"THE STREETS WERE MIRACULOUSLY CLEAN."

SIR MIRZA ISMAIL,
PRIME MINISTER OF JAIPUR;
HE ORGANIZED THE BIRTHDAY PARTY.

Happy birthday, Your Highness

THE Hindu state of Jaipur is a hundred and fifty miles across the Thar desert from Chandrapore, an airbase in Western India where I was stationed for a period during the war. In connection with a search for a missing aircraft, I once blundered into a birthday party given by the Jaipurean Prime Minister for His Highness, the Maharaja of Jaipur State. I have been spoiled for cocktails since.

Jaipur, one of the most enterprising of the Rajput independencies, is completely cut off from the desert by a low circle of fortified hills. Through this range, the only entrance is a narrow stone gate, with traffic lights perched on each side of it. "They must worry a lot about their bullock carts," my photographer, St. Remo, said in astonishment.

A handsome Indian officer, his turban shining with gold wires, stepped forward from the sentry booth. "We're on a mission from the American airfield at Chandrapore," I explained. "Could you take us to the Superintendent of Police?"

"*Nay malum, sahib,*" the officer said in Hindustani. "*Capite Italiano?*"

"*Capite Italiano?*" St. Remo shouted, "I'll say I understand Italian. Italian is my mother's tongue." He flung his arms around the Indian officer. A camel caravan was crowding through the gateway and I had to repark the jeep.

"How come he speaks Italian?" I asked when I got back to the gate.

"Sarge," the photographer said excitedly, "this is Captain Rao Singh of the Jaipur State Guard. He served in Africa and Italy. He fought alongside the

"I NOTICED A BEAUTIFUL YOUNG WOMAN IN A BEWITCHING SARI..." HER HIGHNESS, THE MAHARANEE OF JAIPUR.

AT AMBER CASTLE; ONE OF THE MAHARAJA'S ELEPHANTS.

BEATON SKETCH OF DURGA'S SHRINE.

THE COURTYARD OF AMBER CASTLE, WHERE THE PARTY WOUND UP.

PHOTOGRAPHS AND DRAWINGS BY CECIL BEATON

Americans at Cassino." The Indian was nodding enthusiastically. "Together they captured Naples and went on to Rome. He says we are gallant allies. He wants us to meet the king."

"Tell him to take us to the Police Superintendent. We haven't enough rank to meet the king."

St. Remo translated, and the officer went off to telephone. He came back with a compromise. "He'll take us to see Sir Mirza Ismail. the Prime Minister," St. Remo said. "Sir Mirza will help us out." Captain Singh got into the jeep with us and waved his hand imperiously; the lights changed from red to green.

The road over which we now travelled was faced on each side by a crenellated wall. Behind it we caught an occasional glimpse of gardens and date palms ascending, tier upon tier, the enveloping hills. After some miles of this *(Continued on page 226)*

Keeping a great city alive

Notes on Paris, and the vital effect of Picasso on France. By the English poet and critic

STEPHEN SPENDER

EVEN today every civilized nation has its authentic kings or princes of life who are a measure of its past and present values. A city is made glorious partly by its past beauty but also by the sense that there are at least a few inhabitants living in it who are representative of the whole sum of the city's significance, past and present. A city without its great men is like a royal palace over which the royal standard does not fly and whose windows are barren because the king is absent. A beautiful city with no contemporary generation of great men is only a monument of the past, haunted only by the present, and not lived in by it. A city in which the great men consist only of astute politicians and men of science, and which has no outstanding artists or thinkers, or with artists who devote their talents to flattering power, is a centre of barbarism. A city like Dublin, where all the great men have gone into exile, gives the impression of a deserted shrine.

And tourism is the phenomenon of foreigners going to visit a place for the purpose of seeing its past greatness and not for the purpose of entering into its contemporary livingness. The Italian cities (and not the Italian countryside, which still has its peasants), having too few great individuals who are the equals of the great Italians of the past, breeds tourists from within its own body, as a corpse breeds worms. Everyone who goes to them is a tourist because it is impossible to be anything else. It is impossible to have a relationship with the contemporary greatness of Italian cities which equals that of one's relationship with their past. The most cultivated Italians become tourists in their own country, sucking up their own past. And modern Italian literature, even in as great a writer as Leopardi, tends to become tourist or Guide Book literature, paying rhapsodic attentions to Italian monuments.

The magnificence of France is that one need not be a tourist there. There are contemporary lives which shine as the great lives of the past shone. And thus I feel myself not to be a tourist because I have spoken with the great living French writers and artists.

I climbed up the narrow staircase to Picasso's studio. At the top of the staircase and at the entrance to a room like a broad corridor which led to the studio, there were three or four of those beautiful and gentle pigeons with grey, almost silken, feathers, of which he has made several drawings in recent years. These drawings retain in his work the feeling of the Blue Period (there is a beautiful painting belonging to this epoch of a child holding a dove in his hand) and they flutter around his studio like messengers from the *Epoque Bleue*.

In this outer gallery I found Picasso talking to a man who had a picture under his arm. Picasso shook hands with me, we said a few words recalling our last meeting, which had been during the Spanish Civil War, and then he turned back to the man and said: "A charming water colour, but unfortunately not by me. What a pity."

HE spoke French with the Catalan accent which is like a slight vibration running through his words. The man with the picture went. Then he turned to the rest of us and said: "You know, people are always bringing pictures up here, which are supposed to be by me. Most of them even have a forgery of my signature on them. I believe that there are laws which protect me against this kind of thing. Surely, I think I could take an action," he went on, with a certain naïveté as though the possibility had just occurred to him. He looked round, holding the question before him in his eyes as he seems to hold every expression in his gaze with a certain concreteness, as though his glance had the power to levitate a glass or a table.

On both occasions that I was with him in his studio, I wandered round looking at things while he talked with his friends. But all the time, while I pulled canvases out from behind other canvases, I was aware of him standing and talking to a group of people gathered round him, talking as though he were talking to friends in the street, in the *(Continued on page 224)*

COFFIN

Eileen Herlie... England's great new tragedienne, a young star ascendant

At twenty-seven, Eileen Herlie may well be the greatest tragedienne of the past two decades—her voice, her intensity of presence are reminiscent of the great Mrs. Siddons. Now playing in London as the heroine of Jean Cocteau's drama, "The Eagle Has Two Heads," she makes the most of its guttering tragedies and limitless procrastinations, its fifty passions to be torn to tatters. (Tallulah Bankhead plays the part in the New York version.) Miss Herlie, who until now was almost unknown, was trained in the Liverpool Old Vic Company; next she will star in Alexander Korda's film version of Oscar Wilde's "Salomé."

José Ferrer

a new,

intellectual Cyrano ...

pretty Frances Reid,

his Roxane

In his new production of "Cyrano de Bergerac," José Ferrer plays Cyrano like chess. At the centre of all the hoorah and rhetoric, he studies out an intellectual pattern, makes his pauses as important as his moves. He took the play twice on tour before he brought it to New York, polishing his ideas to an ivory patine. And his Cyrano is a collector's item, very intricate, very odd, like his famous disputed Iago.

Ferrer says, "When you play Cyrano, you really feel like an actor... it's all phony." His Halloween-party nose is certainly false, and so are his sentimental scenes. Even his stature is a sort of double-play fake—he is a tall man who looks like a short man trying to look like a tall man.

But almost everything else about the Ferrer Cyrano has authenticity. His voice rolls and ranges like the lines; his theatrical stylizations have great style. His Roxane, Frances Reid, is as pretty as a real pearl. And his First Act duel is not just a batting with broomsticks: he learned how to handle a sword and cast a champion fencer as his opponent.

Men working on "Park Avenue," the new musical... Nunnally Johnson, Ira Gershwin, Arthur Schwartz, George S. Kaufman

After any number of repairs on the road, "Park Avenue" is now in its own town. This new play-with-music takes a slap at the New York set that divorces in haste and remarries at random. But the big interest of "Park Avenue" is the extraordinary skilled labour employed on the job.

Nunnally Johnson, the Hollywood writer-producer ("Grapes of Wrath," "Holy Matrimony," "The Dark Mirror"), wrote the script. George S. Kaufman, Broadway's bonded collaborator, collaborated. The new team is nicely balanced: Mr. Johnson has heart and a talent for gag situations, Mr. Kaufman has theatre wisdom and a talent for gag lines.... The music is by Arthur Schwartz, who composed such lasting pleasantries as "Dancing in the Dark."...And the lyrics are by Ira Gershwin, whose lyrics for his brother George's great show tunes are fixed about as firmly in the average American head as the Gettysburg Address, or the bone.

Resort collections: first report

THE next eight pages are a foresight of the clothes you'll wear this winter for the sun, the sand, the southern moon. But at second glance, they're more than that...fashions with a direction of their own, important without any reference to climate or season. The ones you'll see here have been chosen as very likely to succeed...to carry over, on the momentum of good design, into your northern life, city life, next-summer life.

Behind the big new crop of resort clothes without a one-season label are, of all people, the two Wright brothers. For the number of people who air-commute to Bermuda, Santa Barbara, and all the thousand points south is present proof that flight is fathering fashions for the south that are primarily Fashions...an all-year wardrobe that puts tweed and bathing-suits into the same on-duty closet.

Fashions for the south, this year, make a point of *straplessness*. The all-bare shoulders you saw before in ball dresses, in some bathing-suits, are here to stay...on the beach, in the late summer, country afternoon, at less-than-formal dinners. Almost every designer has his version of the strapless beach dress...uses it to replace last year's short beach coat, to shift the whole attention from long-brown-legs to smooth-brown-shoulders. Sometimes the beach dress is muddy-striped jersey, with a longish skirt. Sometimes, Empire-waisted cotton. Sometimes a print, looking as if it were simply wrapped around low below the shoulders.

The second point that southward fashions make is a new line...a no-waist line, a marked departure from the little, emphasized waist of up-to-now. See this in the vastly indicative middy blouses on pages 185 to 187; and see it this season in *loose-waisted long torso shirts*, often of wool jersey, worn over mid-long skirts, pleated skirts (another fashion on the return) and short tweed or Shantung shorts.

The third point marks a reaction from the beach-Arab and the belted jersey shift. A return to the (slightly 'thirtyish) *spectator-sports look* of beautifully simple dresses, linen and piqué and crêpe, designed with a very American feeling for unadorned planes of surface. Dresses that take big shade-hats, spectator pumps; take a beautiful jewel, a fine composure, a great deal of looking-after...and give you a welcome air of being beautiful, and composed, and looked-after.

Another point is a colour-point...a new feeling for shady, *murky prints* to wear in the sun-sand-sea blaze of summer. [See these in Vogue, December 1...sun-dark Jamaican prints; murky stripes and plaids; unclear Tapa cloth prints.] And see, on the following pages in this issue, the other side of the summer-colour story...bold, pure whiter-than *white* to dress up in, to wear under a white hat, to flash with a bold jewel. And bold blacker-than *black* to swim in, to make a tan look tawny, and to stand out like a shadow on the sand.

Bold white *(opposite)*

OUT OF THE SOUTH: *immaculate white piqué, handled like damask, one-jewelled. By Mildred Orrick in Ameritex piqué; $30. Henri Bendel; L. S. Ayres; Carson Pirie Scott. John-Frederics' white shade-hat, $45. (Beginning: three pages photographed at the Hotel Bel-Air, Beverly Hills.)*

GEORGE PLATT LYNES

GEORGE PLATT LYNES

BOLD WHITE, *bold jewel. A dress that's news without being new: the shirtwaist dress at its purest, its simplest. Of rayon crêpe; by De De Johnson. $30. Peck & Peck; Joseph Magnin. John-Frederics white hat. George Headley jewel-pair.*

BOLD WHITE *dinner shorts set apart for evening by the elegant blouse, the armful of jewels, the tawny, shining belt ...none, remotely tennis-looking. Rayon-twill shorts, rayon crêpe blouse. By Brigance. Under $15. Lord & Taylor.*

BLACK BAND, BLACK PANTS. *Straplessness is here to stay... by wrapping the bodice straight across, designers have designed straps away. Rayon and cotton band, wading-length pants by Carolyn Schnurer; $18. Best's. Gold chains by Lackritz.*

Strapless beach fashions

BLACK SHAFT (right). *Out of the sun-stripping habit of tucking straps away comes the simplest beach dress in the world. Everfast linen-like rayon; elastic at top with fulness sashed in. By Claire McCardell; $20. Lord & Taylor; ready Dec. 1.*

HERBERT MATTER

BLACK BATHING-SUIT (left), *wrapped instead of strapped into place. Of rayon twill with a rayon jersey overskirt (cape, shawl, hood). Designed by Clarepotter. Suit, $23. Skirt, $17. Ready Dec. 15. Bonwit Teller.*

Black maillot, new again

THE MAILLOT, *a natural, is in again—returns now with more "design" and less strap. Wool-knit, one piece: a close-second skin drawing the body into its taut best. By Rose Marie Reid; $23. At Bergdorf Goodman; Marshall Field; Bullock's-Wilshire.*

New black, newly bare

BEACH BLACK, *new low-in-back shorts, a newly spaced distance from cover to cover. Of elasticized rayon-and-cotton mixture, bias-cut. By Cole of California. $17. Bergdorf Goodman; I. Magnin.*

HERBERT MATTER

Vogue's Christmas Presents

This is a Christmas present: an appreciation to a person for being that very person—and for filling a particular place in your life. A present means thanks-it's-nice-knowing-you...when "you" might be your son who keeps a bug collection pickled in formaldehyde...or your cook, who has stuck through trying times, and likes a full-bodied perfume she can get her nose into. The Christmas present you give, therefore, must be a work of thought, a personal choice for a personal taste.

Vogue's Christmas presents are planned to help you choose for a limited few. We have no intention of increasing your son's range of ghoulish specimens, of tickling cook's case-hardened nose. But we have gathered in a careful few things to be given carefully to a few women you know well, and whose tastes are sure. We have chosen gifts that are handsome in themselves; we have made sure they are just as handsome in action; we think they are all presents that, once had, will be hung on to—in fact we're giving most of them to ourselves. On the pages to come we have put Vogue's presents on and with people—to show how right they look, how right they can be. Choose from them with someone in mind. Be sure that, if it is right for the woman you're thinking of, you are giving one of the newest, prettiest things that Vogue could find—we think it's a compliment to her, and she will find in Vogue one way to wear your present well. Most of these presents can be found in stores across the country. Pick yours from Vogue; get them early, of course. We're sorry we can't solve the problem of great-uncle Clarence and your four-year-old nephew, but we *have* done our best for some of the nicest women on your list.

Here begin eight pages of Christmas presents in shops across the country

A list of shops in other cities is on page 301

PENN

Thirty-five-inch umbrella, Malacca crook.
$17. Abercrombie & Fitch.

Gold-plated necklace. $8. Bonwit Teller.*

Deep-dyed, outsize square
of pure silk. $18. Russeks.

Setting for these: a dark, disciplined suit
with the new, very long jacket. Black wool gabardine;
by Monte-Sano. $135. Bonwit Teller.

*plus 20% tax

Sequin-patterned scarf, silk net. $20. Bloomingdale.

Thick, gold-plated wrist-coils. One, $6. Bergdorf Goodman.*

Golden metal cigarette case. $6. Henri Bendel.*

Golden metal compact. $5. Henri Bendel.*

Double envelope, rayon satin and velvet. $15. Altman.*

Background for these: full-evening dress, shirred to curve. Black rayon taffeta; by Ceil Chapman. About $90. Jay Thorpe.

PENN

Square yellow scarf.

Rayon, about $4. Bonwit Teller.

Square suède bag, gilt-closed.

$25. Lord & Taylor.*

Gold-filled pencil. $7.50. Alfred Dunhill.*

Daytime covers for the golden cases opposite;

suède, $1.50 each. Henri Bendel.

Basis for these: city-day suit

with stand-off collar, long-line coat. Black wool;

by Trigère. $170. Saks Fifth Avenue.

*plus 20% tax

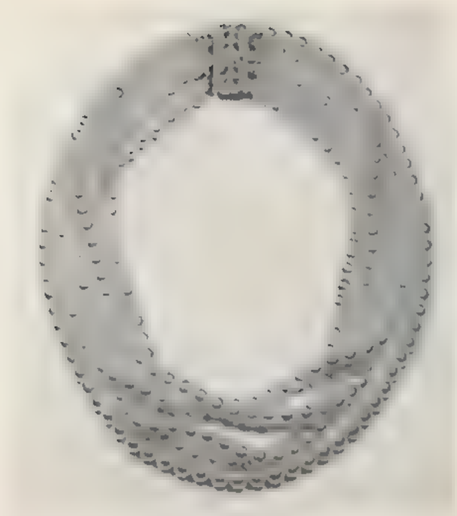
Earrings—balls of ten-karat gold.
$23. Saks Fifth Avenue.*

Sequin-spattered stole of rayon,
heavy as wool. $26. Altman.

Stage for these: your own fireside;
your own long black skirt,
long-sleeved jersey.

*plus 20% tax

Just enough glitter: ribbon of rhinestones for an evening décolletage. $17. Lord & Taylor.*



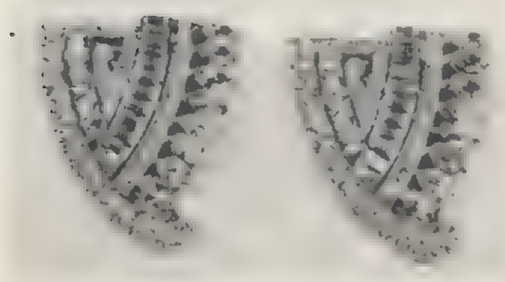
Full five strands of pearl beads. By La Tausca. $20. Franklin Simon.*

Black after dark—double pouch bag of Celanese rayon satin. By Dorothy Dickerson. $15. Altman.*

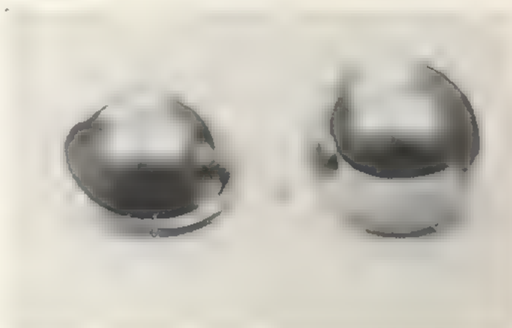
Leather time-and-place book; nice for a soon-to-be-married friend. $6. Saks Fifth*

THIRTY-FIVE SHINING EXAMPLES

Some of them—rhinestones, pearl beads, golden things—are out-and-out glitter. Some of them bright-touch your feet, your bag, your neckline. And each piece on these pages (we like to think) is a shining example of the good, gay, non-banal presents you can give for this year's Christmas. You might match these with people on your list: the outsize scarf by Chic Design (page 207) for a black-suit addict who can take its mix of strong colour. The sequin-traced Glentex scarf (page 208) to change the look of a ball dress, for someone who goes to more balls than most. On the same page, the Elgin American cases are a find for a friend who likes her appointments flat and sleek; the velvet-satin bag by Josef could go to someone who has a full-evening calendar... and the Dofan bag (209) to a city friend who thinks "handbag" means big, simple suède. The point (and the fun) is in the choosing—in the careful selection of what goes with whom. As for how: all presents are in the shops listed on page 301.



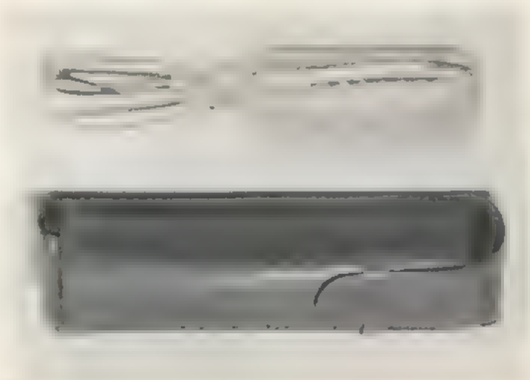
Two rhinestone clips—they merge into one at your will. By Coro. $35. Arnold Constable.*



Big, simple earrings: half-balls of ten-karat gold. By Imperial. $23. Saks Fifth.*

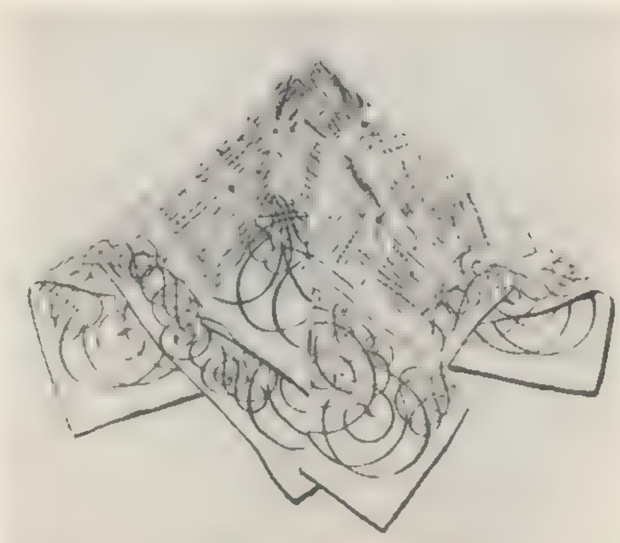
Where there's wanderlust, red suède slippers with their own small case. $9. Henri Bendel.

If you know a commuter: a red suède French purse for fares. $8. Henri Bendel.*



Little Lucite-nylon brush, pigskin-cased. $6.50. Altman.

Tiny gold-filled pencil; for a woman with long shopping lists, perhaps. $7.50. Alfred Dunhill.*



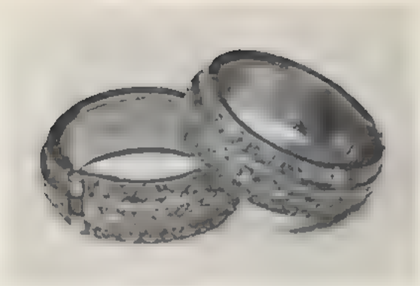
Tables of weights and measures; to be knotted at a neckline. Rayon twill, by Echo. $8. Lord & Taylor.

*PLUS 20% TAX

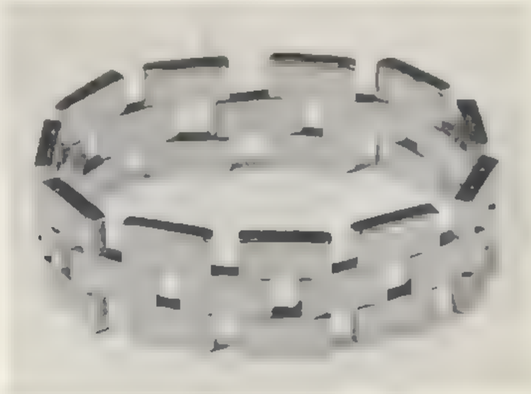
Christmas Presents *(cont'd)*

Wristbone gloves of white doeskin; for a niece, a young sister (or you). By Smart Set, $7. Stern's.

For your busiest friend's addresses, engagements: big leather book, $6.50. Altman.*



Give glitter: wide hoops of rhinestones. Earrings by Kramer, $15. Lord & Taylor*



Bricks of gold-plated brass; classic bracelet, nice with tweeds. $10. Peck & Peck.*

Triple glitter: bracelet of rhinestones (shown on cover). By Kramer. $16. Saks Fifth.*

Black satin belt, four inches wide, for the smallest waist you know. About $7. Bonwit Teller.

New coat for a likely pair of spectacles—flat bright red suède case. $3.50. Henri Bendel.

Pretty present: linen-and-cotton handkerchief, edged with French lace. By Bloch Frères, $3. Altman.

A twist of bracelet, gold-plated plastic. By Nina Wolf. $10. Bergdorf Goodman.*

Black leather kit to carry at night; in it, gold-metal accessories. By Rex, $10. Stern's.*

BAKER

Red suède to fold (dollar) bills in. (Note: this might accompany the glasses case, above.) $8. Henri Bendel.*

A WAY TO BE WARM

is a good present...if the woman you have in mind lives in the country (or even in a chilly house in town), or does her winter-week-end commuting in a motor car. For her, a woollen afghan in a square handsome plaid, more than six-by-four feet big (facing page)... you can have it folded up in its own neat, surprisingly small bag, $18.* Bergdorf Goodman.

*PLUS TAX

For country-house drafts: a woollen afghan;
grey, blue, green. $18. Bergdorf Goodman.

For country-house dining:
a wool jersey dress;
muted grey-blue, long muted lines.
McMullen design. $35. Lord & Taylor.

Her big black hat, banded with net and pearls. Dependably becoming, chosen to wear with all.

"Neither too young nor too old"

HORST

Pure silk print evening dress; oval décolletage side drapery, winding stole. Vogue Design S-4758.

MRS. WILSON MCADOO (Eleanor Wilson McAdoo) leads a West Coast-East Coast life...divides the year between Westwood Hills, California, where she has a house, and New York, base for her impressively varied activities. The daughter of President Wilson, she manages three careers of her own: author, lecturer, radio commentator...was a Treasury Department War-Bond advisor in war time. Her new novel, *Julia and the White House*, has just been published.

Mrs. McAdoo is tall, blue-eyed, a handsome woman; has developed an exact sense of her own style in clothes. The four costumes on these pages are the basis of her California-life wardrobe, worked out by Vogue designers under her own supervision. Simplified line, beautiful material are the guiding principles. She likes to make an asset of her height; likes clothes that are friendly and wearable in private life...easy to manage in transit...distinguished, undistracting on the lecture platform. Her hats, made for her by John-Frederics, are the simplest...a close turban, a becoming circle of black felt.

Black Shantung dress (right)... draped to scale for a tall woman. Vogue Design 5954.

Blue linen dress with a slimming, curving tuck. Vogue Design 5905.

Blue linen basis suit with a longish jacket, very slightly flared skirt. Vogue Design 5851.

She has a habit of winding a band of material into a turban when she doesn't wear a hat, to give a neat finish to even the most casual shirtwaist dress. The turban she wears in the photograph above is an elaboration of this principle...worked out to her specifications by John-Frederics.

All the clothes on this page fit into her personal preference for well-integrated simplicity; are easygoing enough for the out-of-town life she lives in California; have some interesting detail that qualifies them for city streets. The linen dress at the far left is pure, simplified, basic. Its two distinguishing points are colour: Della Robbia blue; the curving slash of the skirt, that leads a hip pocket into a single precise pleat. The dress above, left, depends on the beauty of black pure silk Shantung, on the rippled fulness of skirt, planned to take advantage of her tall, fine proportions. The suit, above, is a slim, perfected nicety in deep blue linen, to be countrified or citified by what she wears with it. The printed evening dress on the opposite page has slimming, one-sided drapery, a stole that can quick-change it into a dinner dress...a well-planned virtue for travelling.

For back views, sizes: see page 290

Young close-ups...for evening

Close-ups—the look of a hand, of a head, of any accessory area. Close-ups, no matter how pretty your dress, how shining your hair, can deflate a wonderful look. Or as here, can make it more wonderful. We show you five, after a young heart. Five bright young ideas for Nights-on-the-Town. Answers to—what glove, what bag, for evening—what hat for dining out—what jacket to wear over a belled skirt.

Elegant dinner hat—across-the-table close-up. Black velvet, ermine tails. Jr. Reichman. $23. Franklin Simon. Marvella pearl beads. $15*. Altman.

For a young narrow waist, a pouch of gold kid, swinging from a gold kid belt. Criterion. $24. Altman.

Fitted evening bag, gold kid, black suède. $41.50.* Henri Bendel. White doeskin glove. By Aris. $8. Altman.

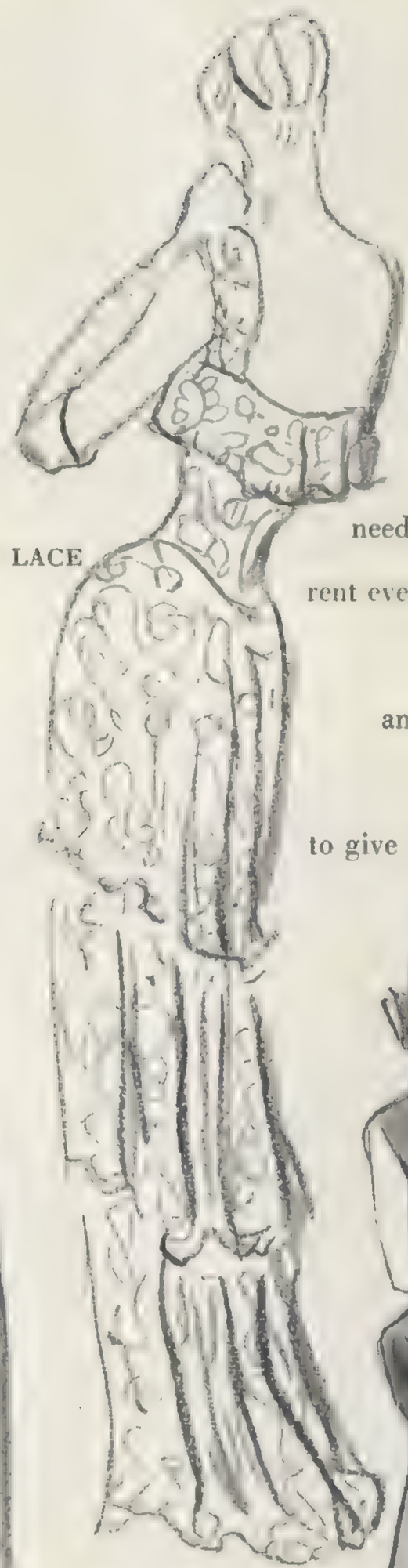
A whole new proportion of skirt and jacket; a short, short jacket planned for a full view of a long full skirt. Black wool suède, lined with leopard-stencilled cotton. Collegeset. $30. Saks Fifth; Joseph Horne; B. Forman. Shops in other cities on page 289.

*PLUS TAX

FRANCES MCLAUGHLIN

EVENING SOLUTION—SHORT SWINGING JACKET FOR A BOUFFANT SKIRT

Made-to-order evenings



TIERED LACE

These are evening lines formed by three designers of American *haute couture.* Shaped by experts' needles, in pure silks, satins, French lace. Lines for current evenings...with bearing on the future shape of fashion.

TIERED LACE *(left)*...close-yet-rounded outline for an evening dress: one tier, in brief, around the décolletage, three more for the skirt...full enough to give due importance to a small, neat waist. Designed by Fira Benenson in beige French lace. Bonwit Teller.

ELLIPTICAL LINES *(far left)*... Fira Benenson's use of narrow roundness for décolletage, skirt, of a navy-blue satin evening dress. Bonwit Teller.

SQUARED SKIRT...grey silk taffeta, jutted out from a sleeveless black wool jersey top—a décolleté sweater. Designed by Carl Sidney at Marjorie Castle.

SQUARED SKIRT

ELLIPTICAL LINES

BUSTLED TAFFETAS *(opposite)*: stiff, dim-lustre silks in dinner suit forms. One brown, black-braided, short; one lucent-grey, long...all curve and gleam. Both by Sophie of Saks Fifth Avenue's Salon Moderne. John Rubel jewels. Scent to catch in the taffeta light-and-shadows: Lenthéric's "Dark Brilliance."

JOFFÉ

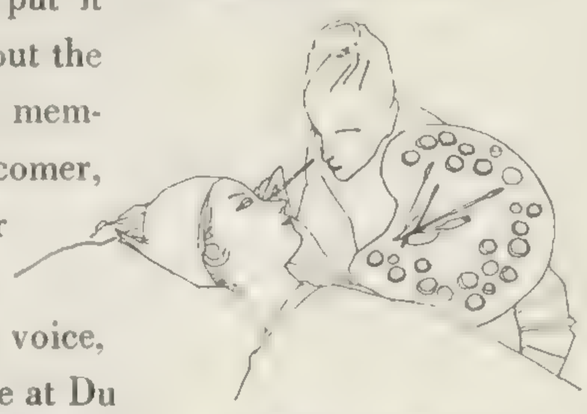
BUSTLED TAFFETA DINNER SUITS...SHORT, LONG

The first appraisal

Short course in beauty

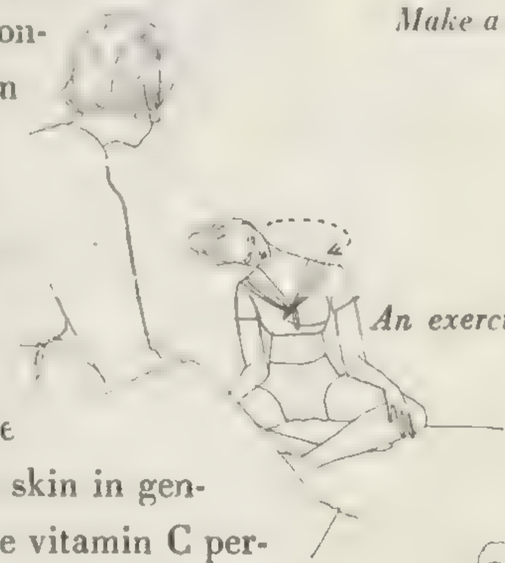
The Richard Hudnut Salon has a Special Course—a fine new service for good looks. In something under two hours they give a wide assortment of good advice—and put it into practice at the same time. To find out the exact how-for of the thing Vogue sent a member of its staff, a beauty department just-comer, around to be analyzed and revised under the expert eye of Miss Delafield. The attack is on five points: skin, colouring, voice, make-up, and hair-do. The practiced people at Du Barry give them all careful consideration; prove before your eyes that you can have a change of face—and almost of type; and put the facts all up in a neat pretty book for your further thought. They even add the glaring incentive of a bare-faced "before" photograph. The lesson begins with the skin—examined by an outsize magnifying glass in a frightening blare of lights. There is a firm, gentle lecture on good skin in general, and how *you* particularly can have it: more vitamin C perhaps, a suggested cream or soap, certainly a daily beauty routine. Next you make a record of your voice—an eerie thing to have come back at you—followed by hopeful criticism and a page of exercises (all demonstrated) for an untautened throat, right breathing. After this they stand you in daylight, and night-light, and help you choose the colours most becoming for your wearing. They explain how you should make-up your own variety of face—and make a convincing object lesson of it, too. Last of all they sit you down and create, no less a word is possible, a hair-do for you. When you leave Du Barry, feeling very shiny and new, you take with you a good deal of theory and advice. What you do with it is up to you. The course doesn't pretend to perfect you in an hour-and-a-half; but it is a basis for your consideration and a ground for further good work both by you and on you, if you so choose.

The right colours to wear



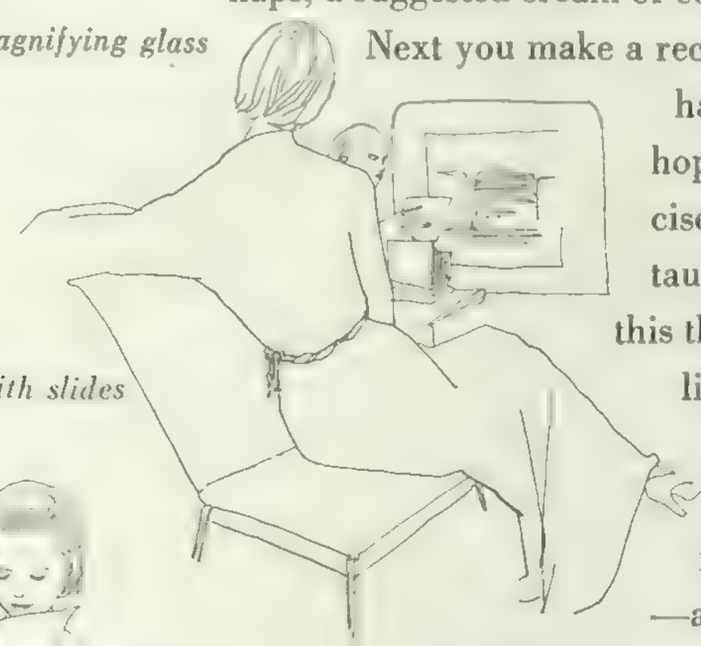
Make a pretty face

The photograph "before"



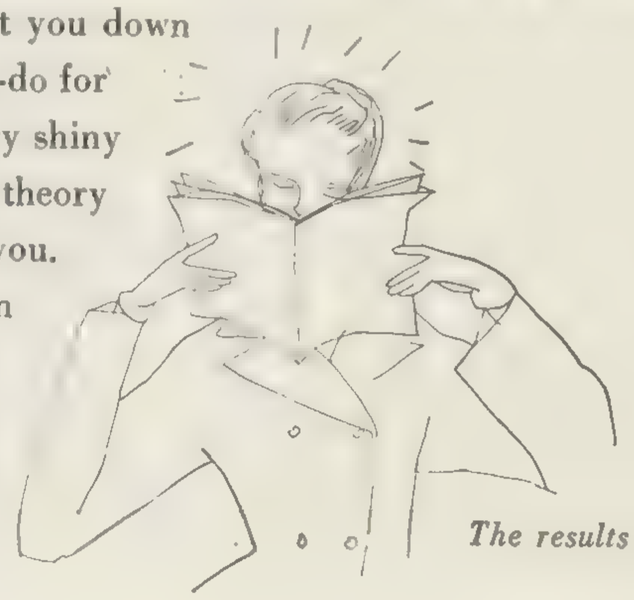
An exercise for the throat

A new way with the hair



Skin lecture with slides

Voice on record



The results on record

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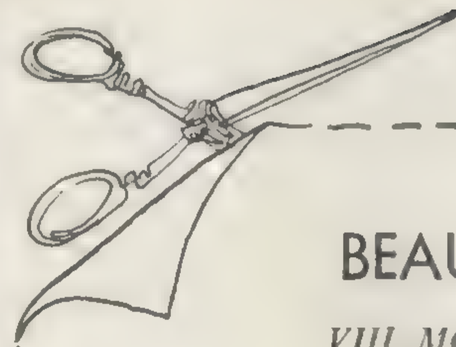
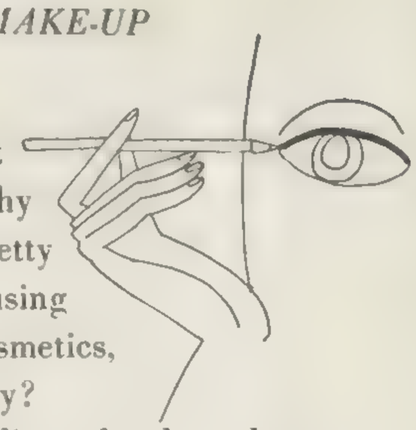


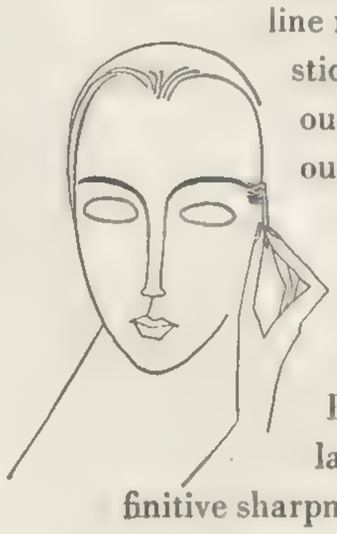
BEAUTY CLASSICS

VIII. MORE ABOUT MAKE-UP

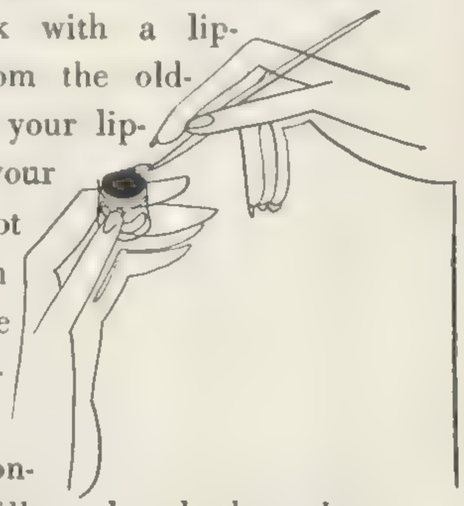


Make-up is nice artifice—it isn't meant to be anything else.... So why not make the most of its frank, pretty trickeries, why draw a line at using anything more than the usual cosmetics, and using them in your usual way?

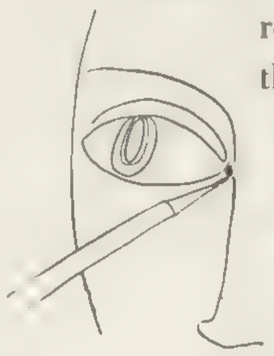
Why not, for instance, draw a line of coloured eye-shadow edging the upper lid of your eyes, weaving the line right through your lashes.... Use a stiff lipstick brush for this and as you approach the outer corner of the lid, swing the line up and out for about a quarter of an inch to give width and openness to the eyes. Smudge this little tilted point of shadow so it will fade into the larger area of shadow that you smoothed on your upper lid. Brush your eyebrows as well as your lashes with mascara; brows need the definitive sharpness of added colour just as much as lashes. If you have a widow's peak, point it up, too, with mascara, and if you have the suggestion of one, brush the sparse, baby hair into sight with a dark coating.



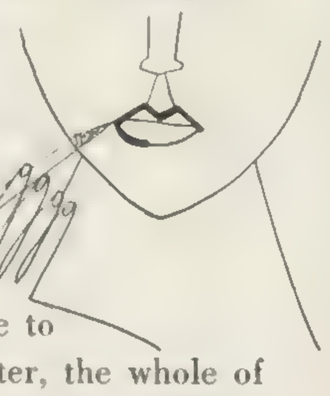
If you apply lipstick with a lipstick brush, take a cue from the old-fashioned rouge pot and pet your lipstick, too. It's easier to fill your brush with lipstick from a pot than it is to swish your brush back and forth against the stick itself (which will eventually either break the stick or give it a pretty strange contour). Buy a few lipstick refills and melt them down in a little jar that you place in a pan of just-simmering water. Keep your lipstick in your handbag for patch-ups when you're away from your dressing table.



Rouge is a shadow rather than a highlight (remember how the colour of red photographs black?) so if your face is round, place rouge where hollows should be, if your face is thin, place it away from hollows. The flush of rouge on the upper eyelids makes a good, healthy-looking daytime eye "shadow." A blend of rouge under the jaw will minimize a heavy chin. A smudge of rouge on oversized ears will put them in the shade.



For sharp, definite strokes of rouge-red, use a lipstick pencil. Touch a spark to the flesh at the inner corner of your eye to make the white of the eye whiter, the whole of the eye brighter. And until you're adept at using a lipstick brush, the lipstick pencil will draw a firm-lip-outline which you can fill in with a lipstick.



Helps restore spring-flower beauty to fading skin

"Even close friends can't believe I'm past 35..."*

Look carefully in your mirror. Be frank with yourself about the appearance of your face and throat skin. Has it commenced to lose its "Spring-Flower" beauty? Has it begun to fade? In short, has age started to rob your skin of the full flower of its loveliness? Has the time arrived for you, too, to start trying to help your skin look firmer, fresher, smoother, more alluringly youthful once again with ENDOCREME?

ENDOCREME, you know, contains *Activol*, an effective replacement for a certain, natural, feminine substance essential to skin beauty. As passing years tend to diminish this natural substance, the *Activol* in ENDOCREME helps compensate for this deficiency. Absorbed by the skin, it helps to restore normal growth to ageing cells and tissue . . . helps face and throat skin actually to look younger than one's birthdays.

Thus, even though your skin still retains its full "Spring-Flower Freshness", it is wise to use ENDOCREME as a sound precaution. On the other hand, if your mirror warns that age is affecting your skin's attractiveness, you have an especially urgent reason for trying ENDOCREME at once. ENDOCREME is the original, successful scientific face cream . . . the only face cream of its kind with a 9-year record of proven results. Ask for . . . *and insist upon* . . . ENDOCREME at your favorite beauty counter. Many report marked results after but a few weeks' use.

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in harmonie, this smooth semi-fluid creamy foundation is a warm cream tone. 3.50*, 1.50*

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in harmonie, a sheer clinging, creamy veil. 2.50*, 1.00*

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in harmonie, superb brilliant, true red. 1.50*

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Nina Nestor invites you to write her for advice on your beauty problems.

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KEEPING A GREAT CITY ALIVE

(Continued from page 194)

open air, not making conversation, but occasionally throwing a question at someone, listening attentively to the reply and then not carrying on with the conversation, relapsing into silence not of withdrawal or of self-immersion, but more of a switching-off of his attention from listening to looking and being present.

Meanwhile, a Matisse

Meanwhile, I was looking at the pictures. Amongst his own pictures there were other paintings, a Matisse flower-piece, and, if I remember rightly, a large reproduction of a painting by Matthias Gruenwald. But most of the paintings were, of course, his own. Still lifes, paintings of Paris, fantastically distorted heads, paintings of the patterns made by a tomato plant in a pot in front of the window. Some pictures had the glowing colours of stained glass windows fused together by lines as strong as leading, some were the colours of flesh and blood in the raw, or of bone exposed by the knife, some seemed to have absorbed into themselves the stone-grey stillness of the streets and courtyards of the Latin Quarter.

It seems to me that the essential of his paintings is a simple statement, a gesture, a moment in which an image anchored in a visual experience is released into poetry. There are few of the paintings which do not seem to originate in something actually seen; often his distortions are not distortions of a reality which is not distorted, but they are distortions seen in real objects, distorted visual experiences of a kind which most of us tend to eliminate from our visual consciousness, because we notice only what we see in a familiar, useful and "normal" way. For example, the two eyes appearing on one side of the face or one eye appearing directly above another or two faces merging into one face—and many other such apparent distortions—are derived from what we actually see when another face is pressed very close to one's own and one sees out of focus: Picasso's most distorted and—in a conventional sense—ugliest pictures of women often have a strange tenderness suggested by a distortion which is the development of an intimate kind of visual experience.

Poetry and Painting

It has been said by many critics that Picasso is a poet of painting. This is true and it may be one reason why poets (for example, Paul Eluard and Jean Cocteau) love his work so passionately, but nevertheless he does not do what many poetic painters do—paint pictures of generalized poetic images. His pictures are of the moment when the experience is in process of becoming transformed into the poem. The anchor to the original experience is there, and the cord which ties the balloon of the poem to the experience is there, and the balloon reaching into the stratosphere is there also. This gives the picture a sense not so much of release as of something being released. The tensions of freedom and of imprisonment, of body and spirit, of experience and of poetic transformation are all there at the same moment. And therefore they have the immediate quality of an exclamation, an utterance, a fragment of calligraphy, a protest and an acceptance.

To walk in the street with him, to enter a restaurant, is like being with a magnificent animal, the glow of whose gaze warms everything round him. In a restaurant, he will take up a piece of paper and start tearing it into a shape which is immediately interesting. I think it was Gertrude Stein who told me that with an old hat, or a piece of tin, he can hammer out a beautiful object. The reason for this is precisely his rootedness in things. He seems to see in every object its potentiality to become a symbol in his art. And his audacity, far greater than that of all his contemporaries, is that he does not turn an object such as a skull or a mandolin into a symbol in his art which has lost its relationship with real skulls or real mandolins but his art is the means by which real things assume, in infinite variety, a symbolic significance.

At a certain period, he did many paintings in which there were mandolins. Other painters then assumed that there was something peculiarly significant about mandolins, or at any rate about the idea of a mandolin when expressed in the painting of Picasso, and they could think of no other object in nature more worthy of being transformed into their art than a mandolin. Mandolins became in their pictures conventional symbols for a certain poetic attitude towards art, which could not be replaced by anything else except mandolins. Then Picasso turned to skulls, to bird cages, to candles and candlesticks, to fruits and flowers, to tins and leaves, pots and pans—all the objects in his later pictures. It became evident that he could discover the symbolic aspect in everything.

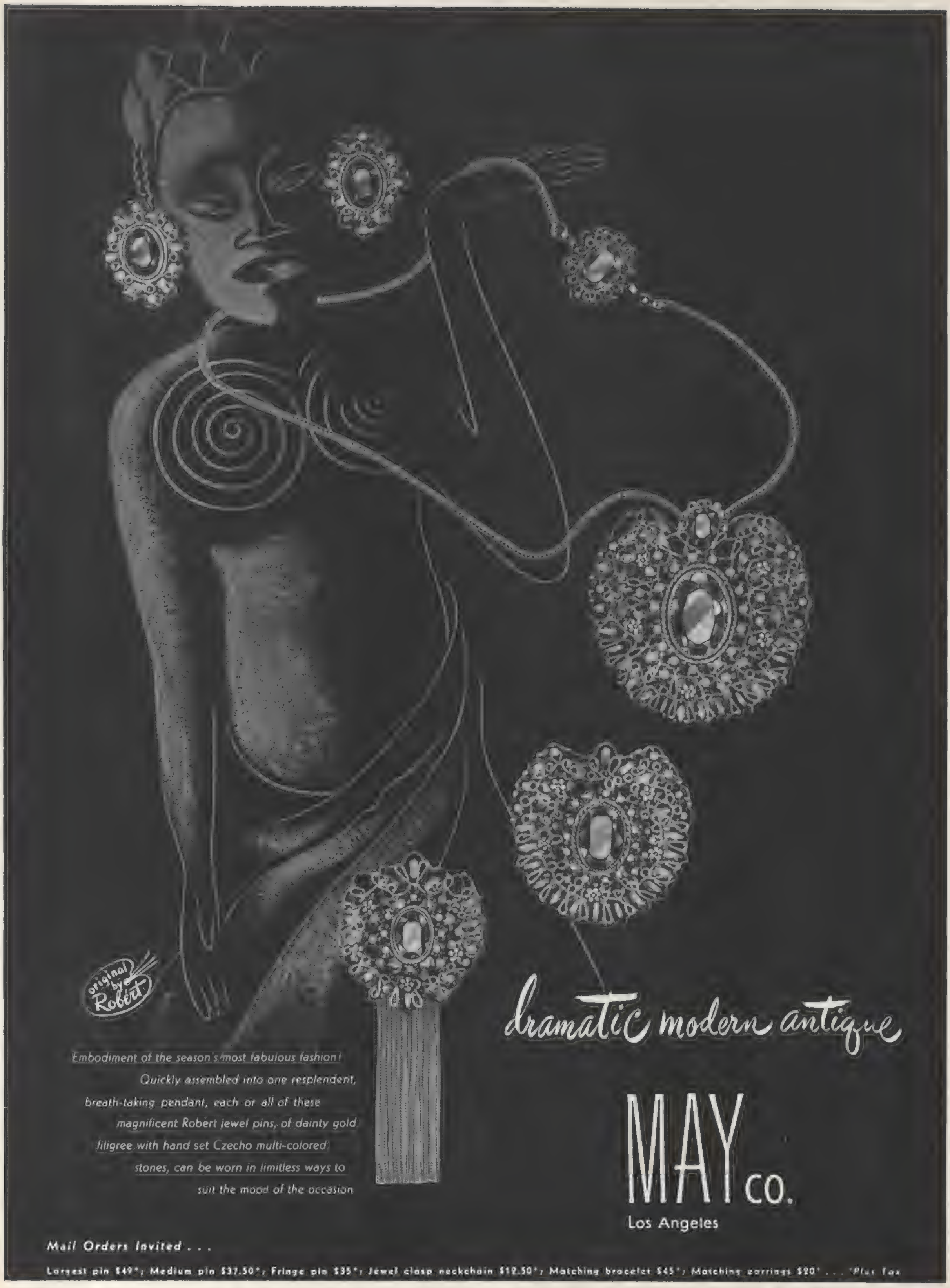
Politics and Painting

At the restaurant, Picasso asked me about Germany. The conversation turned to the re-education of Germany. Picasso took up a piece of bread and said with a smile and a shrug of resignation: "Of course, I always say if everyone would paint, political re-education would not be necessary." I think he meant by this that painting puts people in a sane and healthy relationship to objects around them. He did not mean that he wanted the world flooded with bad pictures. He was talking really about an ideal—the extension of the attitude of the artist—and especially the painter—towards his art to the majority of people.

He said this seriously and yet with a realization that he was wishing the impossible.

A bookseller who had just been forced to give up his bookshop by the landlord, was at lunch with us. He complained that he would require a million francs to start a new bookshop and he said to Picasso: "I ask your advice because you know so much about business." Picasso made a great effort to enter into a business conver-

(Continued on page 226)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HAPPY BIRTHDAY, YOUR HIGHNESS

(Continued from page 193)

enchantment, we entered upon an immense plain which stretched under the cobalt sky to the far circumference of the circle. We whizzed past column after column of donkeys, carrying rock and gravel on their backs. "What's the great activity?" I asked.

"The donkeys are carrying rocks for the new Jaipur," St. Remo translated. "Sir Mirza came to Jaipur only three years ago but he's turned the place inside out."

"Is that good?"

"Captain Singh says it's wonderful. He says that even though Sir Mirza is a Muslim, he is the greatest man on earth."

"A Muslim? But isn't Jaipur Hindu?"

"Yes," the photographer translated. "And very orthodox too."

Technicolor City

What is usually most depressing about India for an American is that to the eye, at least, nothing gets done. Even such cities as Calcutta and Bombay suffer from an inertia that seems centuries old. But in the environs of Jaipur City it was easy to see that something tremendous was going on. Wide roads were being pressed through in every direction, and here and there monuments were being refurbished, fields landscaped, and gardens improved. The city itself was pink and fresh; in spite of the donkeys and camelcarts, the bullocks and elephants, the streets were miraculously clean. This was India as Hollywood imagines it, and it was all quite real.

"Here's the Government building where Sir Mirza works," St. Remo translated. Gathered around the door were a dozen spectacular servants, with yellow ambassador sashes and violent red hats. All were impressed by our arrival. "It is a vehicle of war!" one of them shouted, pointing to our jeep.

A tall young official stepped forward. "Gentlemen, I am the Prime Minister's secretary. Sir Mirza is anxiously awaiting you. Please come this way."

"*A rivederci,*" St. Remo called to Captain Singh.

"Look," I said to the secretary, "we'd love to meet the Prime Minister but our business is with the police. Wouldn't it be simpler..."

"Sir Mirza will be glad to discuss it with you," the secretary said firmly. "He has some questions himself."

After the grandeur of the approach, my first glimpse of Sir Mirza was disappointing. I had expected him to be seven feet tall. But the little old man behind the desk had great distinction. His face, I noticed, was Semitic and mild behind its rimless spectacles.

"Gentlemen," he said gently, "please be seated. I find your visit propitious. I had been hoping to meet some Americans. Tell me, how long a runway is necessary to land a four-engined plane?"

"Pardon me?" I said.

"I have just begun construction on an airport," Sir Mirza explained patiently. "It is my opinion that India stands to benefit from the current destruction in Europe. Where will the tourist go? The Maharaja and I have decided to attract the postwar American tourist to Jaipur. He will come by four-engined plane. So tell me, please, how long a runway is necessary to land a four-engined American plane?"

"Five thousand feet," I said weakly. "Now about this matter of our photographing the fallen aircraft, Sir Mirza..."

"Thank you," said the Prime Minister. "I have some other questions to ask." He took some blueprints from a bookcase. "My architect has just presented plans for the new Jaipur Hotel. Would you gentlemen be so good as to consider the location of these

(Continued on page 239)

KEEPING A GREAT CITY ALIVE

(Continued from page 224)

sation about rents and so on but he then withdrew from the conversation as the bookseller raised one objection after another to all his suggestions. But the subject rather preoccupied Picasso throughout lunch. When we were leaving the restaurant he noticed an empty shop in the street and pointing to it triumphantly, he said: "There is the thing for you! Why don't you take that shop? It certainly wouldn't cost a million francs!"

The bookseller objected that it was in the "wrong" part of Paris.

"But this is the Latin Quarter. This is where everyone sells books; Sylvia Beach and Adrienne Monnier have bookshops only a few hundred yards away. Everyone would come here and buy your books and you would have a marvellous clientele."

"But the shop isn't large enough, and although it may be the Latin Quarter, this particular street isn't right."

At this Picasso said: "You want to sell books, don't you? If I wanted to sell books, I'd take a shop anywhere in order to sell them. And if I couldn't find a shop, I'd sit on the pavement and sell them. And people would buy them from me." He gave a vague gesture which showed the whole world and all the possibilities of doing anything one wants in it. Then he relapsed into a heavy silence. There was no answer to this.

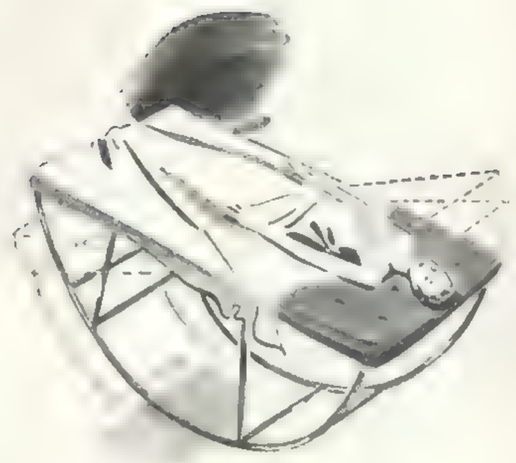
[EDITOR'S NOTE: *Stephen Spender, one of England's foremost poets and critics, has written a brilliant new book of social perception and spot-reporting—* European Witness—*soon to be published by Reynal and Hitchcock. The article above is a chapter from the book; another chapter, concerned with the philosophy and fall of the Nazis, will appear in the next issue of Vogue.*]

There Is Something New in Beauty!

The Rock-a-Bye Lady Face Treatment given in

The Du Barry Beauty Cradle

Interiors by Derek Fairman



Rock-a-bye lady... as on a tree top
As your heart beats, the cradle will rock
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HAPPY BIRTHDAY, YOUR HIGHNESS

(Continued from page 226)

bathrooms? Are they sufficiently commodious?"

The photographer and I examined the prints. "Bathrooms?" St. Remo cried. "You've got enough room there for ballrooms."

"I am planning the installation of sunken bath tubs," the Prime Minister said. "It may titillate the American guest."

I decided to take advantage of the Prime Minister's conversational mood. "Sir Mirza," I asked, "isn't it rather extraordinary to be a Muslim Prime Minister in a Hindu state?"

"My profession is city management. In the construction of gardens and sewage systems and airports, I am not concerned with the religion of the state."

"But these Rajput rulers are something!" I protested. "They're supposed to be really ferocious."

"They are hardly constitutional monarchs," the old man said mildly. "Still, that has its compensations. If the Maharaja of Jaipur is all-powerful, he can give *me* a free hand."

He looked through the window at the busy avenues of Jaipur, eagerness in his face. "I have been at work in the Indian states since I left Cambridge as a young man. For eighteen years I was engaged in Mysore, with interesting results. Now the problem is Jaipur, a similar adventure. It is my intention to raise it from a primitive agricultural community to a modern industrial state."

"But how about human sacrifices?" St. Remo blurted. "We've heard that the Jaipureans still serve their deities human meat."

"Perhaps I can show you some sacrifices," Sir Mirza said pleasantly. "Gentlemen, this evening I am giving a cocktail party for His Highness, the Maharaja. His Highness is celebrating his birthday, an affair of ritual significance. Will you be my guests?"

"We'd love it....Of course you're joking about the sacrifices."

"Of course," he agreed. "I've arranged for you to stay at the European guest house. My secretary will call for you at six."

After we left him, I remembered our mission in Jaipur. We still hadn't gotten permission to photograph the fallen aircraft.

Six-Hour Party

Although it wound up six hours later at Amber Castle in the hills above Jaipur, Sir Mirza's cocktail party began quite soberly that evening at the Prime Minister's residence in town. As official residences go, Sir Mirza's was a modest affair, sixteen rooms at the most, furnished in the European manner with a wide stone verandah and a well-kept lawn. Cars already jammed the driveway when we arrived; among them, two Austins and several outmoded limousines. The reception room was crowded but brilliantly lighted and St. Remo had no trouble spotting his buddy, Captain Singh.

"Very good liquor here," said a British major, handing me a cocktail. "These Rajputs do themselves well."

"Is that the Maharaja in the corner?" I asked. I had noticed a big man in a blue uniform, talking with a beautiful young woman who wore a bewitching sari.

"That's his nibs and the Maharanee," said the British officer. "Large man what? This is the opening event in his birthday celebration. I came down from Delhi to see it. It will be a big week."

"Much less display than I expected," I said. The guests were chatting politely; most of them wore European evening dress.

"Ah there you are," said Sir Mirza, coming over to the cocktail table. He refused a drink, and the British officer saluted him respectfully. "Were you able to arrange with my secretary to photograph your plane?"

"He's taking us out there tomorrow. Afterwards we'll send a salvage crew."

"Excellent," said the Prime Minister. "This evening I want you to think of other matters. As a typical American tourist, you must see Jaipur at its best."

"The sergeant doesn't think your Rajputs are very colourful," said the British major. "He was expecting more of a show."

"Where are the elephants, where the chariots?" I asked. "It's like a party at Palm Beach. You've Westernized the Rajputs, Sir Mirza. It seems a shame."

"Things may pick up a little later," the Prime Minister said amiably, and he wandered off. The British major looked after him with admiration.

"Unassuming chap," he said. "The Maharaja is lucky to get him. One wouldn't think to look at him that he's the most skillful statesman in the East. Very modest fellow actually. Looks like a little clerk."

"Funny about his being a Muslim," I said cautiously.

"Nobody's bothered about that," said the major. "Being a prime minister is a profession, you know, at least in India. Sir Mirza is a master of it, what you'd call the architect-statesman type. Did a marvellous job in Mysore and now he's cleaning things up around here. Being a Muslim is really an advantage. He can take an objective view. The Rajputs like circuses and he likes improvements; he gives them both. The Rajputs are pleased."

I returned to the cocktail table and bumped into St. Remo, who had Captain Singh in tow. "He says there's no truth at all in this talk about human sacrifices," my photographer told me. "He claims they've given it up. My, what a party." It was true that the hubbub was growing.

"Is everybody ready for the sacrifices?" a woman's voice cried. The room was suddenly in turmoil. Swept by the wave of enthusiasm, St. Remo and I found ourselves carried across the verandah and towards the cars. In our jeep, Captain Singh was already sitting, the motor started, his hands on the wheel. Up and down the driveway, the old limousines were already coughing to life. There were gay shouts in Hindi and Urdu and occasionally an

(Continued on page 242)

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HAPPY BIRTHDAY, YOUR HIGHNESS

(Continued from page 239)

English phrase. "Jolly party." "On to Amber." "His Highness wants to do his trick."

"What's the story?" I gasped. Already we were racing through the muffled town.

"We're all going out to Amber Castle," St. Remo said importantly. "There'll be more drinks."

Our jeep was having difficulty in keeping up with the larger cars. "What's Amber Castle?" I yelled. From the driver's seat came a great flow of Italian: the castle was the hereditary seat of the Jaipur monarchs and was perched somewhere on a rock. "There it is now!" St. Remo was jumping up and down in the jeep. "What a rock!"

Even in the absence of moonlight, Amber was a formidable pile. Commanding the heights over Jaipur, it showed no light, seemed to have been abandoned for a thousand years. Captain Singh stopped the jeep, and pulled us toward a great slope of stairs.

The royal party was ahead of us, silent, submerged in the dark. Then suddenly we were at the top, and through the castle gate into the courtyard. I was breathless and blinded by the light. Kliegs and beacons were everywhere; the enormous walled yard was as bright as a movie set, and swarming with a thousand Hindus. On a balcony, a brass orchestra was playing. Drawn up against one of the walls was a column of the Maharaja's elephants, their trunks tatooed, their backs packed like grandstands with dignitaries of the court.

"It must be a circus," I said to St. Remo. Captain Singh was urging us on through the crowd.

"Happy birthday," the orchestra blared, accompanied by song. "Happy birthday, dear Highness, happy birthday to you." The heat from the Klieg lights was scorching; an elephant gave an awful yell.

Men of Too Much Distinction

Now we were past the elephants and staggering across an open space. We stumbled, almost fell, but Captain Singh pulled us on. We were now at the foot of a marble staircase, caught like three bugs in a concentration of Klieg lights. The crowd was cheering us on. I began to feel ill. Then I saw the executioners.

There were sixteen of them, turbaned and dhotied; they were standing at attention just before us, and each of them held a sword. "Executioners!" St. Remo said crazily. "And we're the victims."

Then the crowd split open, and a yearling buffalo came charging down the lane. We sidestepped; two executioners grabbed it and forced it to the ground. They threw a garland of flowers over its horns. A third executioner stepped forward and sliced off the head with one neat stroke. He flung it up the stairs, in a spray of flowers and blood.

Standing at the top of the staircase, in front of a great statue of Durga, Goddess of Destruction, was His Highness the Maharaja, looking taller than ever in his ceremonial robes. As the head bounced at his feet, he bowed gracefully to his cheering subjects. Then he stooped and tossed it back.

"It's all right," I said to St. Remo. "Just animal sacrifices. We've got a good spot."

Thirty-six buffaloes were sacrificed that evening, one for each year of the Maharaja's life. When the last one had been garlanded and killed and the crowd was going home in high contentment, we fought our way back to the castle gate.

"Well," said Sir Mirza, "how did you like my cocktail party?"

"Fine," I assured him shakily. "Wonderful drinks."

"And what do you think of my Rajputs? Perhaps you still consider them lacking in colour?"

"On the contrary, Sir Mirza. Not at all."

"Good," said the enterprising Prime Minister. "I am building them up for the postwar tourist. Be sure to tell your friends in America. I want you to invite them all."

[EDITOR'S NOTE: *At Vogue's request, Seymour Freedgood sent us these facts of his life, in a letter that he will be shocked to see quoted:*

"Studied philosophy at Columbia, did the European rat-race, 1936-1938, ostensibly furthering these studies in London and Vienna. Set up and operated a newspaper on Long Island, was blown out of this by a political assassination. Worked for the Overseas Press of the O.W.I.

"In the Army, served in North Africa and Central India, afterwards operated a weekly Army paper at Agra. Got back in April; had some stories about India in Harper's Magazine. *Have a suitcase of other stories and am looking for a job."*]

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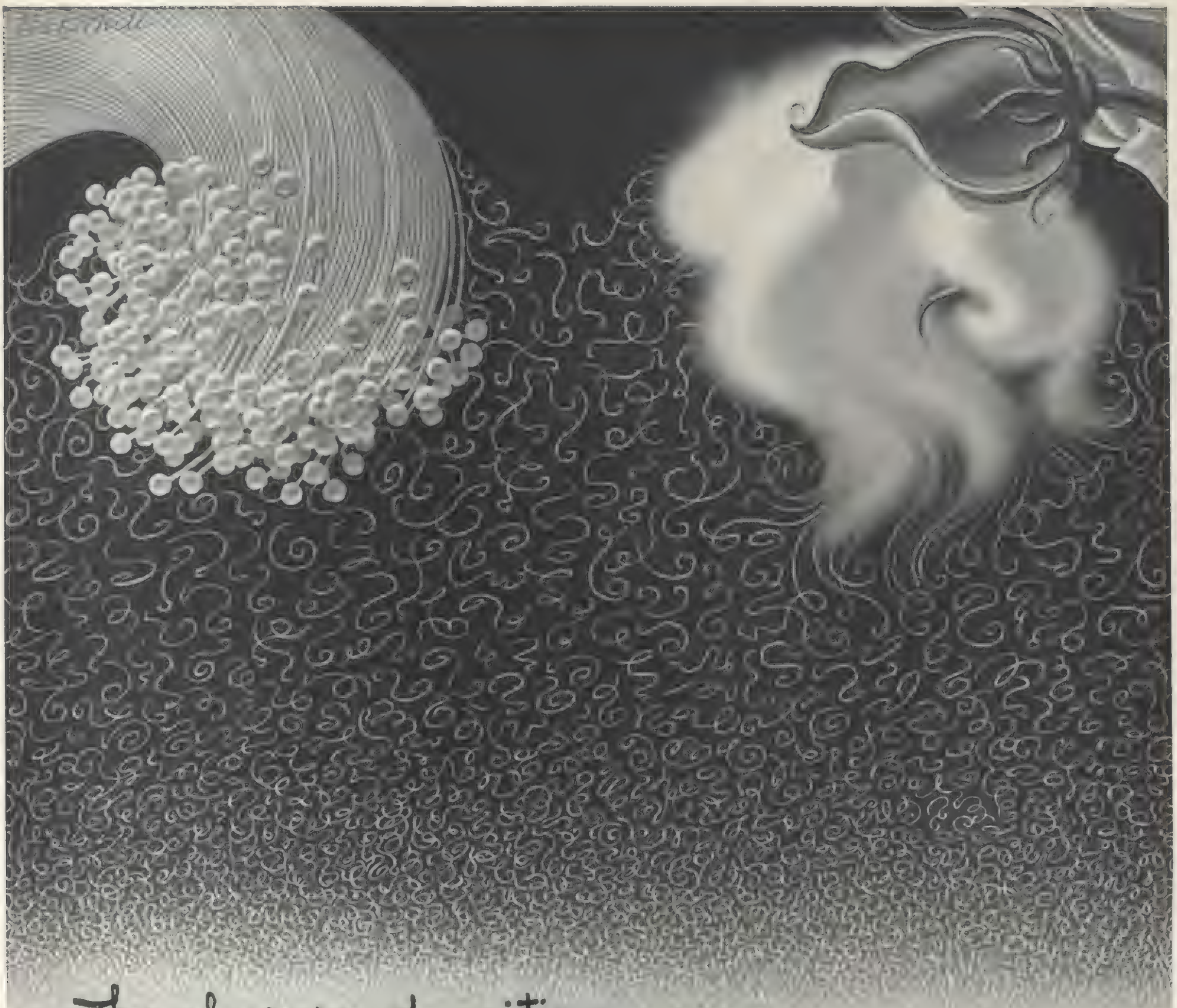

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THE AMERICAN PROVINCE

(Continued from page 169)

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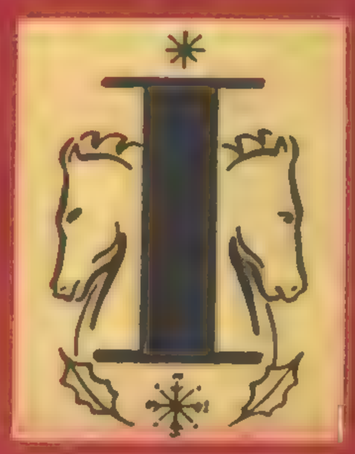

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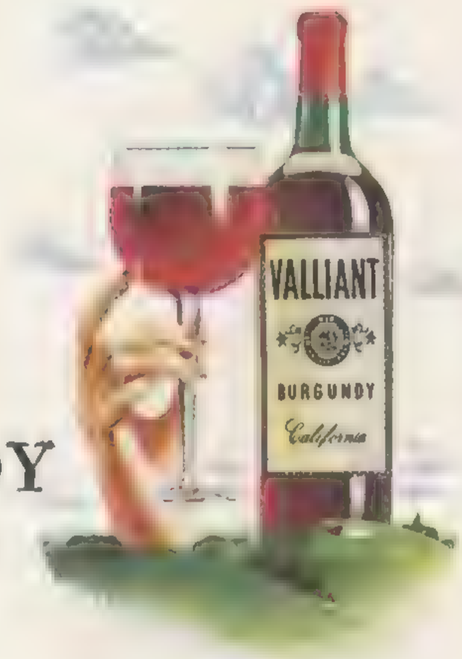

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INTERNATIONAL BREAKFASTS

(Continued from page 188)

Those Balearic breakfasts were sometimes augmented by slices of russet-red *sobresada*, a highly spiced sausage loaded with saffron, which goes particularly well with fried eggs; or, as a special treat, Antonia would produce *calemares*, which are small octopi cut into rings and stewed in their own ink—delicious, unless badly cooked, when they resemble nothing so much as rubber tires.

The only time I had lobster for breakfast—and that was not really lobster, but the clawless *langouste*—was in a remote fishing village in Brittany. It was a cold, foggy morning, and I had taken the motor-boat and fled our island home to the mainland, because our Breton maid was going through one of her periodic dull days, and had already burned the last of our ham to a crisp and upset the lamp kerosene into a month's supply of sugar. I went to a lonely little *estaminet* at the sea end of a jetty. It consisted of a single room, with an uneven stone floor and walls three feet thick.

I sat on a barrel to one side of the door, sipping bitter black coffee from a thick bowl and nibbling at a slice of sour bread slashed from an enormous round loaf. The little place was crowded with fishermen, all standing, of necessity, for my barrel provided the only seat. To my left was a worn wooden counter backed by a shelf of sticky bottles, above which hung a violently coloured lithograph of some patron saint, the only bright patch in that dim interior.

Set in the floor opposite the counter was a great pair of scales, heaped with writhing, greenish-grey *langoustes*. I was going to buy some for the next day's breakfast, so listened attentively while the *patron* of the café, who was also the local fish merchant, called out his price for each man's catch. I knew that I had a delicious breakfast ahead for very little cost—broiled under charcoal, swimming in good Breton butter and well peppered with cayenne, that *langouste* was something to look forward to....

The last batch of lobsters sold, the fishermen, some bare-footed, others in heavy wooden *sabots*, shuffled up to the counter. There the *patron* was setting out a long line of china bowls, filled with strong, amber cider—a daily custom, on the house. I had not been long in Brittany before I was substituting a small bowl of this delicious cider for my morning orange juice, especially as oranges in that part of the world were few and far between.

From Brittany I went to a half-ruined *castello* in the Abruzzi Mountains above Rome. The *castello* was the highest house in that lovely little hill-town of red-roofed dwellings—it was even higher than the church. Its hanging gardens, miraculously prevented from falling into the valley by low, creeper-covered walls, were formal in design, with stone-flagged paths between diamond-shaped flower beds. At the far end of this garden in the sky, a grapevine trained over a pergola gave welcome shade, but we usually preferred to have our breakfast table set beneath the fig tree outside the French windows of the dining room. There, in the indigo shadows, with the faint drone of a Latin chant rising from the church below, we could reach up from where we sat and pick our own breakfast figs, golden and already warm from the sun on the outside and dewy fresh within.

Plump, sixteen-year-old Pasqua Rosa, youngest of a peasant family of artists' models for whom the village was famous, would come bouncingly from the distant kitchen with a tall pot of the Italian coffee I grew to like so well, together with bowls of piping hot *polenta*, a sort of cornmeal mush made as only those peasants could. We had *polenta* for other meals, sometimes, served with a rich meat sauce fragrant with spices and dried tomatoes from the great wooden trays which were laid out in the sunshine; but for breakfast, I had introduced a foreign note by serving it with crisp rolls of bacon, and maple syrup from Rome.

Every dawn, our drinking water was carried up two miles of steep, winding road from the Field of the Seven Springs in the valley. Beautiful peasant women brought it in jars upon their heads, walking with a superb, proud carriage inherited through generations of such labour, from the days when the Saracens invaded the land.

Each of the seven springs, all within a few feet of one another, had a different mineral content, and it was a daily gamble whether or not our girls would remember which we found the least offensive to drink. Never will I forget the week end when we had several guests, and the girls brought up sulphur water, then left immediately for a fiesta in another town.

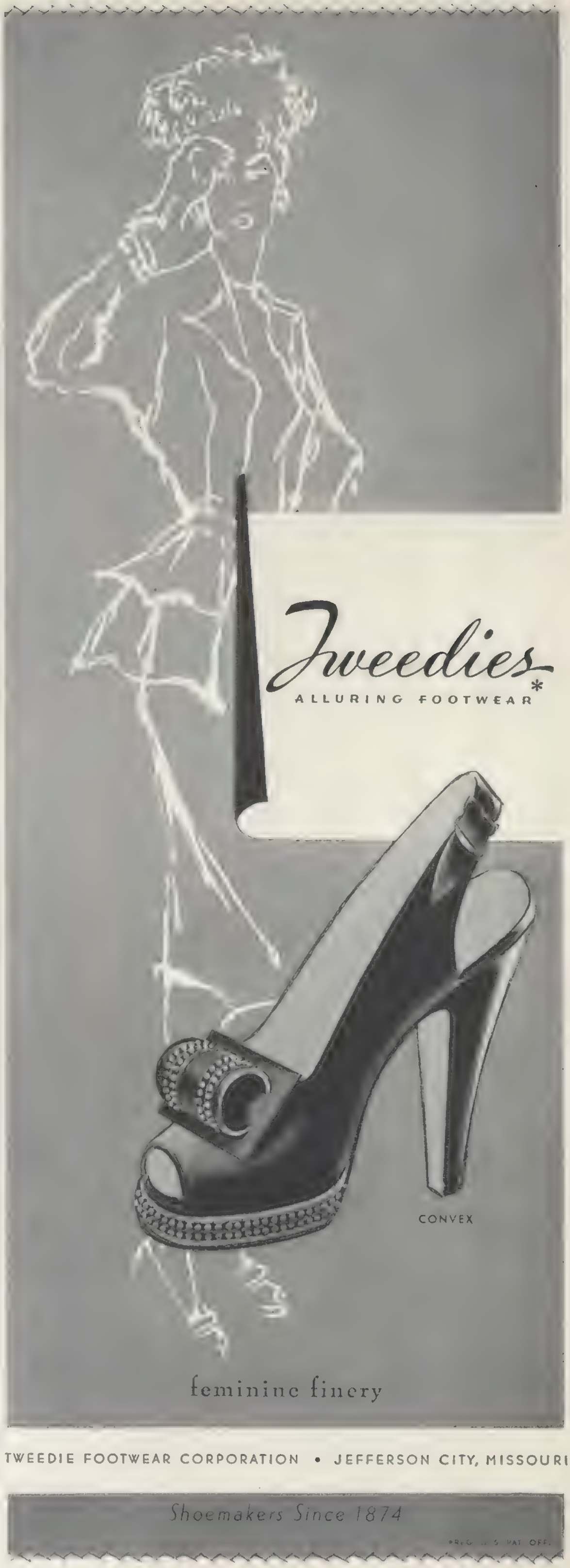
Pasqua Rosa was as ignorant of how to serve at table as she was beautiful, which is saying a great deal. For instance, if we needed more coffee, she would walk around the table, singing some wild local song, at the top of her strong young voice and pausing only for the faint but never-failing reply from someone in the opposite hill-town. Meanwhile, she would nonchalantly lift each cup and throw the coffee dregs lightly over her shoulder and the garden wall to the road below.

One morning, this carefree habit brought shrill shouts of protest from four strapping young women who, barefooted and with garlands of flowers about their necks, were building a house below, running up and down ladders to the scaffolding with heavy hods of bricks on their straight shoulders.

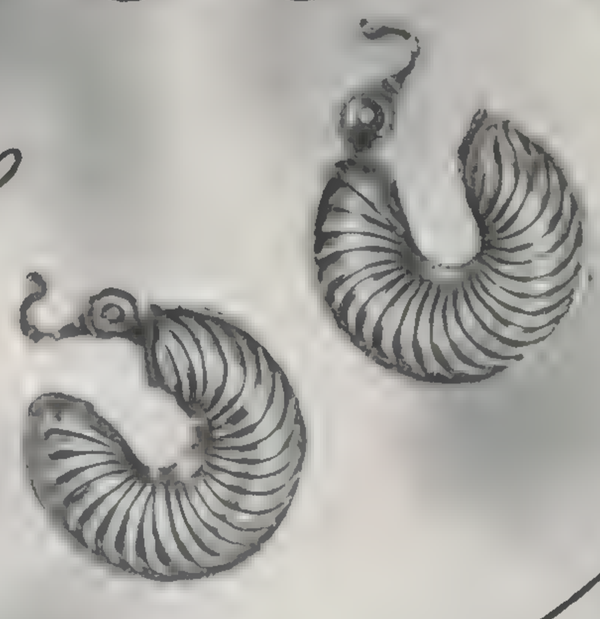
After nearly two years of this idyllic existence, I took a ship from Naples to Ceylon. We anchored off Colombo at dawn, and I was awakened by the sudden silence as the throb of the engines ceased.

I seemed to be the only one awake on board. In the stillness of early morning, I could hear faint sounds from the shore—the slow creak of heavy wooden oxcarts, cries from rickshaw boys, and the incessant caw-ing of crows, the city's scavengers. This was the hour just before the government-employed natives came with clacking wooden sticks to frighten the

(Continued on page 256)



Monet Jewels



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INTERNATIONAL BREAKFASTS

(Continued from page 253)

troublesome birds from their trees.

In the centre of my porthole picture, as though suspended in air above the waving coconut-palms and flat white roofs of the buildings, was a beautiful Hindu temple. It hung there, clear-cut and dark against that brilliant dawn, like something from a fairy tale. I knew that I had to visit the temple.

Breakfast, however, came first. I decided to dress hurriedly and take it on shore, and soon found myself relaxed in a spacious, high-ceilinged bedroom in what the British tea-planters and other old-timers called the G.O.H., short for Grand Oriental Hotel.

In the centre of the bare wooden floor was a double bed, draped in snowy white mosquito netting, above which two wooden-bladed electric fans revolved slowly. There was very little other furniture. Tall wooden shutters opened on to an iron balcony overlooking the tree-lined street.

I changed to a loose robe, and stretched out on the rattan *chaise-longue* to await the breakfast I had ordered. Presently, there came a gentle knock on the slatted door, which opened to admit a tiny brown man dressed in a rustling white "skirt" and brass-buttoned coat, his ebony hair, sleek with coconut oil, drawn back from his neat brow and held in place by a semi-circular comb of tortoise-shell. His flat, bare feet made no sound as he approached the table by my chair and placed on it a cup of steaming tea.

"Missee want bath?" he asked in a soft voice, his chubby face breaking into a smile.

I said I did, and he went into the bathroom to turn on the water and fix the shutters. Then he disappeared.

Delightfuly stimulated by the excellent tea, I took my bath, and was scarcely back on my *chaise-longue* before another knock heralded the little brown man. This time, he was bearing a vast tray almost as wide as he was tall. On it was a peach-coloured crescent of juicy papaya in which nestled a sliver of lime. Curried prawns were under a metal dish-cover, and the rest of the tray was taken up with toast, rolls, butter, marmalade, jam, chutney, salt, pepper, Worcestershire sauce, coffee, and milk. Also a spray of fragrant frangipani in a tiny vase.

To safeguard health, the milk had been boiled, which ruined for me what was not very good coffee in the first place. I asked for water, and the "boy"—as all Cingalese men servants, from the age of sixteen to sixty are called—rustled off full of apologies to fetch some. It, too, was boiled, and tasted warm and flat. The boys asked if I wanted anything further.

Good heavens! As it was, I was wondering how I was going to get through the load on that tray. But sud-

(Continued on page 260)

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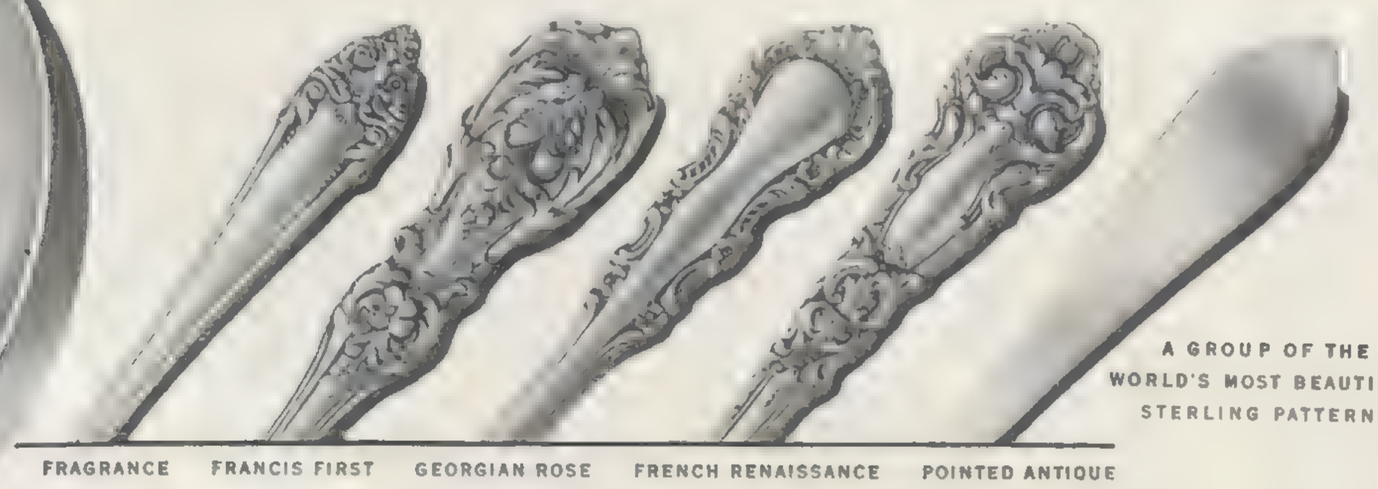

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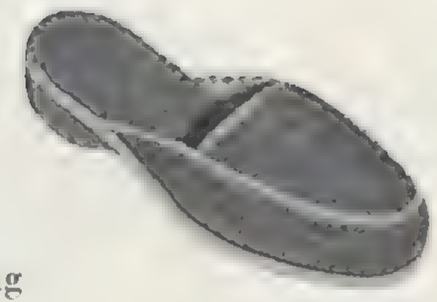

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INTERNATIONAL BREAKFASTS

(Continued from page 256)

denly I thought of something I did want, and that was directions how to reach the Hindu temple I had seen from the ship.

The boy did not seem to understand my question, and looked at me with sad brown eyes, like a willing but uncomprehending puppy. To make matters easier, I beckoned him to follow me on to the balcony, which had the same outlook as had my porthole. I was about to repeat my request, with gestures, when I stopped in utter amazement.

By now, the sun was fairly high in the heavens, and a thick heat mist hung over the town. My lovely temple had vanished.

I tried to explain.

"Temple," I said firmly, pointing. "Hindu temple—very big, very nice—over there. How do I get to it?"

The little man shook his neat head.

"No, missee. No temple there. Temple other side." And he pointed back into the room. "I unpack for missee now...?"

And the strange part of it is that everyone to whom I mentioned my fairy temple, during a stay of eighteen months in Ceylon, said that there was no such place -except one man, who believed there had been a temple there once, many centuries ago, but he was not sure.

It was not until I reached Bali, in the Dutch East Indies, that I was able to see for myself how the natives began each day. I was living in a resthouse in Tampaksiring, near the centre of the island. A resthouse is a crude bungalow operated as a hotel for the Dutch government by two or three native servants.

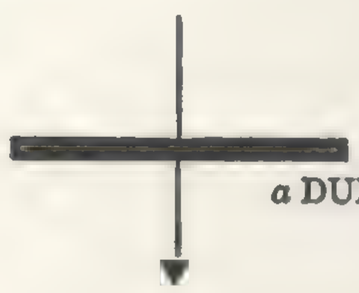
The resthouse at Tampaksiring was looked upon with superstitious fear by the Balinese because, against all the laws of their religion, it was built on a hill higher than the temple. The view from the front verandah was perfectly beautiful. A rough pathway led through thick vegetation down to an oblong, stone swimming-pool, fed by two streams which gushed from the mouths of weird stone animals. As a great concession, I was allowed to swim in this pool. Alongside of it was the temple, while beyond it the ground rose again in tier after tier of curving rice fields.

One morning, I awoke as the first light of day was appearing behind the jagged, swaying coconut palms, and took my bath. The bathroom was a typical, Dutch colonial affair—a small, dark room with a tiled floor, in one corner of which was a square, chin-high tank of tiles, filled with cold water. From the open top of this, one splashed water over oneself with the aid of a long-handled dipper.

Dressed, I clapped my hands for

(Continued on page 273)

CENTER FRONT



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Tips TO A HOLIDAY HOSTESS

Wine with your dinner? Of course! And it's really quite easy—and quite fun—to make your selection. Whether you plan to serve one wine or several, use the handy chart below as your guide. It takes the mystery out of wine selection. It shows at a glance just what you'll need.

Note the selection of dry Sherries. You probably want to serve one of these as an appetizer wine . . . perhaps, for this special occasion, Dry Watch, the perfect California Cocktail Sherry. (The world produces none finer.)

At dinner, any of the white or red table wines is always appropriate. And with dessert, as a crowning touch, you might offer the satisfying sweetness of Cresta Blanca California Muscatel, or exquisitely rich Triple Cream California Sherry.

So long as the wine you serve is Cresta Blanca, your reputation as a wise and experienced hostess is secure. Most wine dealers should have ample holiday stocks, but it's wise to shop early to avoid even a temporary disappointment.

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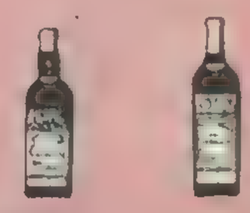
RED

BURGUNDY · CLARET

SPARKLING WINES

CHAMPAGNE · PINK CHAMPAGNE · SPARKLING BURGUNDY

VERMOUTH



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REMEMBER—PERMA-LIFT GIRDLES STAY UP WITHOUT STAYS

INTERNATIONAL BREAKFASTS

(Continued from page 260)

the *jungas*, the Dutch version of the Cingalese "boy," and told him that I would not be in for breakfast. Then I made my way to the compound of a Balinese family with whom I had made friends.

Balinese dwellings consist of several little houses, or *balès*, each with a mud or cement base several feet high over which, supported by four or more wooden posts, sometimes exquisitely carved, is a simple roof of thatch. There are *balès* for sleeping, a *balè* for daytime shelter, and, usually in the centre of the flat dirt compound, a big *balè* for cooking. The whole is surrounded by a ditch backed with mud walls, the entrance bounded by mud pillars sometimes studded with pieces of tile or mirror. Walls and pillars alike are thatched, to prevent the seasonal rains from washing them away.

Offerings to the gods are laid on the ground, at dawn, before each *balè*. They consist of grains of rice, salt, a dash of chili pepper, or a flower, placed on shiny squares cut from banana leaves. They are usually eaten by dogs, but this is perfectly in order with the Balinese, who believe that spirits may at any time enter the bodies of dogs.

After the heavy silence of the tropical night, the sounds of this awakening Balinese household reminded me of some strange opera. In the blue-purple light before sunrise, the raucous crowing of the fighting cocks began, as the men of the household placed them, in their bell-shaped bamboo cages, outside the gate to enjoy passers-by. Doves cooed from cages set on high poles, while, whirling overhead in ever-widening circles, were flocks of pigeons, protected from birds of prey by little brass bells around their necks, which made an unforgettable humming sound as they flew.

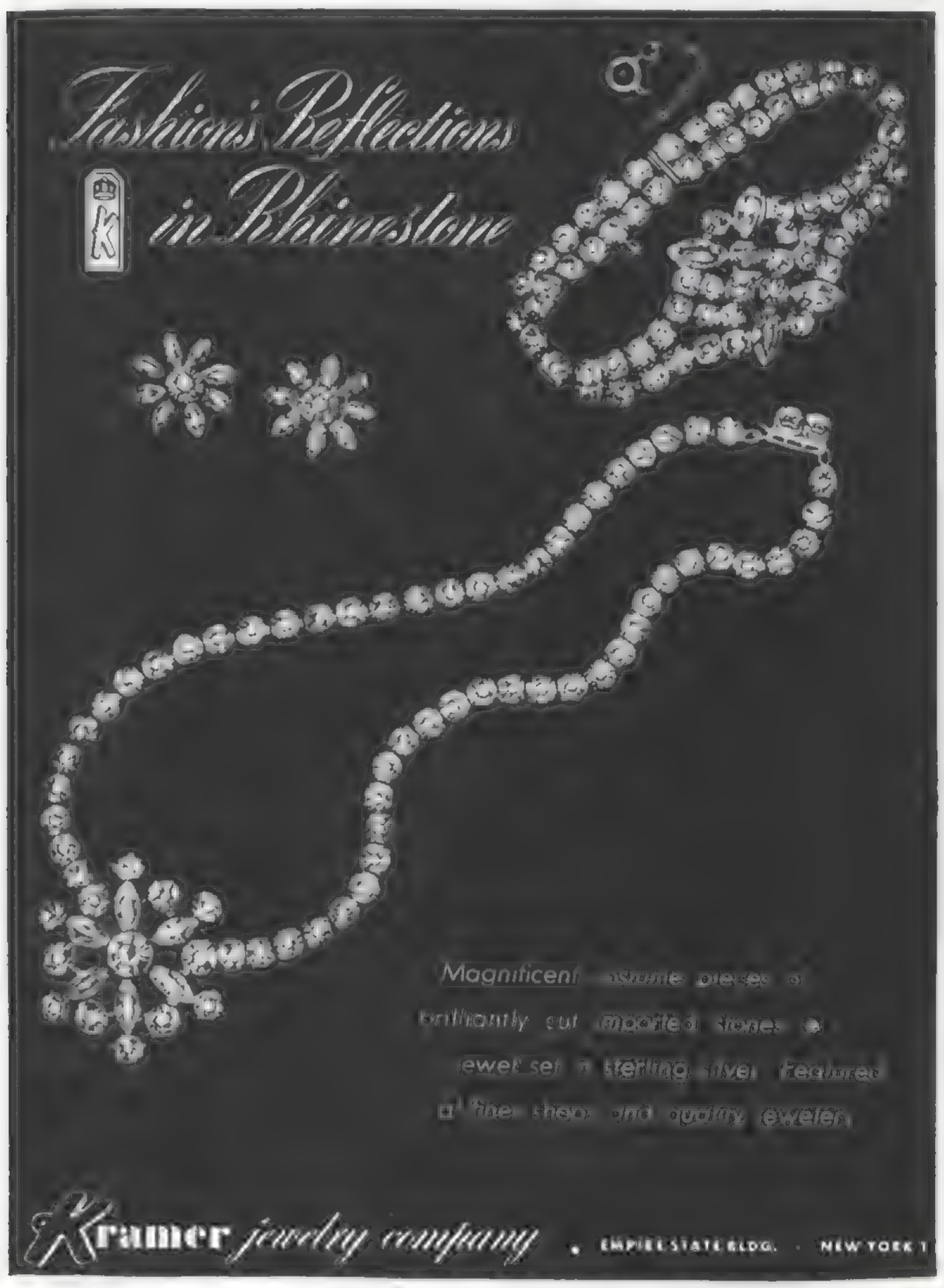
In their eating, as in their entire mode of living, the Balinese are among the most civilized peoples on earth. They have no set mealtimes, and only eat when hungry.

As I sat in the shade of the daytime *balè*, I watched the men of the household go off to the fields. They had not breakfasted, but took along with them some *kepati*, little diamond-shaped packages made from palm leaves, containing boiled rice.

The women had finished sweeping the compound before I came, and they were now busily fetching sheaves of unhusked rice from the granary and spreading them on the ground to dry. Two of them had gone to a near-by spring to fill the *gabah*, a large water basin in the kitchen *balè*, while others were starting the kitchen fire for the day's cooking.

Apart from a mud stove, the only furniture in the kitchen *balè* is a sort of table, which is really a raised

(Continued on page 274)



INTERNATIONAL BREAKFASTS

(Continued from page 273)

bamboo platform at one end of the little structure.

All Balinese food is eaten cold, but it is spiced with terrifically hot peppers and other condiments, which are given even to small babies. To a Balinese, our food would taste unbearably insipid. Except on ceremonial occasions, the women are the cooks. To add to a perfect way of life, Balinese consider dishes and cutlery to be unclean. They use banana leaves for plates, which can be thrown away after each meal, and their fingers take the place of knives and forks. They drink water from narrow-spouted jugs, similar to the Spanish drinking jars, which are held high above the head and do not touch the lips.

I knew that it was no good expecting coffee from these people. Although Java, with its famous coffee plantations, is only a few miles away from Bali across a narrow strait, only once did I see coffee being made by natives, and that was in the strangest manner. A large inverted glass bottle was strung up over a glass dish. The bottle was crammed with pale grey coffee beans through which cold water was slowly seeping. Presumably, somebody was going to drink this fearsome concoction.

Anxious for my comfort, my polite and beautiful hostesses, clad only from the waist down in fascinating sarongs of batiked linen, handed me delicious little bananas to eat. I washed them down with the cool milk from a freshly picked green coconut. The women did not take anything to eat, saying that they were not yet hungry.

A short while later, however, they rushed, shrieking and chattering with delight, to surround an old woman who had just entered the compound from the street. She was selling little leaf packages of succulent roast chicken, covered with pepper-hot tangy sauce. For a few extra pennies, her customers could buy other packages containing rice. My friends brought me some of this chicken, and I found it far more tender than what I had been given at the resthouse, which I swore was the muscular flesh from the losers in the village cockfights.

Over the turmoil caused by the chicken-woman, I could hear the village orchestra beginning to practice, the booming of gongs and the tinkle and clash of other percussion instruments mingling with the sounds from the women, the dogs, and the birds.

The sun was now appearing in full glory above the coconuts, and what we choose to call the breakfast hour was over.

Jewelry that Recalls Fabulous Splendor
Cellini himself might have designed these glamorous jewelry classics. Newly fashioned for you in the ageless beauty of natural gold-filled . . . The precious whiteness of palladium-filled, too, is brilliantly exploited in the Jewelace pin and pendant at right. These Palm Royale creations are featured by foremost jewelers.
Palm Royale
PALM PRODUCTS – ROCKEFELLER CENTER, NEW YORK

DISCOVERIES IN BEAUTY

One of the most effective hide-the-sallow-complexion tricks we've seen is Helena Rubinstein's Bridal Tint—a sparkling red liquid to use with or without make-up. If you're determined to make up pink and pretty, B.T. will helpyoualong.BonwitTeller.

Home-facial department: Jaquet's Masque Vivant is a peppermint-coloured cream, noticeable pickup for skin and morale. A cool and tingling feeling will overtake you (especially if you are stretched out as when having a facial). Saks Fifth.

Quickies are little round flannel pads saturated with a quick-acting, mildly scented facial cleansing lotion. You can whisk away dust and tired make-up with one or two pads in no time at all. The box includes a case for your bag. Stern's.

BAKER

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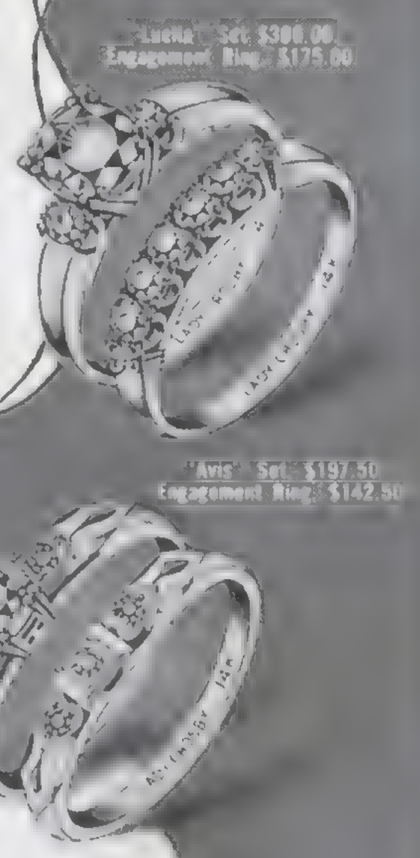
Exquisitely fashioned, perfectly matched sets of *Lady Crosby* Diamond Rings, featuring specially designed 14 Karat Gold Mountings are available at leading jewelers from $55 to $1000. Write for name of nearest dealer. A. Cohen & Sons Corp., 27 W. 23 St., New York 10.



Lady Crosby TRADEMARK matched DIAMOND RING SETS

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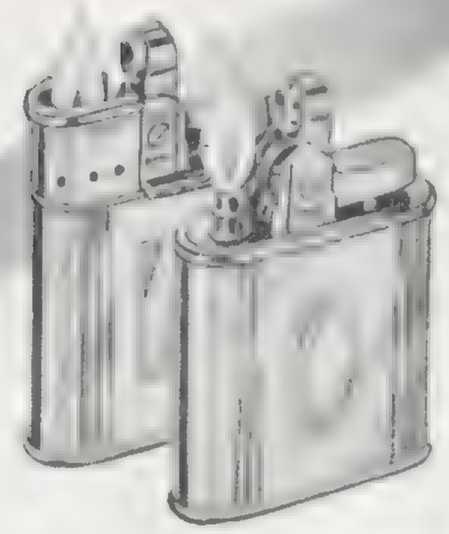
RONSON "Standard", popular model for pocket or handbag.



RONSON "Whirlwind" with disappearing windshield, sporty, outdoors . . . dressy, indoors.

RONSON "Queen Anne", lovely table lighter in gleaming silver plate.

. . . and to all . . . a Good Light !"

A RONSON lighter bears a gift message all its own. It says wordlessly but unmistakably, "I am an extra-special present . . . chosen with care to suit *your* taste for truly fine things." And, when the proud giftee tries that patented, one-finger, one-motion, RONSON safety action... "*Press, it's lit! Release, it's out!*" . . . the quick, answering flame declares... ". . furthermore, I'll never fail you!

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You cannot find a gift that will be used more often through the years than a RONSON lighter . . . an inspired present for cigarette, cigar or pipe smokers, and a constant reminder of your thoughtfulness. Choose from these and other models for every taste and every budget . . . from popularly priced pocket lighters to 14kt gold exquisites at $200. Individual orders cannot be filled direct.

And don't forget to include a RONSON SERVICER of finest Ronsonol fuel, Redskin flints and wicks.

RONSON ON THE AIR—Tune in on RONSON's "20 Questions" Sat. nights, Mutual Network (Pacific Coast, Sun. nights). For time and station, see your local paper.

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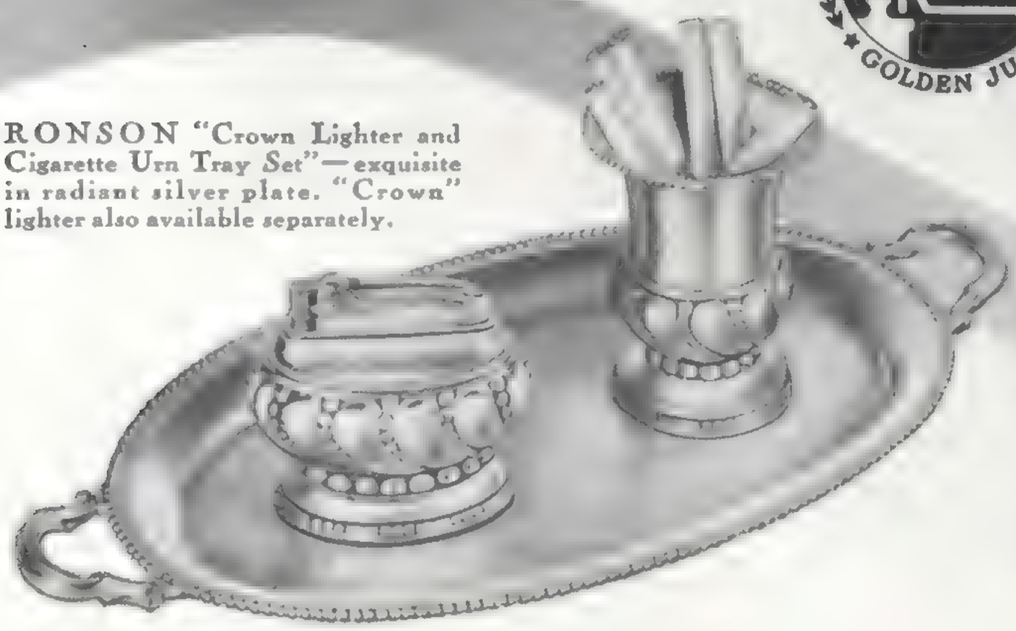
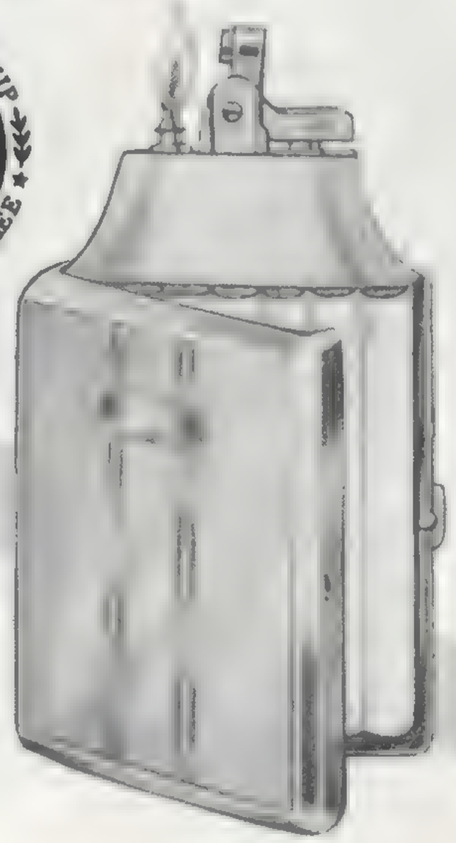
RONSON "Mayfairs", dainty pair of dinner table lighters in silver plate . . . a gracious and decorative convenience for guests.



RONSON "Crown Lighter and Cigarette Urn Tray Set"—exquisite in radiant silver plate. "Crown" lighter also available separately.



RONSON "Mastercase", smart, convenient lighter-cigarette case combination.

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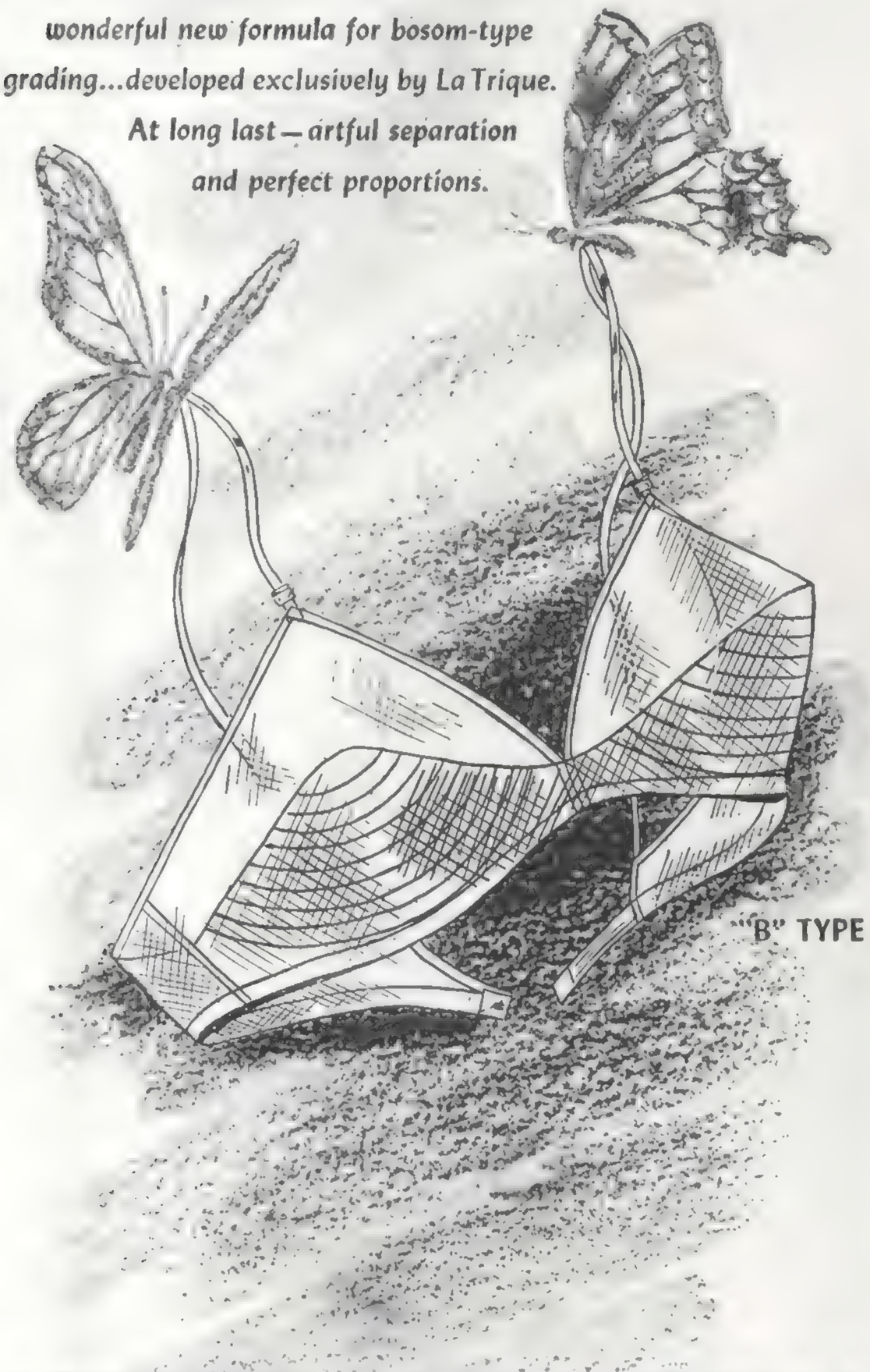
It's here—bosom beauty with the firm, proud look of youth. Authentic ABC Types introduce a wonderful new formula for bosom-type grading...developed exclusively by La Trique. At long last—artful separation and perfect proportions.

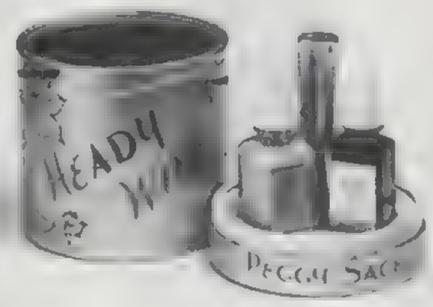


"B" TYPE

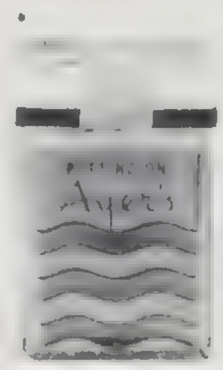
LA TRIQUE BRASSIERES • 172 MADISON AVE., NEW YORK 16, N.Y.

DISCOVERIES IN BEAUTY

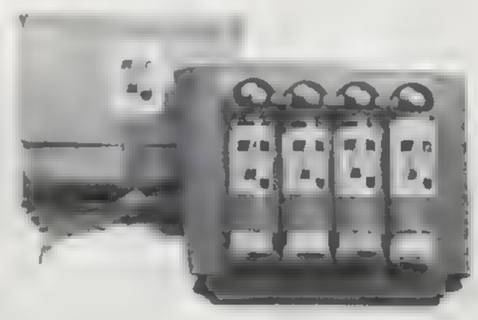
Home-manicure addicts please note: Peggy Sage's Heady Wine polish (shimmering or smooth) comes in a kind of do-it-yourself box, complete with remover, Satin Base, and a little vial to hold other manicuring necessities. Lord & Taylor.



Ayer Tint is a new complexion foundation with important astringent and emollient qualities. This means that while you are making a fine powder base for yourself—you are helping your skin to a certain amount of non-drying care. Altman.



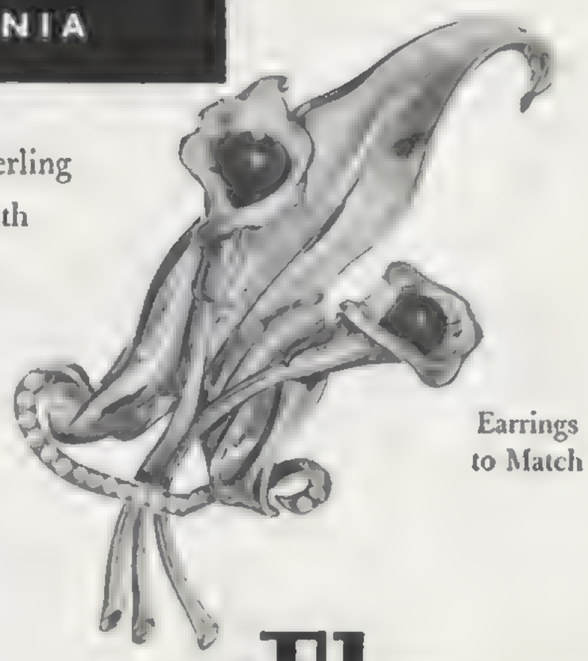
No masculine voice could possibly object to a pigskin travel packet that folds to the size of a small address book—contains four diminutive flasks. From left to right: 745 after-shave lotion, refresher, deodorant, hand lotion. Saks Fifth Ave.



Tiempo de Fiesta Jewelry

FROM CALIFORNIA

Gold or Rhodium plated Sterling (or combination of both), with imported rhinestones. Lilies set with choice of genuine cultured pearls, coral, Russian lapis lazuli, or chrysoprase. As finely finished as a precious platinum piece, this exotic, festive flower is typical of all delightful Tiempo de Fiesta designs. At a select group of stores from $4 to $75.



Earrings to Match

Designed By California Artists

For Originality WATCH Elzac

AND we don't mean just in the fleeting moment when your skin is suffused with a radiantly becoming glow.

We mean that a blush—natural or stimulated—actually helps your skin stay lovelier, grow prettier. Here's why:

It is a medical fact that only your blood stream can properly nourish your skin. Only your blood stream carries away waste products in a natural and normal manner.

So a blush—which is simply a momentary rush of blood to the surface—means that your skin is enjoying a little extra feeding, being cleansed, a touch more thoroughly, of natural waste products.

What Dermetics Blushing Oil does is to stimulate the skin briefly to perform this quite natural function. Spread it on lightly with your finger tips and you *feel* its action in a gentle tingle—*see* it in the rosy glow that looks back at you from your mirror.

Your skin feels fresh—alive—radiant—grateful for this gentle pick-me-up.

There's no miracle about the results that come from this daily treatment. The whole treatment is as simple and sound as brushing your hair to keep it shining and soft.

You're so Pretty when you Blush!

But you should see for yourself what daily use of Blushing does. See, too, how its good companions — Soil ADsorbing Cleanser and other Dermetics Complexion Oils — round out and complete this so-sensible skin care.

If you don't find Dermetics at your favorite shop, write Dermetics inc., 630 Fifth Avenue, New York 20, N.Y. We'll send you our booklet, The True Story of Your Skin, containing some amazing facts about skin and its care.

Trial bottle of Blushing only $1.25, plus tax

630 FIFTH AVENUE · NEW YORK

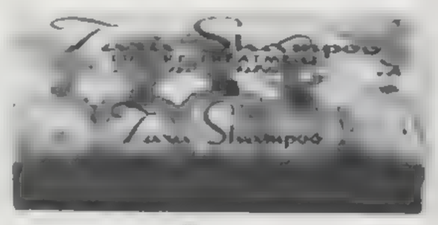
Dermetics inc.

DISCOVERIES IN BEAUTY

Alexandra de Markoff's Cosmetic Gift Box contains a five-part plan for coordinated make-up: Cleansing Cream; Veil of Beauty, a gossamer foundation; face powder; lipstick and cream rouge in matching shades. Transparent box. Altman's.

This is a new lipstick called Floress, containing a special ingredient which, we hear, adds glow and gives a radiated fluorescent colour! In other words, Floress should keep its brilliance under artificial light as well as sunlight. Bloomingdale's.

It seems that Tara shampoo (in powder form) has special non-alkali merit—behaves properly in hard water. Each powder-packet is wrapped in bright Cellophane—contains enough shampoo for two laundered heads. McCreery's.



Perpetually Yours....

The original Rolex expanding, adjustable bracelet for men and women . . . imported from Switzerland . . . in stainless steel, combination steel with Rolesor yellow or pink, and in 14-karat gold. Bracelet, $15. to $300. F.T.I.

With the new, patented Rolex Auto Rotor . . . an exclusive Rolex feature, this watch winds itself automatically, smoothly and without knocking.

Every hour, every minute, every second the Rolex Oyster Perpetual guards the invaluable element time . . . without conscious thought of its owner. Designed with a unique and efficient reserve action . . . in addition to positive automatic winding when on the wrist, it will keep split second time for as long a period as 32 hours when motionless. It is the one perpetual which over the years has proven its dependability. Price, $141.75 to $320. Federal Tax Included.

"Rolex Keeps Better Time".

ROLEX

Masterpiece of Watch Craftsmanship

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Rolex Watch Company, Inc., 580 Fifth Ave., New York 18, N. Y.

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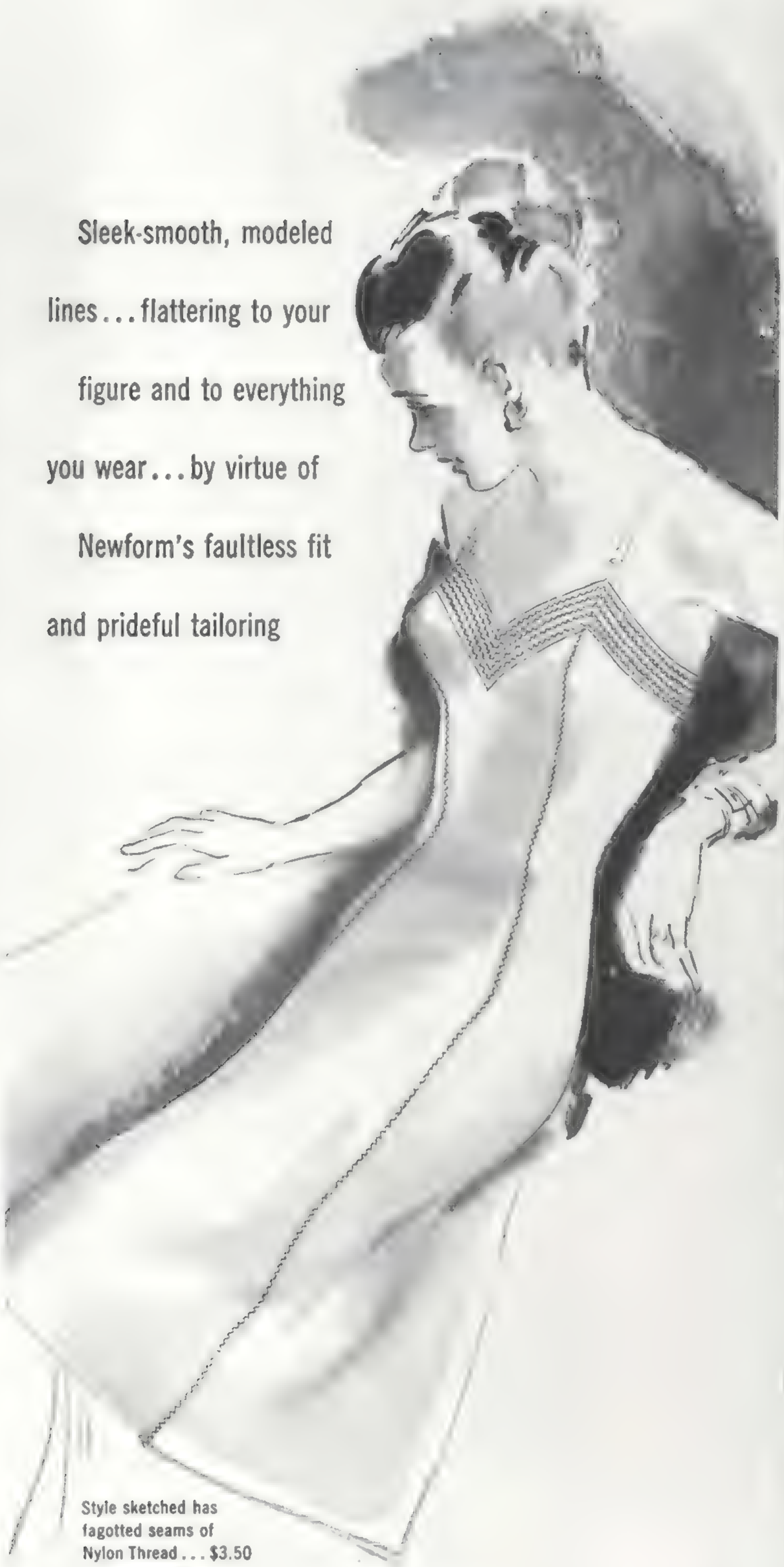

Sleek-smooth, modeled lines . . . flattering to your figure and to everything you wear . . . by virtue of Newform's faultless fit and prideful tailoring

Style sketched has fagotted seams of Nylon Thread . . . $3.50

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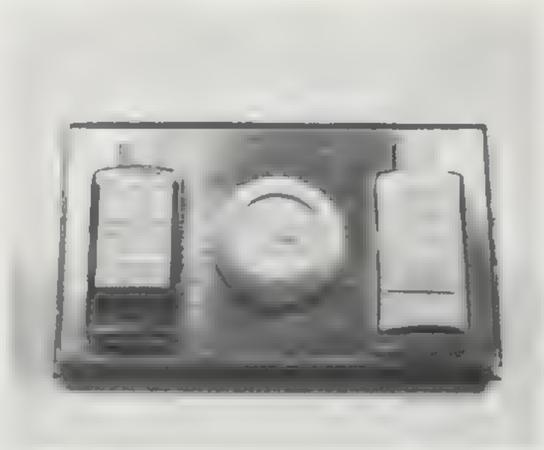
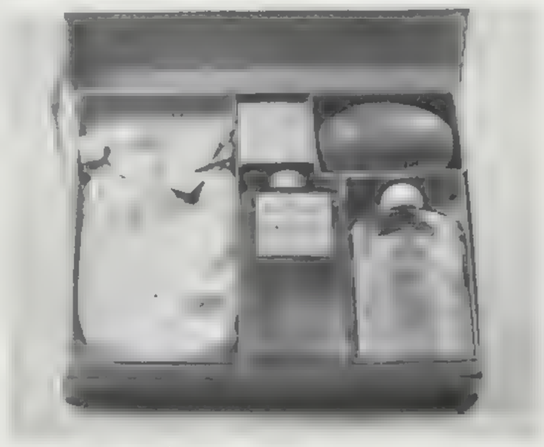
MANHATTAN UNDERGARMENT COMPANY, INC.
36 East 31st Street, New York 16, N. Y.

DISCOVERIES IN BEAUTY

Competent aids to healthier and more manageable hair are Breck's Lather Oil Shampoo and Trucene, a cream dressing to be used right after your shampoo or later on to preserve a coiffure. This Breck set also includes soap. Lord & Taylor.



Beauty Counselors have a fresh-scrubbed scent called Garden Pink and it can be found in the bath soap, pink-and-white after-bath powder mitt, and cologne of the four-piece set shown here. The fourth item is a quick-lathering Soap Shampoo.



Apropos of the return to lady-like perfume-in-powder-form is Orloff's Attar of Petals sachet powder. Just dust a little on your wrist and throat and you will see how mild-but-lasting a powdered scent can be. Orloff sachet at Arnold Constable.

BAKER

French Prints

Reproductions of the fabulous originals in great-grandma's trunk. Dainty miniatures set with lovely figurines finished in Antique gold or silver. Bracelet about $8. Chatelaine about $6, plus federal tax at your favorite store.

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WHEN THERE'S A CROWD TO ENTERTAIN—MAKE A
FRUIT BRANDY PUNCH

JACQUIN'S
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BLACKBERRY • CHERRY • PEACH • APRICOT

For flavor, beauty and wide acclaim — serve Fruit Brandy Punch. It's chock full of real fruit flavor.

FRUIT BRANDY PUNCH BOWL

½ pint Jacquin Apricot flavored Brandy
½ pint Jacquin Peach flavored Brandy
Juice of 6 lemons • ½ pound powdered sugar • Add a few jiggers of rum and 3 pints sparkling water • Serve cold

70 PROOF

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"QUAND MÊME"

The story of Sarah Bernhardt

By Winifred Johnston

"QUAND MÊME." This was the motto engraved on the pale grey stationery that Sarah Bernhardt used at the height of her fame. "In spite of all," the lonely, fatherless child had gained at last something of the affection and recognition she craved.

"The intelligent person makes egoism a virtue; the fool makes it a vice." So Sarah had written once in the album of the future Edward VII. The maxim provides a clue to her passionate life. By hard work and some sacrifice of pride, the Immortal Sarah turned scandal and misfortune at last to use.

Scandal, insecurity, and doubtful prettiness were part of her heritage. She was born in 1844, the eldest daughter of Julie Bernard, a Parisian beauty of that lush type the popularity of which lasted through the padded Victorian period. "I never knew who my father was," Sarah once wrote, "and my mother did not know either." It was one of the statements about herself that she herself at other times contradicted.

Julie was a very beautiful creature, with a Grecian profile, a creamy complexion, and a luxuriant head of hair. Sarah, on the other hand, had to battle against the prevailing prejudice for hips. She had the figure of a boy, an olive complexion, and what jealous enemies called a "Jewish nose." From her mother, she had inherited only the air of aloof distinction, the dark eyes, and the luxuriant copper-coloured hair.

"Is she pretty?" the powerful critic Sarcey once wrote. "She has something much better—charm; and it is impossible to see her without being moved." And again: "She is an artist by nature and an incomparable interpreter."

That charm and understanding, like the simplicity and accuracy with which she used her native language, grew as she grew in her work. Mystery about herself she at last made part of her stock in trade. Speculations about her race and parentage, as well as her personal eccentricities, continued throughout her seventy-eight years. She herself encouraged, rather than discouraged, the unending gossip of friends and enemies.

It is Sarah's mother who must take responsibility for much in her famous daughter's character and career. Her favouritism for her second daughter, upon whom she lavished an affection withheld equally from her eldest and her youngest, turned the intense Sarah back upon herself. The wild hun-

(Continued on page 286)

STYLED FOR DISTINCTIVE BEAUTY, ENDURING ELEGANCE

Skyway

SKYWAY is elegantly satisfying because you select to your own tastes and travel needs from *eight* matching pieces, adding others later if you wish. Striped 2-ply fabric, plastic coated for lasting beauty; genuine leather binding, smart linings and appointments. Keyless "Sesamee" locks—your own private combination, no keys to carry or remember.

For exact list of apparel three pieces shown above will carry within airline limit of 40 lbs., write for Booklet K, Skyway, 10 Wall St., Seattle 1.

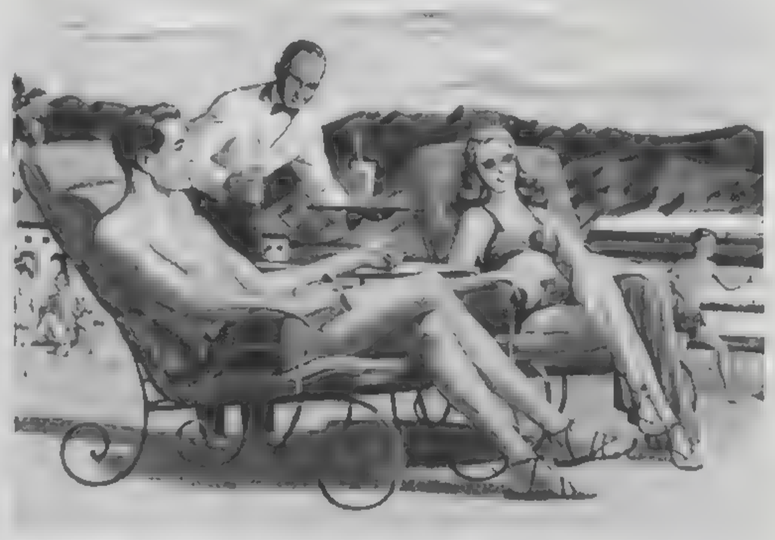
Skyway LUGGAGE

Fastest in history—no extra fare!

Sunset Limited to Arizona and California *via New Orleans*

In planning your winter vacation remember that Southern Pacific offers the *only* main line trains direct to Phoenix, Tucson, Palm Springs and other resort centers in the Southwest.

New Orleans' Mardi Gras is February 18



Summer spends the winter in Arizona and Palm Springs

1. You can go west via New Orleans and the Old South on our new, faster *Sunset Limited*—only 35 hours to Tucson, 37¾ hours to Phoenix, 48 hours to Los Angeles from the Creole City. No extra fare for this schedule—fastest in history on the *Sunset Limited.* It costs no more to route your trip this way from most eastern and midwestern points. Fast trains from principal eastern cities connect with the *Sunset Limited* daily at New Orleans.

2. Or you can go on the *Golden State Limited* from Chicago to Tucson in only 36¾ hours, to Phoenix in 39½ hours and to Los Angeles in 49¼ hours. No extra fare. This beautiful train has all streamlined Pullmans and chair cars, and carries a through streamlined Pullman from New York to the Coast.

3. The fast *Imperial,* new 53-hour train between Chicago and Los Angeles, now gives you an exciting 51-mile trip through Mexico and shows you California's sunny Imperial Valley.

S·P

The friendly Southern Pacific

These swift trains, together with other fine Southern Pacific trains over the Golden State and Sunset Routes, now offer the finest, fastest train service to Arizona and California in Southern Pacific's history.

Incidentally, in planning your winter vacation, may we remind you that December to February are the peak months of the winter travel season. Most resorts, however, are open in late fall and late spring when this country is really at its climatic best. To insure getting the train and resort reservations you want, if possible plan to take your trip during the less crowded months.

For information about Southern Arizona guest ranches, Palm Springs, California or other western winter playgrounds, fill out and mail the coupon.

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Please send me the booklet I have checked.
( ) Guide Book, "How to See Twice as Much on Your Trip to California" ( ) Southern Arizona and Southwestern Ranches and Resorts.

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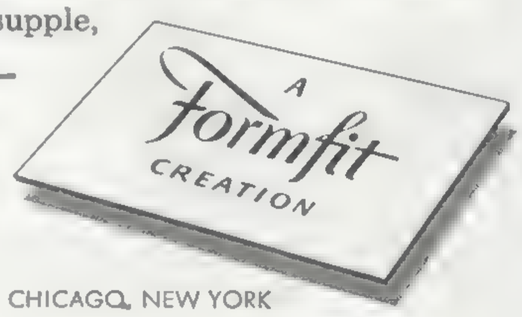
Working together, these superb Formfit creations GLAMORIZE every curve . . . CORRECT every sag and bulge . . . BLEND your entire figure into one continuous Lifeline of supple, fluid movement! Today—be fitted and see—at any of the better stores. Look for this label. It is your assurance of quality—in fabric, tailoring, fit, long life.



THE FORMFIT COMPANY · CHICAGO, NEW YORK

"QUAND MÊME"

(Continued from page 284)

ger for affection, the necessity for personal expression, the unending search for that security and strength missing in a fatherless life, helped make Julie's unwanted daughter what she finally became.

In the convent where Sarah spent her childhood she took an early vow to become a nun. The beauty of the convent's calm, sexless existence delighted her. Then at fourteen she was brought home and placed under a personal governess.

Her mother's home at first terrified her. Making the best of her life, Julie had surrounded herself with highly-placed admirers. The whirlpool passions glimpsed in the grand dinners of her mother and beloved aunt gave Sarah a sensation of vertigo. "It seemed as if I were being thrown into the sea," she said later in her *Memoirs.* "And I could not swim."

Sensitive and slender to the point of thinness, Sarah suffered too the shamed discomfiture of the awkward growing girl compared daily with the beauty of her travelled mother. When she was first taken to the theatre, she wept copiously—her noisy sobs provoking the annoyance of her mother's escort, who grumbled furiously: "*Mon Dieu de Bois!* What an idiot the child is!"

It was the Duc de Morny, one of the frequenters of Julie's drawing room, who recommended that Sarah be sent to the *Conservatoire* to be trained as an actress.

The first year at the *Conservatoire* Sarah took a second prize in tragedy. The next year she took only a second in comedy—nothing in tragedy, although she had studied especially for that. Nevertheless, a few days later, attending her first literary salon, she answered a mocking question as to which branch of acting she proposed to adopt with the sharp reply: "Tragedy, if you have no objection!"

Backed by the weighty Camille Doucet, director of theatrical services at the Ministry of Fine Arts, "the little Bernard" made her first appearance at the *Comédie-Française* in Racine's *Iphigénie en Aulide* in 1862. Of the critics only François Sarcey gave her notice: "Mademoiselle Bernhardt is a tall, pretty young lady with a slender figure....She holds herself well and enunciates with perfect clarity. That is all one can say about her for the moment."

"Why persist in this acting?" asked her mother's friends. "You are so thin, my dear. Your face, though it's quite pretty close to, looks ugly from a distance....Your voice does not carry."

Always, always, that emphasis on physical beauty—always that discrediting of her slender figure! Only Alexandre Dumas the Elder, who spent

(Continued on page 287)

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"QUAND MÊME"

(Continued from page 286)

a happy evening conversing with the young actress, praised the "far-away-music" of her voice. Only George Sand saw in the lithe figure the feminine ideal of an age to come.

For her second part she spent hours of study before a mirror, analyzing every pose and gesture. Sarcey's criticism was even less indulgent. Citing Mademoiselle Bernhardt as an example he attacked the *Comédie-Française* as an institution. It exhibited no outstanding talent even among those with longer experience. As for the luckless Bernhardt, she would "most certainly never make an actress."

Then Sarah's temperament betrayed her, as it was to do many times again. At the crowded Molière memorial festival celebrated by the theatre in May, her whole resentment blazed forth in a truly scandalous affair. She slapped the portly tragédienne, Madame Natalie, for having pushed Sarah's sister, Regina, against a pillar. "I swear it!" screamed the eight-year-old Regina, enjoying her sister's protection and her own momentary importance. "The fat cow hit me for nothing!" Sarah refused to apologize. "I take the whole responsibility," she said.

Notoriety had arrived before fame. Malice and jealousy united against the young pensionnaire of the mighty Doucet. Fair game for every idle journalist of Paris, the young aspirant now had her past, present, and future held up to review and scorn. Sarah's next assignment was withdrawn. She provoked another scandal by a violent scene of protest. This time the manager cancelled her contract.

Now indeed she was desperate. Only the connections of her mother's friends secured at length a place for her at another theatré. There, after months of acting as understudy she was stiff and unnatural in her first creative rôle. The part was one for which she felt no affinity—that of a princess, a light creature, "always eating and dancing." "My poor child," murmured Julie, who had had a box for the performance, "you made a ridiculous Russian princess. You embarrass me."

"Ridiculous?" It was that judgment that perhaps pushed Sarah into her first affair.

As she was to do in the future whenever Paris became difficult, she took refuge in flight. "Have pity on a poor crazy girl!" she entreated the theatre manager in a letter announcing her departure for Spain.

She was leaving her play the morning after its opening. Unheard-of-behaviour! Once again the theatre world was shocked.

Sarah was barely twenty when her son Maurice was born. For men

(Continued on page 288)

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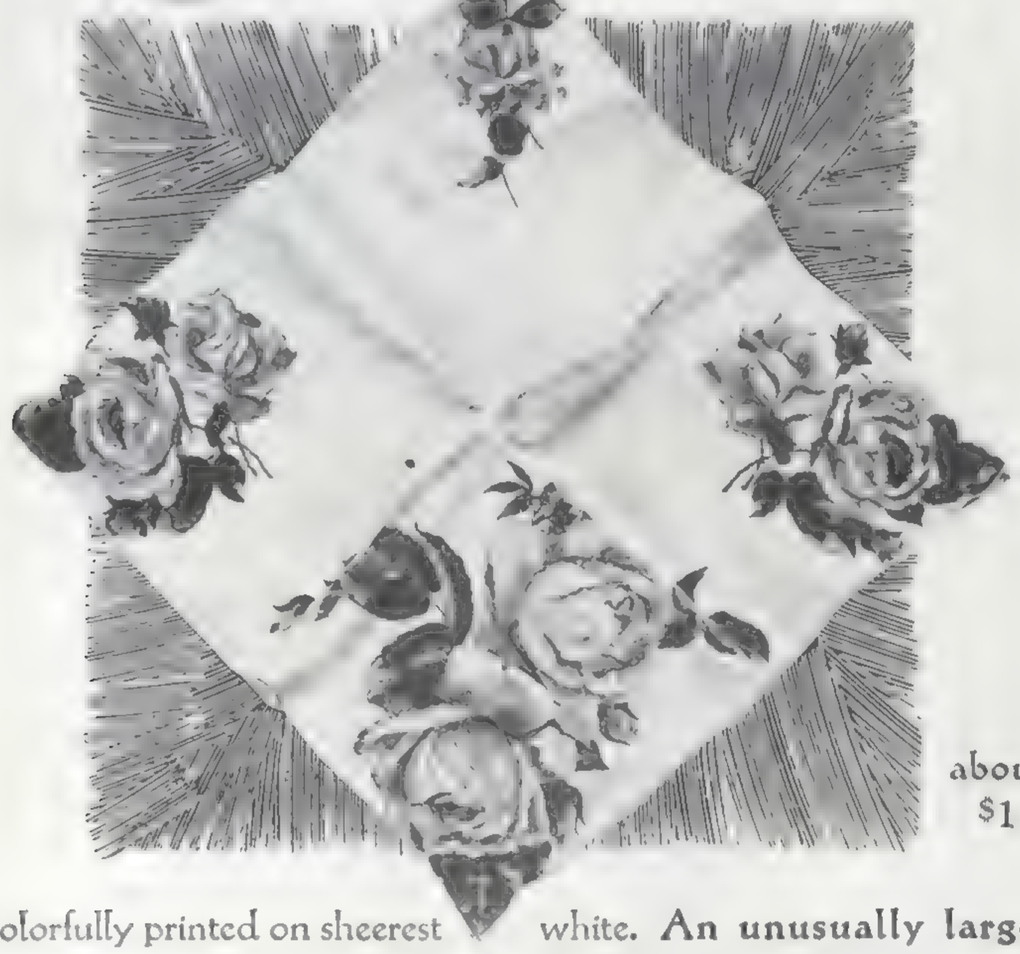

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"QUAND MÊME"

(Continued from page 287)

there was always a strange charm in her voice and carriage; and to these attractions experience and assurance gradually added a lively and original wit. From now on Sarah lived for her son and for her art. "I loved once," she wrote, "and it left me a ruin. I was years outgrowing it, and even yet it comes back in an occasional break of the voice, or in a limp, or in a lapse of memory. They say that the person who goes through life without loving is unfortunate. The person, generally speaking, who goes through life loving, is more unfortunate still. It blindfolds, takes a mortgage on your liberty, bids you walk in low places." Her solution was "to have a heart like a portable electric-lamp. Attach it somewhere, anywhere you want a light and there is a current. When you have had enough, be free to declare yourself." It did not bring her happiness; but, for the actress, love had its returns.

Her knowledge of the human heart was put to work in that long line of plays by which the world came to admire her: *Phèdre, Andromaque, L'Etrangère, Froufrou, La Dame aux Camélias, Fédora, Théodora, La Tosca, Jeanne D'Arc, Giamonda, La Princesse Lointaine, Lorenzaccio, Hamlet,* and *L'Aiglon.* She had been right in estimating her gifts. Always ill at ease in the light joyous parts in which Italy's Duse excelled, Sarah won the world in tragedy—star-crossed rôles in which she died a thousand deaths.

On the stage she was above all the idol of the young. The students of the Left Bank first discovered her when she joined the *Odéon* (the Second National Theatre of France) in 1866. And they acclaimed her in spite of one of its managers, who stormed that no one had ever seen a shepherdess "as thin as that!" Soon Sarcey was writing that he found himself admiring "a singular exactness of intonation, an unstudied elegance, and a sense of the stage which is really remarkable." And at last: "She is thin of body and sad of face. But she has sovereign grace and compelling charm."

In the rôle of a youth, thinness was an asset. With her deep eyes and musical voice, Sarah became in her first rôle of this kind the very embodiment of the young generation "in search of the ideal." Her mercurial temperament also was put to work. She had a passion for the new; and unlike Duse (whom Sarah criticized for "wearing others' gloves") she delighted in creating rôles never performed before.

It was not an easy life. But after her first appearance in London, in 1879, her personal "season" in that city was almost an annual affair. Slowly Mademoiselle Bernhardt gained way against the Jersey Lily and the buxom Lillian Russell. Her nine American tours included one of South America; and in 1891 she began a world tour that lasted two years and eight months, for which her net profit was three million and a half gold francs.

At the age of fifty-two she was

(Continued on page 289)

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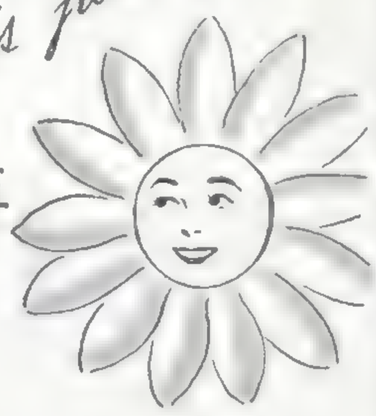
FACE



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"QUAND MÊME"

(Continued from page 288)

already recognized as one of France's national glories. That year a great performance was given at Versailles for Nicholas II of Russia, who had expressed just one wish for his official entertainment: "Sarah Bernhardt."

In love of country the woman and actress had found a comforting power and glory. Every capital in Europe knew her except Berlin. Still harbouring a hatred against the conquerors of France in 1871, she regularly declined offers to visit the Prussian capital. In 1902 she at last accepted an invitation for a German tour, stipulating that *L'Aiglon* should be played once at least in every city. Its avenging lines exalting the Napoleonic victories made it a weapon for her beloved France. She appeared in Munich, Nuremberg, Dresden, Leipzig, Hamburg, Bremen, and Frankfort. William II came twice to applaud her and invited her to Potsdam where he arranged a large luncheon in her honour.

Popular demonstrations in England and America always touched her deeply; and she was moved to tears in later days when Spaniards, waiting at a railway station for her to be moved from train to automobile, suddenly took off their coats and made an impromptu carpet for those who carried her. Organized ceremonials were another thing. They not only bored her—at the end of her life they had also become almost unbearable because of the physical strain.

In 1905-06, already suffering from a wounded knee, she allowed Sam and Lee Shubert to announce a "farewell tour" of the United States. In such cities as Dallas, Houston, and Salt Lake City, she took in as much as $8000 to $9000 a performance. Again *L'Aiglon* was used as a chief attraction. Although she presented all her plays in French, her name was known even where her abilities were not. "Does she sing, or dance?" asked a cowboy at Omaha, who had ridden three hundred miles to see her.

She had become her country's greatest propagandist.

Five years later she visited the United States again. In 1913 she consented to appear in vaudeville, carrying her country's language and art to groups not able to pay the prices of full-length performances.

The next year the French government made her a Knight of the Legion of Honour. Sarah had won her way. In spite of all, she had made a life and a career.

VOGUE'S JUNIOR FASHIONS

The jacket shown on page 217 can be found in many shops throughout the country. Listed below are some of the stores which carry it.

Baltimore, Md. . . . . Hutzler Bros.
Cleveland, Ohio . . . . The Higbee Co.
Minneapolis, Minn. Smartwear-Emma Lange, Inc.
Philadelphia, Pa. . . . . The Blum Store

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DESIGNS FOR DRESSMAKING

FACT-PICTURES of Mrs. McAdoo's wardrobe, on pages 214-215. The straight, simple linen dress is Vogue Design No. 5905. Round-necked, it buttons to the waist. Sizes 12 to 20 (30 to 38). The linen suit has a fitted cardigan jacket, rounded hip pockets. Vogue Design No. 5851; for sizes 12 to 20 (30 to 40). The evening dress has a becoming, shallow décolletage, a bias-draped skirt. Vogue Design No. S-4758. Sizes 12 to 20 (30 to 38). The black Shantung dress, back view. In front, the skirt is softly pleated. "Easy-to-Make" Vogue Design No. 5954. Sizes 12 to 20 (30 to 38).

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 302.

I MARRIED A HUCKSTER

By Jarrett Wells Schmid

I MARRIED a huckster—not the version known in grandmother's day who arrived twice weekly with his supply of fresh fruit and vegetables, but the modern variety made famous—or infamous, if you prefer—by a recent best-seller.

Briefly, I am married to a radio advertising executive—natch—and I have learned to do all or almost all of the things expected of a huckster's wife.

Our bathrooms are stocked with deLovely soap and our cigarette boxes filled with that certain brand. Our wire-haired toy dachshund, Tarzan, enjoys a diet of Whifflepoofers Whiffy dog food, and you'd be surprised at some of the things our cook has learned to cook with and we to eat.

I can do a variegated fox trot to Cugat's best rumba tempo with that Latin-minded client from Peoria, and I can listen attentively to his Hokinson wife's domestic troubles, both husband and servant. I have even learned to keep a pencil and pad on a certain gentleman's night table to shoot those nocturnal birds on the wing. Four A.M. is the zero hour for the germination of a new program or advertising campaign in our ménage.

My problem, Mr. Anthony, is none of these. I love my husband and I love our life, slightly erratic though it may be. I know I'm not a brain trust, but I did manage to attend a fair amount of fairly good schools. My problem is one that no school I ever attended ever tried to rectify—I am radio dumb.

The one and only fact, radio-wise, that I have ever had at my finger-tips is that Gabriel Heatter is a commentator and can be heard at 9:00 P.M. This doesn't always go over so well with my dinner partners of the twenty-Hooper rating. So, the other day, I clipped the Sunday radio page and marked for myself the equivalent of a five-foot shelf of radio listenings.

My Day

8:15 A.M. PHIL COOK SHOW. I arose bright and early, in fact before breakfast, so eager was I to start my day with the above little opus. I sat me down armed with a small notebook, fully prepared to jot down the recipes as they came through the loudspeaker at breakneck speed. My, how I was going to surprise my friends with these radio dishes. But woe is me, what was my astonishment to hear a virtuoso of the ukulele setting to music stories of everything but cooking.

8:30 A.M. THE MISSUS GOES SHOPPING. Still with my little notebook, never daunted, I stayed for the next, which must be a program of household hints. After all, what else would you think of the fetching title? But apparently, all the missus goes shopping for are the correct answers to quiz questions. If you know your name, they're

(Continued on page 292)

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that's the startling news
in lipstick shades. It's a
TRANSLUCID lipstick...
a brilliant tropical red!
...with that creamy-rich stay-on
texture you like best.
by HOUBIGANT, of course,
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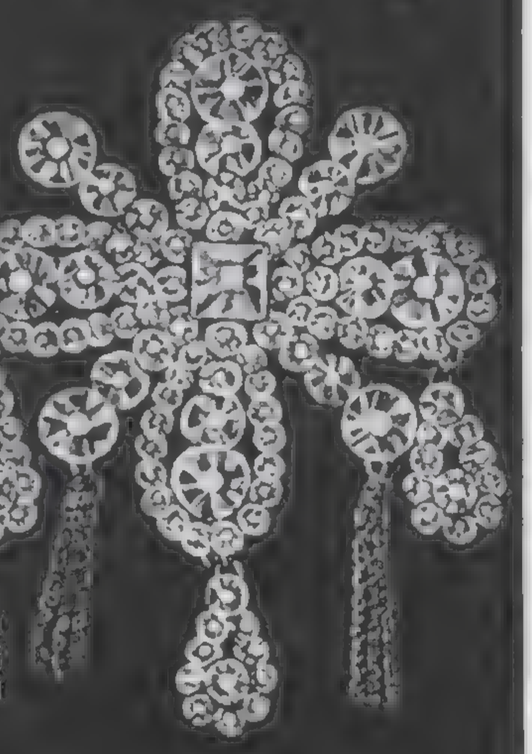
Renaissance revival

BY HOUSE OF SCHRAGER



Fabulous XVI century medallions inspired these authentic reproductions by House of Schrager craftsmen. In fiery white crystal or multi-hued richness.

Renaissance Medallion about 33.00*

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At fine stores everywhere or write:

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*Subject to 20% Fed. Tax

MARRIED A HUCKSTER

(Continued from page 291)

apt to give you a Rolls Royce or something. To top it all the missus is not a missus at all but a man quizzer.

9:00 A.M. BREAKFAST CLUB WITH DON MCNEIL. I had been hearing so much about the cosy new breakfast tête-à-têtes that were taking the country by storm that I could hardly wait until the time arrived to tune in on the "Breakfast Club." Besides, Don McNeil has always been one of my favourite tennis players, and what, I asked myself, could be more amusing than an early morning chat between Don and his cute wife?... Imagine my chagrin when the cosy tête-à-tête turned out to be a Don McNeil who sang—without mentioning a tennis racket—a comedian, and a thirty-piece band. Ah, what cosiness—and what a breakfast.

10:30 A.M. ROAD OF LIFE. For this I was really prepared. (Why should I squander fifty cents on a copy of *Holiday?*) Surrounded by the atlas, the globe, and all the road maps we have accumulated in almost ten years of married life, I listened intently. Fooled again—"Road of Life" turned out to be what is known in the trade as a soap opera, and not about radio, either. It's all about doctors, internes, and nurses—tch, tch—who, with all their personal problems, remind me to stay away from that particular hospital.

10:45 A.M. BACHELOR'S CHILDREN! I thought radio had censors—too shocked to tune in.

12 NOON. GLAMOUR MANOR. Again, I was all set. This time, I thought to get my share of hints on how to look, act, and be irresistible. With this I gave up and took time out for lunch and to think the situation over.

Now at this point, if it hadn't been for the few shares of RCA and Columbia that I own, plus my husband's career, I might have been in favour of fewer radios, but nothing daunted, and fortified by a good lunch, I kept on. I found out a few fascinating though frustrating facts.

While Lora Lawton and Stella Dallas are more of those fantastic art forms known as soap operas, Bessie Beatty is a real person, as are also Alma Kitchell, Martha Deane, and Mary Margaret McBride. These ladies seem to specialize in literary satellites, baseball players, and female politicians as guests, while giving out at the same time with hints on beauty, cooking and how to live in general.

The first thing I knew, my watch, or rather announcer, told me it was five o'clock—I thought a little news of the world would stand me in good stead, so in the listings I found Robert Q. Lewis—it was the final blow. Robert Q. Lewis plays phonograph records and gives racing results.

5:15 P.M. One aspirin and two martinis.

What this country needs more than the proverbial 5-cent cigar is a Baedeker for travel up and down the radio kilocycles. Until that day, absolutely, positively, I give up, and oh, where, oh, where is that third martini?

gayest of all intimate gifts . . .

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so bright!

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—Just—Hail COLUMBIA!

SUPPER CAN WAIT

By Phyllis Jervey

THE menus which follow lose neither flavour, nor taste, nor your temper when one more game of table tennis, one extra dividend of cocktails, means ten more minutes before supper. They were planned to wait, patiently and with flavour intact; planned as maid-less suppers, when the period of leisure before dining is flexible.

Each menu consists of (1) cocktail or apéritifs in the living room, with all the necessary ingredients present on a large tray. (2) Served at the table: a cold, cold soup; followed by (3) one sturdy hot dish which neither collapses nor dries out, together with a salad which stays fresh and crisp in the refrigerator. (4) Fruit and coffee, again in the living room.

Suppers that Wait

MENU I

Cocktails in living room
At table:
Icy cold Crème Vichysoisse
Hot Chile Casserole
Avocados on the Half Shell
In living room again:
Tangerines and Coffee

Excellent vichysoisse can now be bought in jars and needs only complete chilling, with perhaps some additional cream. Ladle from glass or silver bowl at the table into cream soup cups, sprinkle with chopped chives.

The Chile Casserole is easily made up by the can-opener technique. For six servings, put into an oiled earthenware Mexican casserole, 1 can chili con carne, 1 can spiced Mexican frijoles (put up in the U.S.A.). Add 1 thinly sliced Bermuda onion and 1 chopped garlic clove. Then another can of chili con carne. Top with glassed or canned tamales in spokewheel fashion. After you have had a cocktail with your guests, put the casserole, covered, into a shallow tin containing water, place all in medium oven, keeping this temperature for an hour. Then reduce to low, uncover for about half an hour. If contents seem to be drying out a bit, add enough tomato juice and perhaps a shaking of chili powder to the casserole. The oven may be turned off for a while if extra-waiting is in the offing. Reheating does no harm to this type of dish, but always keep water in the under-tin, to preclude scorching.

Avocados on the half-shell may be successfully prepared in advance by liberally sprinkling fresh lime or lemon juice with a little salt over the cut halves. Then cover each half with oiled paper to exclude air. Place in refrigerator. This process will prevent avocados from darkening. Serve with French dressing on shredded lettuce.

For bread, I use garlic French bread, quickly heated just before serving. Hard rolls, bread sticks, Ry-Krisp, Triscuits, or Melba toast require no previous attention. Hot muffins, biscuits, or other caretaking breads are unadvisable for this kind of meal.

MENU II

Cocktails in living room
At table:
Cold Green Turtle Soup with Sherry
Finnan-Haddie Casserole
String Bean Salad
Again in living room:
Red Apples with Cream Chive Cheese Spread
Café noir

(Continued on page 294)

LOVELY CURVES DESERVE Tai'lure* SLIPS

See how TAI'LURE flatters curves! Front view shows high divided bustline, slenderizing midriff, straight-cut skirt that can't ride up. Back view pictures high-cut back (hides your bra!) and bias-back panel for freedom of motion.

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Queen's Best
A GRODIN FABRIC

THE Opera BLOUSE • 525 SEVENTH AVE. • NEW YORK 18

SUPPER CAN WAIT

(Continued from page 293)

The canned turtle soup is very agreeable when served thoroughly cold from a crystal bowl at the table. Add extra sherry. For the creamed finnan haddie, use frozen fillets of finnan haddie, two pounds for six persons. Soak several hours, drain, remove skins and bones. Break into medium pieces. Prepare a cream sauce from 2 cans of cream of mushroom soup, condensed, add 1 pint cream, 1 can mushrooms or 1 cupful sautéed fresh ones, a small grated onion and garlic clove, 1 teaspoonful Worcestershire, a shake of tabasco. Season well with cayenne, salt (taste first), white pepper, a bit of dry mustard, and some sherry. Cover the finnan haddie with this sauce, place in buttered glass baking dish, place over water, and bake for an hour at medium. Then turn off heat. Later reheat about half an hour before serving. A little extra milk or cream may be added at this time. Serve *very* hot, adding chopped parsley.

For the salad, take 2 packages of frozen Frenched string beans. Boil quickly. Chill. Marinate in spicy French dressing with slices of raw Bermuda onions. Serve on escarole, very chilled. Polished red apples are sliced individually by each guest. Supply fruit knives. Cream chive cheese spread, on these apple slices, produces a piquant flavour. Use glass dessert plates on small "nest" tables for this after-supper coffee course. Offer both Sanka and orthodox coffee.

MENU III

Cocktails in living or game room
At table:
Chilled Cream of Spinach Soup
New Orleans Fried Chicken Spaghetti
Torn Green Salad
In the living room:
Grapes Café Royale

Use one of the fine canned condensed cream of spinach soups, diluting it slightly with coffee cream. Again, serve chilled. For six persons the original New Orleans dish requires two disjointed frying chickens. In a heavy iron skillet sauté chicken in butter until light brown. Salt sparingly, add a deft touch of ground cayenne, then cover chicken with cool water. Put lid on and steam slowly. In another pan, brown 3 chopped onions in bacon drippings. Do not scorch. Add 1 can of tomatoes, then 1 cupful of cut-up, sautéed fresh mushrooms, or 1 can of diced button mushrooms. Transfer to double boiler and simmer, never allowing lower part to dry out. When chicken is almost tender, turn off fire. About half an hour before you think your meal should be served, reheat chicken over asbestos mat, adding the tomato-mushroom sauce. Simmer until ready to be served over hot spaghetti on a heated platter.

The spaghetti is cooked in advance, rinsed in cold water, then put into a large covered enamel colander and steamed over hot water on top of stove. Serve with hot garlic French

(Continued on page 295)

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Cute as a kitten in her Hi-a brassiere

MARJA BRASSIERE COMPANY • JACKSONVILLE, TEXAS

SUPPER CAN WAIT

(Continued from page 294)

bread, a tossed hand-torn salad of mixed crisp greens served from an olive wood bowl into individual ones at the table, with French dressing.

MENU IV

Cocktails in the living room
At table:
Cold Bortsch
Veal Goulash
Raw Vegetable Platter
In the living room:
Dried or Fresh Figs—Coffee

There is a commercial bortsch being put up in large jars that I use and keep conveniently on hand in the refrigerator. But if you plan to make your own bortsch, I suggest using canned or glassed shoestring beets instead of cooking and slicing fresh ones. Serve soup frigidly cold, topped with sour cream. Fresh cream may be soured by adding some buttermilk to a cupful of cream, beating in a speck of baking soda.

For the veal dish, I use 3 pounds of veal steak, minus gristle, cut into inch cubes. Shake in a paper bag containing flour, salt, pepper, and paprika. Sauté in oil in heavy skillet, then put into an earthen or glass casserole, adding 2 cans of undiluted condensed cream of mushroom soup, 1 teaspoonful Worcestershire and A-1 sauce, each; a dash of tabasco and *plenty* of Hungarian paprika. Put casserole over water, as usual, and bake slowly for an hour. Turn off oven. In the meantime, boil wide egg noodles, rinse under cold water, steam in covered colander on top of stove. When about ready to serve, reheat veal melange, adding the hot noodles, stir lightly, add some dry sherry. Serve very hot from casserole at table.

I prepare an icy cold *raw* vegetable platter with crisp celery, leaving the tops intact; scraped carrot strips; cauliflowerettes, including tender green leaves; radishes; sliced cucumbers and zucchini with peeling left on. Serve with a large salt shaker. Ice cubes scattered on the platter will insure continuous cold. These vegetables are prepared in advance and kept crisp in the refrigerator.

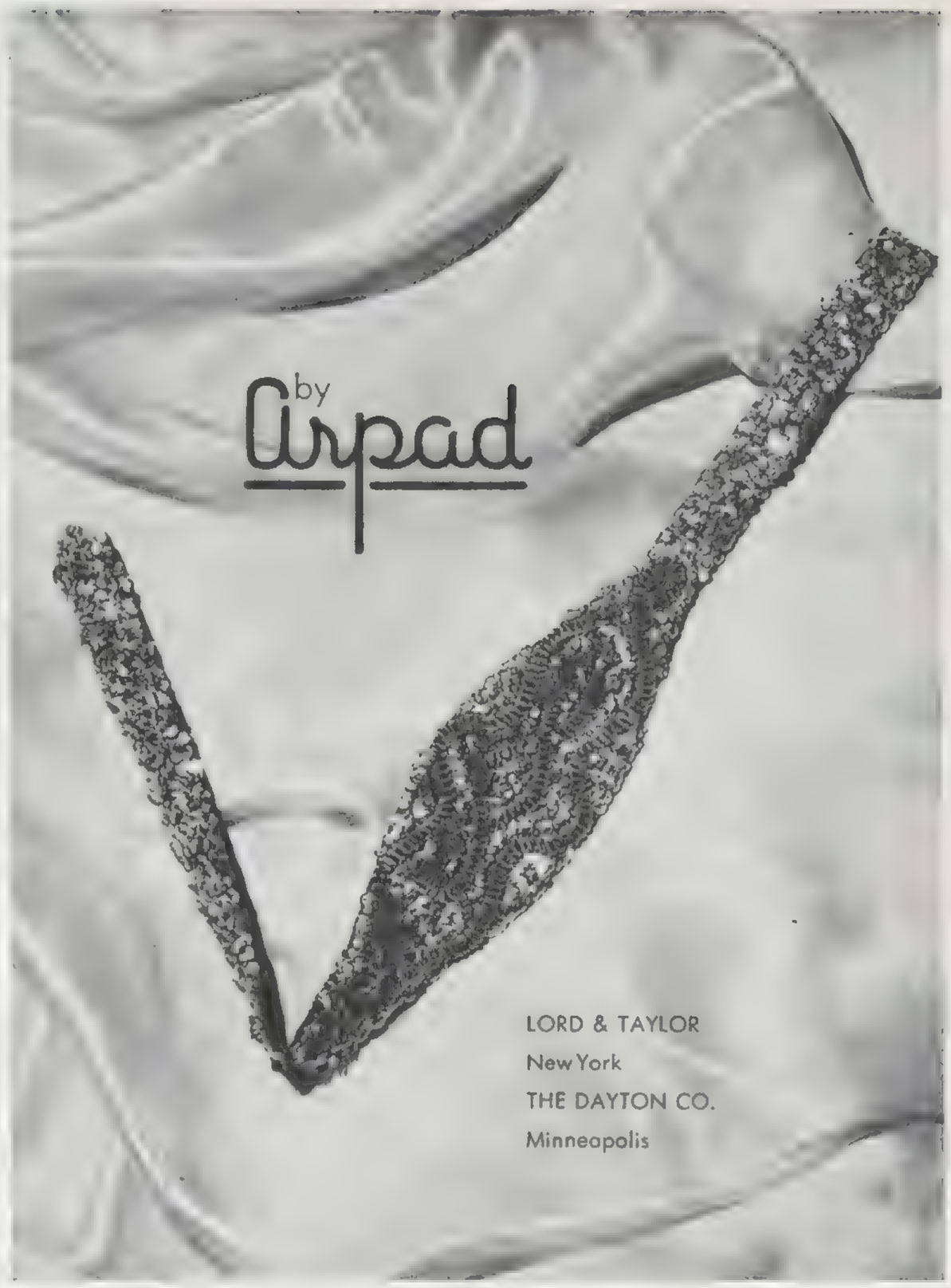
MENU V

Cocktails in the living room
At table:
Chilled Consommé Madrilène
Curried Shrimp—Fluffy Steamed Rice
Assorted Condiments
In the living room:
Preserved Ginger Café

The best madrilène I know of comes in cans or jars. Serve jellied if you prefer, with a slice of fresh lime. If used in liquid form, be sure to serve this thin soup very, very cold.

Use canned or fresh shrimp or prawn for the curry. Make a sauce from 2 cans of cream of mushroom soup (condensed), adding 4 tablespoonfuls best curry powder, mixed into a paste with sherry. Season with

(Continued on page 296)



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MAKERS OF *Huddlespun* SWEATERS

1410 BROADWAY, NEW YORK 18, N. Y.

SUPPER CAN WAIT

(Continued from page 295)

ground ginger, paprika, lemon juice, grated onion and garlic. Simmer in double boiler adding cooked cleaned shrimp (2 pounds for 6 persons). Turn off fire, then reheat when you feel the right moment *might* be approaching! Serve from the double boiler at the table, as curries, as well as the rice, *must* be kept hot. Glass double boilers (heat-proof) and copper ones are more decorative than the ordinary kind.

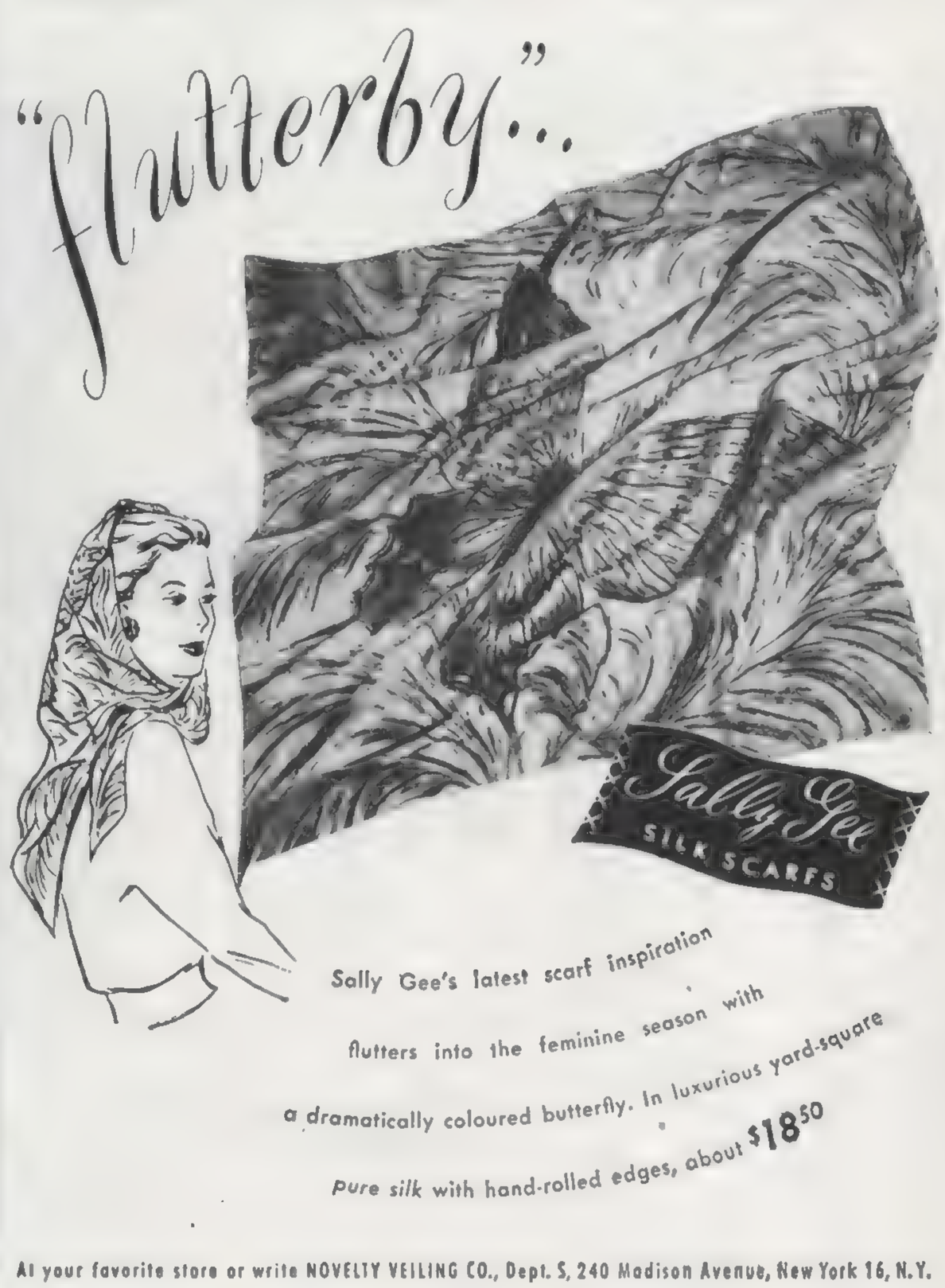
In another double boiler, also suitable for table use, serve *dry* white rice. The curried shrimp and sauce are poured over the piping hot rice onto each plate by the hostess. Serve an assortment of condiments, chopped peanuts; chopped green bell pepper and pimiento; riced hard-cooked egg; chutney; shredded coconut; crisp cut-up bacon; French-fried onion rings; kippered herring...all in small dishes fitted onto a revolving condiment tray placed in the centre of the supper table. These tid-bits are spooned over each curry. A salad is *de trop.*

MENU VI

Cocktails in the living room
At table:
Cold Asparagus Soup
with Pimiento strips
Chick Peas and Ham
Shredded green cabbage salad
In the living room:
Guava paste on crackers with
Coffee and Rum

Again, use *cold* canned condensed cream of asparagus soup, decorated with slivers of canned pimiento. Add a little coffee cream as usual, but do not thin soup considerably. Serve from crystal bowl at table.

For the Spanish *garbanzos* (nut-like chick peas) use 1 pound of dried *garbanzos* for six people. Soak these legumes overnight. Add 1 cut-up peeled onion and a garlic clove, with a nice meaty ham hock or butt. Next day drain off liquid, add fresh water, the soaked chick peas, several cut-up onions, 2 quartered tomatoes, a green pepper, sliced, some fresh parsley, and celery tops. A few whole cloves and peppercorns add zest. Use salt, pepper, paprika, cayenne, oregano or rosemary and thyme to discretion. Simmer slowly in earthen casserole over asbestos mat on top of stove. Cover, stirring now and then, for an hour until *garbanzos* are tender but not broken. Add about 8 Spanish *chorizos* ("blood" or garlic dried, smoked sausages). Frankfurters may be used and if so, add extra cayenne or tabasco. Add cut-up boiled white potatoes just before serving. Use the "turning off and turning on" method of reheating by *low* flame or oven temperature. Serve fiery hot with plenty of crusty bread with which to swoop up the savoury sauce. Canned *garbanzos* are available and simplify the preparation of this dish, as soaking and long cooking is then eliminated.



BRITISH APPOINTMENTS

(Continued from page 165)

COFFIN

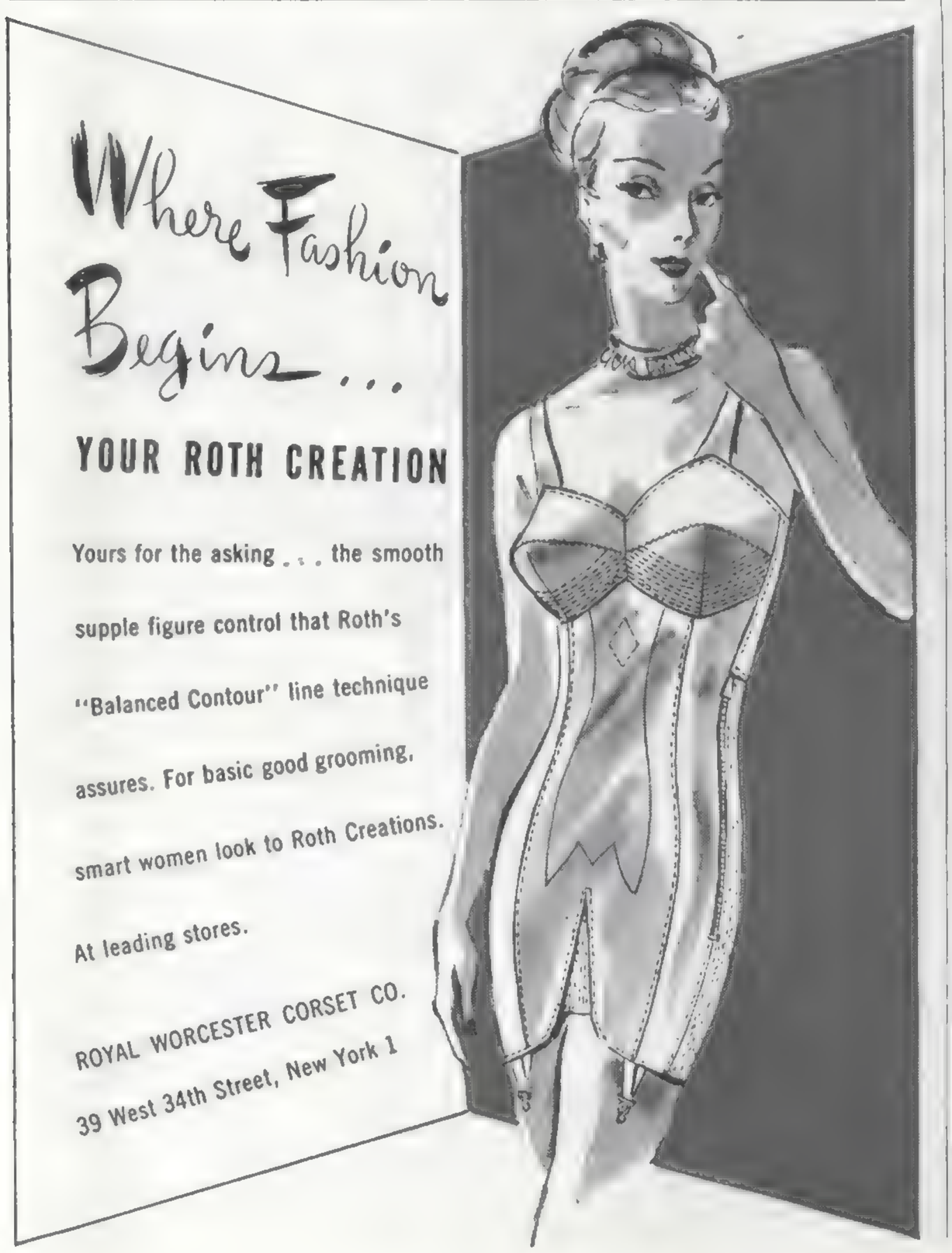
COUNTRY-TOWN SHOE

CHILLY WEATHER BOOT

SCARF CONDIMENT

LEATHER-AND-TWINE GLOVE

COUNTRY-TOWN SHOE: dark green suède spliced with tan calf, set on a wedge. By Brevitt. Décor provided by Kensington Gardens. CHILLY WEATHER BOOT: brown calf-plus suède, lined and cuffed in lamb's wool. By Brevitt. Scenic accompaniment...London docks. SCARF CONDIMENT: black splashed on colour. Ascher scarf designed by Graham Sutherland. Place: Westminster Abbey. LEATHER-AND-TWINE GLOVE: leather palm, crocheted back...Clovelly cream's colour. By Madame Crystal. In limbo, London ruins.



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by FAIRCHILD Playing Cards

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E. E. FAIRCHILD Corporation • Rochester, New York

LET US NOW PRAISE FAMOUS MEN

(Continued from page 184)

ignoramuses of the Middle Ages made amulets out of the texts of Virgil, the fragments are worshipped and venerated by those who are apparently incapable of appreciating the design of the originals.

The second of the twofold causes that make greatness and beauty intolerable to mean men is in the individual.

To discover the cause for this spate of detraction, we must turn the tables on the detractors and delve into the history of their childhood. Psychiatrists tell us that those who grow up to hate have been misunderstood in their childhood and deprived of parental sympathy and love. They have been punished and corrected until feelings of rage and fear followed by guilt are engendered, feelings which fuse into hatred as the child grows up. He hates his parents; and, by the time he is an adult, he hates all authoritative persons because they have become for him parent images. "Greatness" he hates because by that his character has become blighted. Thus the blighted becomes the blighter. This may be one way of explaining the present remarkable and unremitting attempts to decry and to vilify men who have spent great souls in ennobling the human race. By corollary, it may explain the inflated reputations that have been gained by unworthy men.

There can be playful "debunkings" which are harmless because they are amusing, good-humoured, and the reverse of malign. Here is one by a man who knew and could repeat every lyric of importance in the language, and some that were of no importance. He was commenting on Walter Landor's assertion:

"I fought with none for none was worth my strife,
Nature I loved, and, after Nature, Art.
I warmed both hands before the fire of Life.
It sinks, and I am ready to depart."

"If you want to hear the truth," was the comment, "he fought with everyone, including his wife, whom, on their honeymoon, he threw out of the window on to a bed of Neapolitan violets. Nature he loved and, after Nature, Art. Yet anyone could sell him an oleograph for an old master. He warmed both hands before the fire of Life whereas he lived in self-imposed seclusion in Florence. He is ready to depart! He hesitated and hung on for eighty-nine years."

An idea can be as inspiring as spring, or deadlier than an atomic bomb and radio-active for generations. In the Middle Ages, for instance, the idea of the Virgin Mother was central and dynamic. From this hyperdulia arose beauty in the arts and sainthood in society. Nowadays many minds are centred on moulds and nuclear

(Continued on page 299)

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LET US NOW PRAISE FAMOUS MEN

(Continued from page 298)

energy: penicillin and ethereal disruption and the disruptive ideas that would blast beauty and grandeur from the face of the earth.

Therefore it is high time that we praised famous men instead of decrying them. For Humanity was never in greater need of magnanimous ideas and noble examples. Men who spread civilization or saved it; men who array Truth in the noblest forms of human speech; men who magnify men's souls until they transcend the bounds of Time—these are the bastions of Man's spirit and the exponents of his worth.

So much the rather let us praise famous men. Let us praise them if for no other but the selfish reason that the act of praise exalts the praiser above pettiness and soul-scald, and draws him closer to the object of his laudation.

Let us praise famous men if only to save ourselves from the cynical sophistication of our time and to save all ideals, including religion, from the venom of little men whose parents did not like them.

There are still gracious and noble things in this world. They deserve acclaim more than their opposites.

CREAM OF THE JESTERS

(Continued from page 180)

during a performance at Harmanus Bleecker Hall in Albany, Mrs. Modjeska inadvertently dropped the budding Fleance on his head. The next day Sullivan became a humourist and startled the literary world with his brilliant novel of a man's love for the woman he loves. *What Makes Martin Chuzzlewit Run?*. ("Could not put it down"—Hamilton Wright Mabie. "Held me from start to finish"—Brander Matthews. "Perfectly corking but lacks an index"—James Gibbons Huneker.)

Frank is five feet six inches high and about the same across and sleeps in the raw. Pupils dilate normally. Upper left maxilla slightly bent. Mainspring needs tightening. Told Dr. Groggins that he had learned the facts of life from other boys and girls and that *arma virumque cano Troiaeque qui primus ab oris* at the age of eight.

So hail, then, to Abe Burrows, Ogden Nash, Sidney Joseph Perelman, and Frank Sullivan, four valiant Americans without whose tireless industry, dogged Yankee ingenuity and perseverance in the face of the cruelest odds, our civilization today would be without the blessings of Cellophane.

There's an hour in Manhattan which is tingly with anticipation like the moment at Belmont before the horse-players shout, "They're OFF!" It's that magic sixty minutes when the ladies and gents are putting on their trappings, scraping off their whiskers, girdling up their loins for that "Big Evening on the town."

"He's tall, dark and handsome and uses the most heavenly cologne. — It's Man of Manhattan—smell it?"

That's when this frowsy old Bagdad of a city starts to thrum like Fritz Kreisler on the tremolo passages of "Hora Staccato". Messenger boys ring Milady's bell and slip her a twelve dollar orchid in a transparent box. Taxi drivers drain the last mug of jamoke and settle down for an evening of fender scraping.

The Miss of Manhattan, of course, spends the hour face to face with her face, sticking together a thing of beauty out of "skatey-eight" jars, pots and tubes. And the Man of Manhattan, if he's a real toff, is doing right by himself too. A dash of Man of Manhattan's After-shave Lotion to make the face sing—a *soupcon* of Man of Manhattan's Cologne to make him extra fascinatin' in those "close-in moments". It's just such little touches which rate a fellow a promising twinkle in that all-important second when he says, "Good evening, Duchess. Shall we be up and away?" If he's a really civilized chap, you'll spot those Man of Manhattan toiletries on his bathroom shelves—and the fellow with know-how *always* slips the Man of Manhattan Stratoliner *Travel Kit* into his luggage when he flits around the nation.

Write for Man of Manhattan's "Toasts of the Town", The Sophisticate's Guide.

DEPT. 298A **Yours,**

Man of Manhattan

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

A DAILY HABIT OF SUCCESSFUL MEN

NOTES ON CANNES

Cannes is a playland...a packed, jammed playland. Every kind of car is on the streets—Rolls-Royces, Packards, Talbots, low-slung, almost ground-touching racing cars. Seaplanes skim over the water. Speed boats and water skiers race by. Suntanned men and women in minimum bathing-suits, minimum play-suits, crowd the beach. The weather is magnificent—sunshine, blue sky, sea. There are automobile shows, fashion shows, moving pictures in every language, and galas at the Casino.

The Palm Beach Casino is the centre of the night life, with one party following another. For one fashion show, the Casino was covered with cypress boughs, slightly sprayed with blue—a fairyland effect, with the roses of all colours growing around. The women at the show were *en grand soir*, many in white—which seems to be the most important colour—with tight bodices, full skirts, deep, deep décolletage. There were also brilliant prints on *white* backgrounds; dresses of tulle over contrasting tulle petticoats; dotted Swisses in pink, blue, aquamarine blue—the dots white; one-colour dresses of pale green, pale blue brocade.

Most of the bags were small—little envelopes of brocade.

The shoes were of the bare, sandal type, with narrow, intricate strapping, but not with the usual platform soles. The hair, in general, was worn straight, with the ends uncurled, below shoulder-length, although some halo-crown braids were seen, and a few dark-haired women had their hair swept severely back into a low chignon.

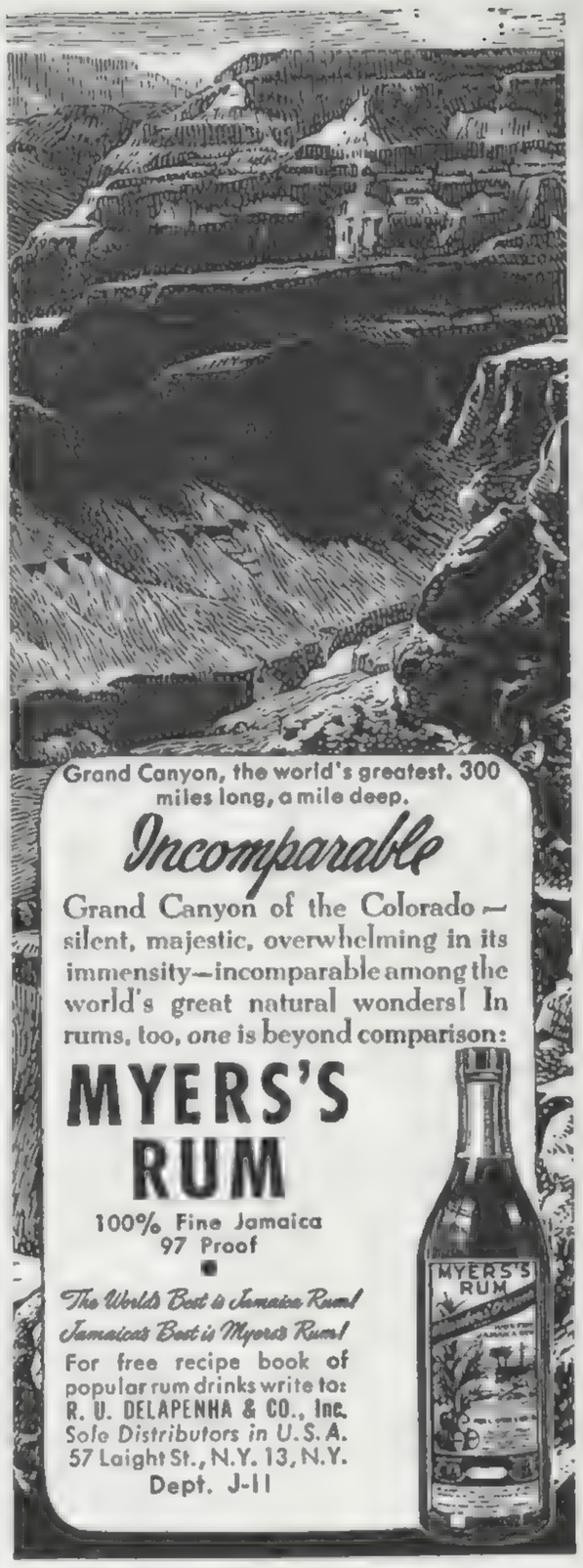
The men wore white dinner-jackets, and one man had black suède dinner pumps with white socks.

It is still the print dress season in Cannes. Afternoon prints have rather full skirts, draped bosoms; lovely white background prints, with bright flowers—a red-flowered one was worn with a tiny black velvet bolero, and black velvet calot. Everyday, sports-type printed dresses have wide, pleated skirts, day-length, and tailored shirt tops.

For cocktails, formal crêpe afternoon dresses, with intricately draped hips, beautiful in solid colours—all white, all green, blue—are worn. Some women appear in slack suits for dinner—the white linen ones look particularly handsome. Nobody wears gloves at any time. At an automobile show, the women who stood out had on linen suits with long jackets, and quite short, all around deep-pleated skirts. High, high platform shoes.

The play clothes are short. There are tiny, tailored shorts in a wonderful burnt orange shade in linen, with tiny cuffs. Short-pleated skirts, which give a very long-legged look, are worn with sleeved tops, the midriff bare. These skirted play-suits are in solid colours—white, henna, yellow, or of prints on white grounds. There are

(Continued on page 303)



Statement of the ownership, management, circulation, etc., required by the Acts of Congress of August 24, 1912, and March 3, 1933, of Vogue Incorporating Vanity Fair, published semi-monthly at Greenwich, Connecticut, for October 1st, 1946. State of Connecticut, County of Fairfield Before me, a Notary Public in and for the state and county aforesaid, personally appeared Francis L. Wurzburg, who having been duly sworn according to law, deposes and says that he is the Managing Director of Vogue Incorporating Vanity Fair, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of Mar. 3, 1933 embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1—That the names and addresses of the publisher, editor, managing editor and business manager are: Publisher, Iva S. V. Patcèvitch, Greenwich, Conn.: Editor, Edna Woolman Chase, Greenwich, Conn.; Managing Editor, Jessica Daves, Greenwich, Conn.; Business Managers, Francis L. Wurzburg Frank F. 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are together at your table,

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There is a perfect way to say

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Los Angeles . . . . J. W. Robinson Co.
Sacramento . . . . . Bon Marché
San Francisco . . . . . The White House

COLORADO
Denver . . The Daniels & Fisher Stores Co.

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Winchester . . . . Wm. Filene's Sons Co.

MICHIGAN
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Detroit . . . . . Himelhoch Bros. & Co.

(Continued on page 302)

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"How does she keep up her pep and her spirits *all through* the month? Doesn't *she* have those depressing days too?" . . . Of course these smart, modern women have similar problems on "those days" each month, but many of them have discovered *Tampax* as a method of sanitary protection.

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Accepted for Advertising by the Journal of the American Medical Association

VOGUE'S CHRISTMAS PRESENTS

(Continued from page 301)

MICHIGAN (Cont'd)

Grand Rapids . . . . . Herpolsheimer's
Jackson . . . . . The Elaine Shop
Kalamazoo . . . . . Gilmore Brothers
Lansing . . . . . The Style Shop
Pontiac . . . . . Arthur's
Traverse City . . Marie Evelyn Shop, Inc.

MINNESOTA

Minneapolis . . . . . The Dayton Co.
St. Paul . . . . . Field-Schlick, Inc.

MISSISSIPPI

Biloxi . . . . . W. V. Joyce Co.
Jackson . . . . . R. E. Kennington Co.

MISSOURI

Kansas City . . . . . Harzfeld's, Inc.
St. Joseph . . . . Townsend & Wall Co.
St. Louis . Scruggs-Vandervoort-Barney, Inc.

MONTANA

Billings . . . . . D. J. Cole Co., Inc.

NEBRASKA

Lincoln . . . . . Miller & Paine
Omaha . . . . Thomas Kilpatrick & Co.

NEW JERSEY

Newark . . . . . L. Bamberger & Co.
Plainfield . . . . . Tepper Brothers
Trenton . . . . . Nevius-Voorhees Co.

NEW YORK

Albany . . . . . Honigsbaum's
Binghamton . . . Hills, McLean & Haskins
Buffalo . . . . . L. L. Berger, Inc.
Elmira . . . . . The Gorton Coy
Saranac Lake . . . . Emily Durrell Shop
Syracuse . . . . . The Addis Co.
Watertown . . . . . Smith & Percy, Inc.

NORTH CAROLINA

Asheville . . . . . Ivey's, Inc.
Charlotte . . . . . Montaldo's
Greensboro . . . . . Montaldo's
Winston-Salem . . . . . Montaldo's

NORTH DAKOTA

Bismarck . . . . . Rose Shop
Fargo . . . . . Rose Shop

OHIO

Akron . . . . . The M. O'Neil Co.
Athens . . . . . Logan's
Canton . . . The Stern and Mann Co.
Cincinnati . . . . The John Shillito Co.
Cleveland . . . . . The Lindner Coy
Columbus . . . . . Montaldo's
Portsmouth . . . . . Marting Bros. Co.
Toledo . . . . . The Lasalle & Koch Co.
Youngstown . . . . G. M. McKelvey Co.
Zanesville . . . The H. Weber Sons & Co.

OKLAHOMA

Bartlesville . . . . . Montaldo's
Oklahoma City . . . . . Halliburton's
Tulsa . . . . . Seidenbach's

OREGON

Eugene . . . . . Russell's
Portland . . . . . Meier & Frank Co.

PENNSYLVANIA

Bethlehem . . . . . H. B. Sigal & Sons
Easton . . . . . H. B. Sigal & Sons
Harrisburg . . . . . Mary Sachs
Hazleton . . . . . Wears, Inc.
Lancaster . . . . . Mary Sachs
Philadelphia . . . Bonwit Teller & Co.
Pittsburgh . . . . . Joseph Horne Co.
Stroudsburg . . . . . A. B. Wyckoff, Inc.
Washington . . . . Caldwell Store, Inc.
Wilkes-Barre . . . Fowler, Dick & Walker
Williamsport . . . . . Brozman's

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Columbia . . . . . Davison-Paxon Co.
Greenville . . . . . Meyers-Arnold Co.

(Continued on page 303)

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Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

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S-4759	1.00
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5905	.50
5954	.50
5957	.75
5960	.60

VOGUE'S CHRISTMAS PRESENTS

(Continued from page 302)

TENNESSEE

Chattanooga . . . . . Miller Bros. Co.
Johnson City . . . . . King's, Inc.
Knoxville . . . . . Miller's, Inc.
Memphis . . . . . The John Gerber Co.
Nashville . . . . . Grace's

TEXAS

Abilene . . . . . Ernest Grissom's
Austin . . . . . T. H. Williams & Co.
Dallas . . . . . Neiman-Marcus Co.
El Paso . . . . . Popular Dry Goods Co.
Fort Worth . . . . . The Fair
Galveston . . . . E. S. Levy & Co., Ltd.
Houston . . . . . Sakowitz Bros.
San Antonio . . . . . Frost Bros.
Waco . . . . . Bauer-McCann
Wichita Falls . . . . . McClurkan's

UTAH

Salt Lake City
Zion's Co-operative Mercantile Institution

VIRGINIA

Charlottesville . . . . . Levy's
Newport News . . . . . Nachman's
Norfolk . . . The House of Arther Morris
Richmond . . . . . Thalhimers

WASHINGTON

Seattle . . . . . Frederick & Nelson, Inc.

WEST VIRGINIA

Clarksburg . . . . . Broida's, Inc.
Fairmont . . . . . Jones, Inc.
Huntington . . The Anderson Newcomb Co.
Martinsburg . . . . . M. Cohen & Son
Parkersburg . . . . . Broida's, Inc.

WISCONSIN

Milwaukee . . . . . T. A. Chapman Co.

CANADA

Montreal . . . Henry Morgan & Co., Ltd.

NOTES ON CANNES

(Continued from page 300)

few beach coats worn, and hardly any slacks are seen. Big canvas feed bags are carried to the beach. There are many raffia shoes.

Because of the suntan, the women use bright red lipstick—their faces shining with a carefully planned "shine." Hair is long, dangling, and straight, and blondes predominate. Sunglasses are tremendous—covering a wide area around the eyes.

At the beach, almost everyone wears a two-piece suit. The effect is very bare...tiny bra tops, with shoestring straps, and sarong-style trunks which are rolled down from the waist to make them even more abbreviated. They are *really* sun-suits, some with sides all-bare except for a tiny strap, and are worn in prints and in a sort of lamé print fabric.

The men wear suits with the same bared-to-the-sun look; not much more than a loin-cloth in white, pale blue, golden yellow. And for casual wear, a rather new-looking belted jacket, with box pleats in front and back, which would look well for women also.

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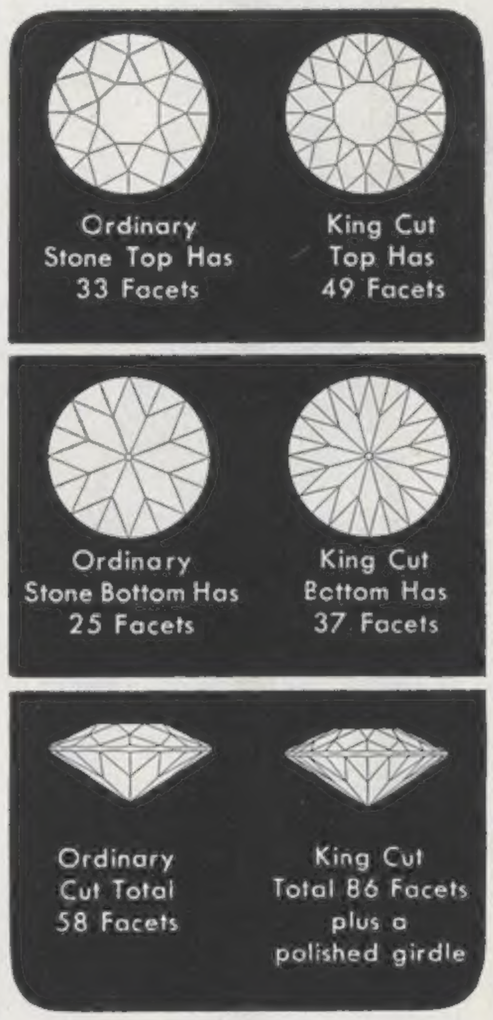

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Fourth Quiz in

Vogue's 12th Prix de Paris

Answer *one* Fashion and the Feature question

FASHION:

1. Seven pages of Christmas presents are shown on pages 207-213. If you had an assignment to show these 35 gifts, and could *not* use colour, in what other way would you make the display attractive? Indicate by a layout, or other explanation, exactly how you would arrange the feature.

2. Fashions in Vogue are shown in three ways: (A) They are photographed on professional mannequins whose names are not given. (B) They are photographed on personalities, people in the news and ladies of distinction and chic, whose names are given with the fashion photograph. (C) The fashions are drawn. You will find examples of each of these methods in this issue of Vogue. Which method do you prefer and why?

3. Give your opinion of the cover on this issue—November 15—keeping in mind such points as newsstand appeal, relation to the theme of the issue, timeliness, composition, et cetera.

FEATURE:

Write a profile of yourself in approximately 600 words.

The answers to this quiz are due January 1, 1947.

VOGUE'S PRIX DE PARIS DIRECTOR

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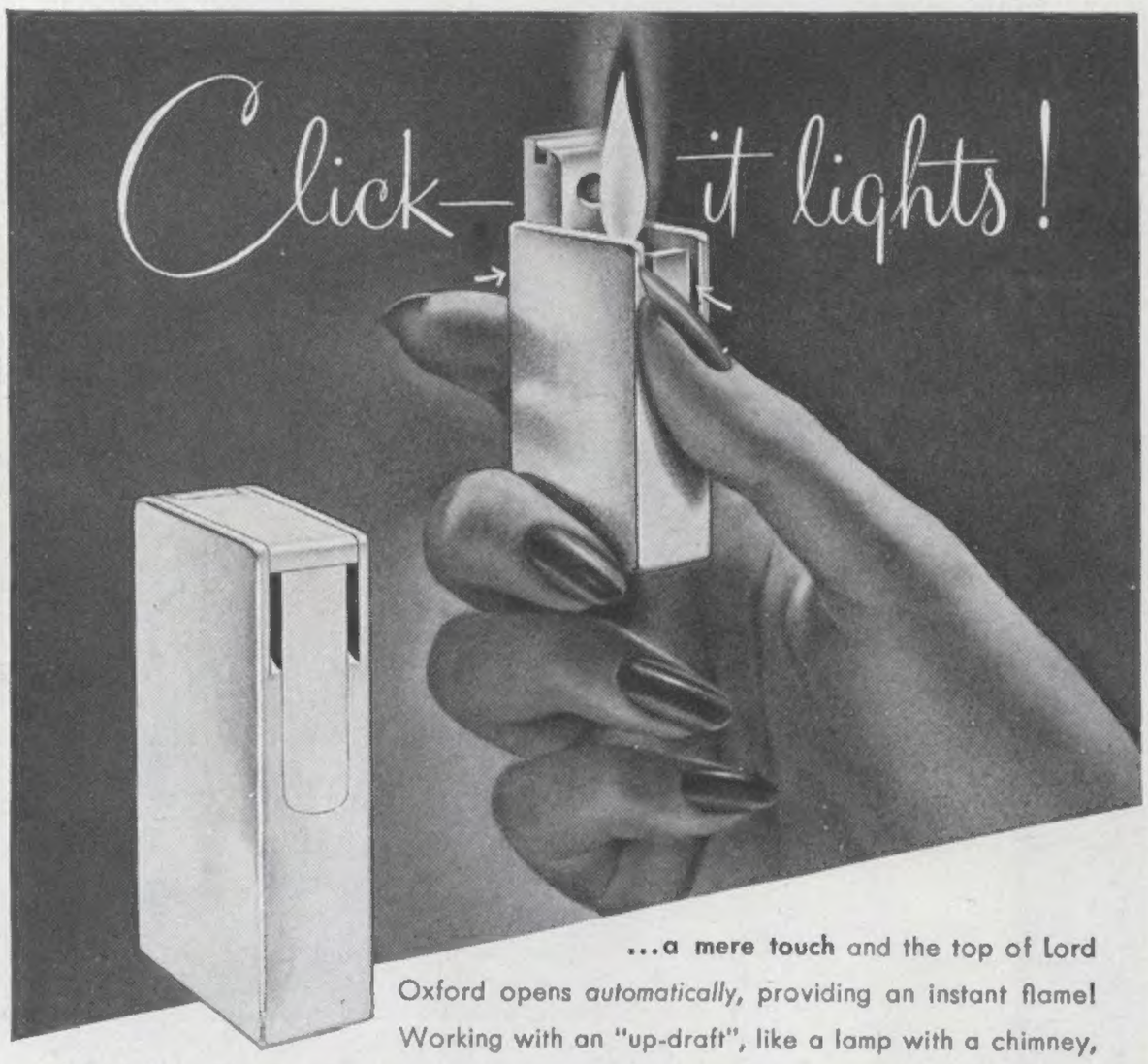

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